1. Agenda (Attiq)

2. Minutes (Attiq)

3. Announcements (Bober-Michel)
   3.1 Update: Presidential search
   3.2 Update: SharePoint – scheduling training
   3.3 Update: Dean searches
   3.4 Update: Academic Misconduct Policy meet-and-confer
   3.5 Update: Freedom of Expression Task Force
   3.6 Update: EO 1100 extension request
   3.7 President Roush @ December Senate meeting
   3.8 Senate Excellence in Teaching Award
   3.9 Balloting: Provost’s Review Committee
   3.10 Errors: Policy File

4. Academic Affairs (Enwemeka)

5. Officers’ Report
   5.1 Referral chart ...........................................................................................................................................................................3
       5.1.1 Referral to Constitution and Bylaws: Review Senate committee structure, specifically: duties/roles/responsibilities of committees, length of appointment of members and chairs, and related issues
       5.1.2 Referral to AP&P: Consider SDSU’s curriculum approval process, with particular attention to questions of efficiency and timeliness*
       5.1.3 Referral to AP&P: Consider SDSU’s GE course identification process, both in general and with specific attention to a) course proposals that may be perceived to cross into another department or school's disciplinary purview and b) double-counting of courses for major and GE

6. Old Business
7. New Business: Action Items
   7.1 Committees and Elections (Vaughn) ..............................................................4
   7.2 Executive Session: Naming Proposals (Herrick) – **2:45 pm time certain**
   7.3 Faculty Affairs (Imazeki) ...........................................................................10
   7.4 General Education (Csonay, Shultz) .................................................................
   7.5 Graduate Council (Bohonak) – **3:15 pm time certain** .....................................16

8. New Business: Consent Calendar (Committee Reports)
   8.1 Graduate Council (Bohonak) ..........................................................................18
   8.2 Undergraduate Curriculum (Verity) ...............................................................22
   8.3 University Relations and Development (Carleton) ...........................................24

9. Other Information Items

10. Other Business
    10.1 Campus Development Committee (Schulz, Shinn) – **3:45 pm time certain**
    10.2 Task Force / survey items for Dean reviews
    10.3 Shared Governance Task Force (Conaty, Bober-Michel)

11. Adjournment
<table>
<thead>
<tr>
<th>Committee</th>
<th>Date</th>
<th>Item</th>
<th>Referred by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constitution and Bylaws</td>
<td>December 2017</td>
<td>Review Senate committee structure, specifically: duties/roles/responsibilities of committees, length of appointment of members and chairs, and related issues. Are all the standing &amp; other committees needed?</td>
<td>SEC</td>
</tr>
<tr>
<td>Faculty Affairs</td>
<td>December 2017</td>
<td>Clarify policy language regarding adjunct / volunteer appointments</td>
<td>Completed</td>
</tr>
<tr>
<td>AP &amp; P</td>
<td>December 2017</td>
<td>Consider SDSU’s curriculum approval process, with particular attention to questions of efficiency and timeliness.</td>
<td>SEC</td>
</tr>
<tr>
<td>AP &amp;P</td>
<td>December 2017</td>
<td>Consider SDSU’s GE course identification process, both in general and with specific attention to a) course proposals that may be perceived to cross into another department or school’s disciplinary purview and b) double-counting of courses for major and GE.</td>
<td>SEC</td>
</tr>
</tbody>
</table>
The Committee on Committees and Elections moves approval of the following appointments, reappointments, or replacements to committees (marked with an asterisk) along with open spots which need to be filled in each committee. Additionally, we provide a list of existing committee chairs and a list of committees for which no roster information could be found. Finally, we end this report with a list of Senators who are not currently serving on a committee.

EXISTING COMMITTEE CHAIRS

**Academic Policy and Planning**
Chair: DJ Hopkins

**Academic Resources and Planning**
Chair: Donna Conaty

**Bookstore Advisory**
Chair: Glen McClish

**Campus Development**
Chair: Laura Shinn

**Committee on Committees and Elections**
Chair: Allison Vaughn

**Constitution and Bylaws**
Chair: Eniko Csomay

**Copy Rights and Patents**
Chair: Douglas Grotjahn

**Disability Access and Compliance**
Co-Chairs: Jessica Rentto and Pamela Starr

**Diversity, Equity, and Outreach**
Chair: Beth Chung

**Environment and Safety**
Chair: Sridhar Seshagiri

**Faculty Affairs**
Chair: Jennifer Imazeki

Faculty Honors and Awards
Chair: Yusuf Ozturk

Fee Advisory Committee (Campus)
Chair: David Ely

Freedom of Expression
Chair: Mark Freeman

GE Curriculum and Assessment
Chair: Eniko Csomay

Graduate Council
Chair: Stephen Welter

Honorary Degrees
Chair: Provost Chukuka Enwemeka

Instructional and Information Technology
Chair: Mark Siprut

Intercollegiate Athletic Council
Chair: John Puttman

Liberal Studies
Chair: Virginia Loh-Hagan

Library and Information Access
Chair: Peter Herman (Edward Beasley, chair Fall 2017-Herman on sabbatical)

SDSU Press Editorial Board
Chair: William Anthony Nericcio

Staff Affairs
Chair: Debra Bertram

Student Grievance
Chair: Estralita Martin

Student Learning Outcomes
Chair: Stephen Schellenberg

Student Media Advisory
Chair: Giselle Luevanos
Sustainability  
Chair: Keven Jeffrey  

Undergraduate Council  
Chair: Nora Shultz  

Undergraduate Curriculum  
Chair: Larry Verity  

COMMITTEES WITH NO ROSTER INFORMATION  

Extended Studies  

International Programs  

Scholarships Committee  

Student Affairs  

Student Health Advisory Board  

Teacher Education Advisory Council  

FACULTY/STAFF/STUDENT APPOINTMENTS AND REAPPOINTMENTS & NEED  
*reappointments or new appointments  

Academic Policy and Planning  
*Alice Orozco (student) new term May 2018  

Academic Resources and Planning  
NEED IVC faculty  
NEED 1 student  

Bookstore Advisory (roster complete)  

Campus Development (roster complete)  

Committee on Committees (roster complete)  

Constitution and Bylaws (roster complete)  

Copyrights and Patents (roster complete)
Disability Access and Compliance (roster complete)

Diversity, Equity, and Outreach (roster complete)

Environment and Safety
*Tomi Osin (student) new term May 2018
*Ronnie Cravens (student) new term May 2018
NEED 2 faculty
NEED 1 member of local unit 3 collective bargaining agency

Faculty Affairs (roster complete)

Faculty Honors and Awards
NEED 1 student
NEED 1 former recipient of alumni award
NEED 1 alumnus

Fee Advisory Committee (Campus) (roster complete)

Freedom of Expression
*Chimezie Ebiriekwe (student) new term May 2018
*Vanessa Girard (student) new term May 2018
*Carmel Alon (student) new term May 2018
*Chris Thomas (student) new term May 2018
*Hayden Willis (student) new term May 2018
NEED Provost or designee

GE Curriculum and Assessment
*Matthew Blutinger (student) new term May 2018
NEED 1 EDU faculty
NEED 1 IVC faculty
NEED 1 (undergrad) student

Graduate Council (roster complete)

Honorary Degrees (roster complete)

Instructional and Information Technology (roster complete)

Intercollegiate Athletic Council (roster complete)

Liberal Studies (roster complete)

Library and Information Access
*Mohini Madhukar Salunke (student) new term May 2018
*Ashley McMullen (student) new term May 2018
SDSU Press Editorial Board (roster complete)

Staff Affairs
*Lauren Louie (student) new term May 2018

Student Grievance
NEED 1 full-time administrator
NEED 1 student (alternate)

Student Learning Outcomes
NEED 1 PSFA faculty
NEED 2 students

Student Media Advisory
NEED 1 AS VP of Finance or designee
NEED 2 students (AS appointed)

Sustainability (roster complete)

Undergraduate Council
NEED 1 HHS faculty
NEED 1 IVC faculty

Undergraduate Curriculum
*Emily Jachec (student) new term May 2018

University Research Council
*Chuyun Oh new term May 2020
*Mark Reed new term May 2020

*reappointments or new appointments

Senators not currently represented on a committee:
A&L
Adisa Alkebulan
Chris Werry

EDU
Nan Hampton

MPP I & II
Jennifer Acfalle

SCI
Tao Xie
Staff
Norma Aguilar

University Services
Manuel Rivera
Carrie Sakai
The Faculty Affairs Committee recommends the following changes to the Policy File:

Temporary Faculty, Periodic Evaluation of

1.0 Temporary faculty who have been hired for both semesters of an academic year shall be evaluated in the spring semester. Each department or school shall develop procedures and criteria for periodic performance appraisals of temporary faculty, consistent with University policy. Evaluation criteria and procedures shall be made available to the temporary faculty member no later than 14 days after the first day of instruction of the academic term.

1.1 Evaluation shall occur before temporary hiring decisions for the following fall semester are made.

1.2 The evaluation of full-time temporary faculty employees with teaching duties shall include student evaluations of teaching performance, peer review by a department or school committee, and evaluations by administrators. The departmental review may also consist of a review of class syllabi, in-class observations, or other materials related to teaching effectiveness.

1.3 The evaluation of part-time temporary faculty employees with teaching duties shall include student evaluations of teaching performance, evaluations by administrators or department chair or school director, and the opportunity for peer evaluation from the department or school.

1.4 When classroom visits are utilized as part of the evaluation process, the faculty member shall be provided a notice of at least 5 days that a classroom visit is to take place. There shall be consultation between the faculty member being evaluated and the individual who visits his/her class(es).

1.5 Criteria for evaluating teaching effectiveness may include: command of the subject and currency in the field; skill in organizing and presenting material in ways that engage and motivate diverse student populations to participate in their own learning; ability to foster critical thinking; integration of professional growth into the curriculum; reflection upon and adjustment of teaching strategies in response to assessment of student learning; and use of innovative or creative pedagogies.

1.6 Peer and administrative evaluations may review multiple forms of evidence of teaching effectiveness including: peer observations of classroom teaching; creative course syllabi with clearly-stated learning outcomes; honors and distinctions received for excellence in teaching; textbooks; development of instructionally related materials; use of new technologies in teaching and learning; involving and mentoring students in research, scholarship, or creative activities; significant contributions to curriculum development; and contributions to student
recruitment, advising, mentoring, and retention. Where appropriate, faculty are encouraged to contextualize all evidence within a continuing process of reflection and adjustment intended to promote a learner-centered and evidence-based approach to teaching effectiveness.

2.0 Full-time and part-time temporary faculty employees appointed for one semester or session shall be evaluated at the discretion of the department chair or school director, the appropriate administrator, or the department or school. The employee may request that an evaluation be performed.

3.0 Faculty employees, students, academic administrators and the President may contribute information to the evaluation of a faculty employee. Only tenured faculty employees and academic department administrators shall engage in deliberations and make recommendations to the President (or designee) regarding the evaluation of a faculty employee.

4.0 The employee shall be provided with a copy of the periodic evaluation by the peer review committee chair. Evaluations shall be signed by the appropriate administrator(s) and the peer review committee chair.

5.0 A written record of periodic evaluation shall be placed in the employee’s Personnel Action File, and a copy of the evaluation given to the employee.

6.0 Temporary faculty eligible for an initial three-year appointment or a successor three-year appointment shall undergo a cumulative periodic evaluation.

   6.1 This evaluation shall include student evaluations of teaching performance for those with teaching duties, peer review by a committee of the department or equivalent unit and evaluations by appropriate administrators.

   6.2 The evaluation shall rate the temporary faculty unit employee as either satisfactory or unsatisfactory. Satisfactory ratings may include narrative comments including constructive suggestions for development.

   6.3 For an initial three-year appointment, this periodic evaluation shall consider the employee’s cumulative work performance during the six-year period as defined in Article 12.12 of the CBA. For a subsequent three-year appointment, this periodic evaluation shall consider the employee’s cumulative work performance during the entire three-year appointment.

   6.4 An initial or subsequent three-year appointment shall be issued if the temporary faculty unit employee is determined by the appropriate administrator to have performed in a satisfactory manner in carrying out the duties of his/her position.

   6.5 The determination of the appropriate administrator shall be based on the contents of the Personnel Action File and any materials generated for use in any given evaluation cycle pursuant to Article 15.8 of the CBA.

   6.6 Where the appropriate administrator determines that a temporary faculty unit employee has not performed his/her duties in a satisfactory manner, then the reasons for his/her determination shall be reduced to writing and placed in the Personnel Action File.

Rationale:
Current policy file language provides no criteria or guidance to either instructors or departments and
administrators for the evaluation of effective teaching, which can lead to inconsistencies in how teaching is evaluating for temporary faculty across the University. However, such guidance is provided elsewhere in the Policy File with regard to teaching effectiveness of tenure-track faculty. Given that effective teaching is effective teaching, regardless of the employment status of the instructor, the Committee sees no reason why temporary and tenure-track faculty should be held to different standards. Thus, the language added here is the same as in the Teaching Effectiveness section of the Policy File on Criteria for Reappointment, Tenure, and Promotion. The additional guidance should also be added to the section of the Policy File pertaining to Range Elevation for Temporary Faculty.
November 2017

TO: Senate Executive Committee

FROM: Faculty Affairs Committee

RE: Action item: Suggested changes to Policy File on Range Elevation of Temporary Faculty

---------------------------------------------------

The Faculty Affairs Committee recommends the following changes to the Policy File:

**Temporary Faculty: Range Elevation**

1.0

Eligibility: Temporary faculty employees (excluding coaches) shall be eligible for range elevation if they

   (a) are not eligible for additional Salary Step Increases (SSIs) in their current range and
   (b) have been employed in their current range for at least five years.

2.0

Criteria: To be considered for range elevation an applicant

   (a) Shall present evidence of excellence in teaching or other assigned duties, and
   (b) Shall be allowed to May also present evidence of professional development or significant contributions to service in the department or school, college, university, or community.

2.1

Criteria for evaluating excellence in teaching may include: command of the subject and currency in the field; skill in organizing and presenting material in ways that engage and motivate diverse student populations to participate in their own learning; ability to foster critical thinking; integration of professional growth into the curriculum; reflection upon and adjustment of teaching strategies in response to assessment of student learning; and use of innovative or creative pedagogies.

2.2

Evidence of excellence in teaching may include: peer observations of classroom teaching; creative course syllabi with clearly-stated learning outcomes; honors and distinctions received for excellence in teaching; textbooks; development of instructionally related materials; use of new technologies in teaching and learning; involving and mentoring students in research.
scholarship, or creative activities; significant contributions to curriculum development; and contributions to student recruitment, advising, mentoring, and retention. Where appropriate, faculty are encouraged to contextualize all evidence within a continuing process of reflection and adjustment intended to promote a learner-centered and evidence-based approach to teaching effectiveness.

3.0

The application shall consist of a memorandum including (a) the applicant’s request, (b) a complete curriculum vitae, and (c) a summary of evidence of excellence in teaching or other assigned duties, as well as any other contributions to the university and community since initial appointment or last range elevation, whichever is more recent.

4.0

Procedures

4.1

Annually the Office of Faculty Advancement shall publish a schedule of deadlines for application, review, and notification. At least thirty (30) days prior to the commencement of the annual campus range elevation process and no later than March 1, the college shall notify those lecturers who may be eligible for range elevation.

4.2

Applications shall be submitted to the department chair or school director; a copy shall be submitted to the dean. The chair or director shall obtain a recommendation from the unit, shall add a recommendation, and shall forward the application and both recommendations to the dean.

4.3

The dean shall provide written notification to the applicant of his or her recommendation. The Office of Faculty Advancement shall provide the official notification to the applicant.

4.4

Range elevation applications that are denied may be appealed to the Office of Faculty Advancement. Appeals will be heard by a Peer Review Panel (the Range Elevation Appeals Panel).

4.4.1 Each College RTP Committee shall designate one of its members to serve on the Range Elevation Appeals Panel. The Panel members shall elect one of their number as Chair.

4.4.2 Once the deadline has passed for receipt of Range Elevation appeals, the Appeals Panel shall meet to hear the appeals. Appellants shall be allowed to make a presentation to the Panel.
and to be represented by CFA if so desired.

4.4.3. The Appeals Panel shall convene and review the case within thirty (30) days. The Panel shall render a decision within thirty (30) days of hearing the case. The decision of the Panel shall be final and binding on the parties.

Rationale:
Current policy file language does not provide guidance on the composition of the Appeals Panel. It also provides no criteria or guidance to either instructors or departments and administrators for the evaluation of effective teaching. However, such guidance is provided elsewhere in the Policy File with regard to teaching effectiveness of tenure-track faculty. Given that effective teaching is effective teaching, regardless of the employment status of the instructor, the Committee sees no reason why temporary and tenure-track faculty should be held to different standards. Thus, the language added here is the same as in the Teaching Effectiveness section of the Policy File on Criteria for Reappointment, Tenure, and Promotion. The additional guidance should also be added to the section of the Policy File pertaining to Periodic Evaluation of Temporary Faculty.
To: The Senate
From: The Graduate Council
Date: November 13, 2017
Re: 2018-2019 Graduate Bulletin

ACTION (6A-11-17)

NURSING

1. Deactivation of program.

Nursing

Doctor of Nursing Practice
(Major Code: 12033) (SIMS Code: 554682)

The Doctor in Nursing Practice (DNP) prepares nurse leaders to practice in or lead complex health care systems, manage diverse populations, and reduce disparities in health care outcomes. The expert practitioners prepared with the DNP degree are in demand as faculty members in California Schools of Nursing. The program is designed for advance practice nurses in nurse practitioner, clinical nurse specialist, and health care leadership roles. The program is built on the American Association of Colleges of Nursing’s Eight Essentials for the Doctor in Nursing Practice. The program is organized so that the working nurse is able to attend and complete this step in their education.

Program Objectives

• Graduate “leader-scholars” in advanced nursing practice who will be prepared with a blend of skills in clinical practice, translational research, and organizational leadership to enable them to design, evaluate, and continuously improve the context within which care is delivered.
• Prepare expert and scholarly clinicians and leaders to serve as faculty members to meet a present and growing shortage of doctorally prepared faculty in nursing.
• Meet the needs of California employers for clinicians who can function in leadership and advanced nursing practice roles, who can design programs of care delivery that are locally acceptable, economically feasible, and which significantly impact health care outcomes.
• Increase the number of nurses in California who are able to influence health care policy and reduce disparities in health care outcomes for those who are sociodemographically and geographically disadvantaged.

The program will be offered as a post-master’s degree option. The MS to DNP curriculum builds on direct care or systems-focused competencies that were previously acquired through formal coursework leading to a Master of Science degree with a major in nursing or related field. Students who would like to acquire a new role (such as an administrator enrolling in an NP option) would need to complete additional courses in the selected area of role specialization. The appropriateness of any graduate work completed
by an applicant will be evaluated and transfer credit may be limited. The creation of this option does not eliminate the BS to MS option. Students will still have the option of pursuing the traditional master’s degree to acquire advanced practice nursing, systems leadership and community health advanced practice competencies.

Change(s): Program will be deactivated.
To: The Senate

From: The Graduate Council

Date: November 13, 2017

Re: 2018-2019 Graduate Bulletin

INFORMATION (61-11-17)

COMPUTATIONAL SCIENCE

1. Change in program.

Computational Science

Specific Requirements for the Master of Science Degree
(Major Code: 07992) (SIMS Code: 773001)

Paragraph 1 (no change)

Required Courses (15 units):

- COMP 526 Computational Methods for Scientists (3)
- COMP 536 Computational Modeling for Scientists (3)
  OR
- MATH 636 Mathematical Modeling (3)
- COMP 605/CS 605 Scientific Computing (3)
- COMP 670 Seminar: Problems in Computational Science (3)
- CS 503 Scientific Database Techniques (3)
  OR
- CS 514 Database Theory and Implementation (3)

Elective courses (9 units selected from):

- COMP 521 Computational Science (3)
  OR
- MATH 542 Introduction to Computational Ordinary of Differential Equations (3)
- CS 559 Computer Vision (3)
  OR
- EE 657 Digital Image Processing (3)
- COMP 626 Applied Mathematics for Computational Scientists (3)
  OR
- MATH 693B Advanced Numerical Methods: Computational Partial Differential Equations
  OR
- STAT 670A Advanced Mathematical Statistics (3)

With consent of the program director, 600-level courses from other departments can be taken based on the student’s background and research interest.
Remainder of description *(no change)*

Change(s): The number of core courses was reduced from 21 to 15 by moving two required courses to electives and the number of electives was increased to nine.

**MATHEMATICS**

1. Change in program.

Mathematics

**Specific Requirements for the Master of Science Degree in Applied Mathematics**

(Major Code: 17031)

Undergraduate Preparation for Admission. Before entering the program, a student should have completed the following upper division courses: two in analysis (to include Mathematics 330), two in differential equations (Mathematics 337 and either 531 or 537), one in programming or numerical analysis (Mathematics 340 or 541), one in linear algebra (Mathematics 524), and one in statistics (Statistics 350A or 551A). A student with inadequate undergraduate preparation may be accepted conditionally, but will be required to complete courses for the removal of the deficiency in the first year of study; among these courses, at most one of Mathematics 531 and 537 can count towards the degree course requirements.

**Concentration in Dynamical Systems**

(Major Code: 17031) (SIMS Code: 776316)

This concentration focuses on interdisciplinary applications of dynamical systems and nonlinear modeling in biology, chemistry, engineering, and physics. Students with interests in modeling and analyzing real life problems through mathematics will benefit from this concentration. To enter the program, students must possess a bachelor’s degree with a strong mathematical background. The requirements for this concentration are the same as the Specific Requirements for the Master of Science degree in Applied Mathematics with the exception that only one semester of mathematical analysis/advanced calculus (Mathematics 330) is required. Students pursuing this concentration will complete the following 15 units of core courses: Mathematics 531, 537, 538, 636, and 638; 12 units of electives and three units of Mathematics 799A (Thesis/Project). Possible electives include Mathematics 635 and 639 to be offered depending on demand and resources. Other recommended electives include Mathematics 542, 623, 668, 693A, 693B, 797; Physics 580. Depending on the student’s interests and background, electives from other departments may be approved by the adviser. For additional information, visit [http://nlds.sdsu.edu/masters/](http://nlds.sdsu.edu/masters/).

Change(s): Courses required for admission (into the program) can no longer be counted towards the degree course requirements.

**PUBLIC HEALTH**

1. New course.
Public Health

APPLIED DATA ANALYSIS (C-4)

P H 728. Applied Data Analysis (3)

Prerequisite: Public Health 627 with a grade of B (3.0) or better.

Analyses of public health data and presentation of results. Linear regression, logistic regression for binary, missing data analysis, nominal and ordinal data, and survival analysis.
To: The Senate

From: The Graduate Council

Date: November 13, 2017

Re: 2018-2019 General Catalog and Graduate Bulletin

INFORMATION (61-11-17.500)

TELEVISION, FILM AND NEW MEDIA PRODUCTION

1. New course.

Television, Film and New Media Production

3D DIGITAL STORYTELLING (two units C-4; one unit C-20)

TFM 552. 3D Digital Storytelling (3)

Two lectures and three hours of activity.

Prerequisite: Television, Film and New Media Production 350 or Theatre 440.

Narrative in animation. Pre-production and production techniques in 3D animated film.
To: Senate Executive Committee / Senate

From: Larry S. Verity, Chair
Undergraduate Curriculum Committee

Date: November 15, 2017

Re: 2018-2019 General Catalog

INFORMATION (81-12-17)

ART

1. Change to description, prerequisites, and title.

    Art
    CONTEMPORARY INTERIOR
    ART 250. The Contemporary Interior: Ideas and Narrations (3)
    Six hours.
    Prerequisite: Art 101 and 103. Recommended: Art 148.
    Elementary design strategies for interior architecture.

    Change(s): Description updated from Elementary problems in neighborhood planning, house design, and landscaping to what is reflected above. ART 101 and 103 added to prerequisites. ART 148 changed to a recommended prerequisite. Title updated from The Contemporary House to what is reflected above.

2. Change to description, prerequisites, and title.

    Art
    DETAIL DESIGN
    ART 453. Detail Design for Mixed-use Interiors (3)
    Six hours.
    Prerequisites: Art 249, 250, 251. Recommended: Art 451.
    Approaches to codes and regulations, construction and assembly drawings, contractual agreements, environmental design, project supervision, space planning, and specification writing.

    Change(s): Description updated from Materials and techniques of nonresidential space planning. Estimating, specification writing, contractual agreements, record keeping, budgets, and project supervision. Required field trips to professional offices, studios, and showrooms to what is reflected above. ART 451 added as a recommended prerequisite. Title updated from Mixed Use Interior Design to what is reflected above.

NAVAL SCIENCE
1. Change to course statement, description, number, and title.

Naval Science  
*FUND OF MANEUVER WARFARE*  
NAV S 412. Fundamentals of Maneuver Warfare (3)  
Current military developments, modern tactical principles, and warfare. Historical influences on operational, strategic, and tactical levels of maneuver warfare practices in current and future operating environments. (Formerly numbered Naval Science 410.)

Change(s): Formerly numbered Naval Science 410 added to course statement. Description updated from *Amphibious warfare, doctrinal origins, and its evolution as an element of naval policy during the twentieth century* to what is reflected above. Course number updated from 410 to 412. Title updated from *Amphibious Operations* to what is reflected above.
TO: SEC/Senate
FROM: Mary Ruth Carleton, Vice President, University Relations and Development
DATE: November 21, 2017
RE: Information

The Campaign for SDSU:

The following are gifts received since our last report:

Chinyeh Hostler, an alumna, made gifts totaling $25,000 that will support Associated Students and the Confucius Institute in the College of Arts and Letters.

Alumna and TCF Board Chair, Mary Curran, made a $100,000 pledge to establish the Mary Allis Curran Endowed Scholarship providing support to students in the Fowler Scholars Program in the Fowler College of Business.

A $15,000 gift from US Bank will support scholarships in the College of Professional Studies and Fine Arts.

The Women Veterans Success Program in Academic Affairs received a $7,500 gift from Navy Federal Credit Union.

A $9,000 gift from alumna Margaret Kasch will support the School of Exercise and Nutrition in the College of Health and Human Services.

Athletics received gifts totaling $12,000 from Jason Shidler.

An anonymous donor has named SDSU in his estate for a $3.25M gift. This gift will benefit students in the School of Art and Design as well as piano students in the School of Music and Dance in the College of Professional Studies and Fine Arts.

A $10,000 gift from Joseph Fisch and Joyce Axelrod will support the Friends of Music and Dance in the College of Professional Studies and Fine Arts.

Pledges totaling $100,000 from alumnus Stephen Nielander and his wife, Dominique Alessio, will support scholarships in the Fowler College of Business.

A $10,000 gift from Susan Keiser will support the Finley Drosophila Research Fund in the College of Sciences.

Dean Johnson and his wife, Cynthia Uline, Ph.D., made a $15,000 pledge to provide scholarship support to students in the Ed.D. Program in Educational Leadership in the College of Education.
Gifts totaling $10,000 from Home Motors will support the Blessing Combat Leadership Panel Fund in the College of Professional Studies and Fine Arts and Athletic scholarships.

Ed Marsh made gifts totaling $10,000 to support the Edward Marsh Golden Age of Science Fiction Room and the Library Special Collections.

A $15,000 gift from Faculty Emeritus J.E.L. Carter, Ph.D., will support annual scholarships in the School of Exercise and Nutritional Sciences in the College of Health and Human Services.

A $50,000 pledge from Northrop Grumman Corporation will support the Engineering and Interdisciplinary Sciences Complex in the College of Engineering.

The G.A. Fowler Family Foundation made a $35,000 gift to support the TCF Endowment Fund.

Faculty Emerita, Ann M. Johns, Ph.D., made a $17,602 gift to support the David H. Johns Memorial Scholarship Endowment. These scholarships will support students enrolled in the International Security and Conflict Resolution Program in the College of Arts and Letters.

Alumna Kathleen McNamara-Schroeder made a $15,000 pledge to the College of Sciences. This gift will provide equipment repair in the departments of Chemistry and Biochemistry.

The Payne Family Foundation made a $100,000 pledge that will support the L. Robert Payne and Patricia L. Payne Family Foundation EOP Summer Bridge Program in Student Affairs.

Gilead Science, Inc. made a $15,000 gift to support the CSUPERB CSU Ed Research Biotech Fun in the College of Sciences.

Gordon and Nicole Smith made a $10,000 gift to support the Aztec Parent's Fund in Student Services.

The following stories illustrate how donors are inspired to support SDSU:

Alumna Christine Neuner named SDSU in her trust for a $500,000 planned gift. This gift will establish the Edward J. Neuner Dean’s Excellence Endowment for Economics in the College of Arts and Letters.

Christine M. Neuner, is a’81 Undergraduate Studies graduate and daughter of the late Dr. Edward and Nora Neuner from the department of Economics.

Dr. Neuner worked at SDSU from 1957 to 1986 and focused primarily in energy economics, forging new relationships with SDG&E that continue on today. Originally from Brooklyn, NY, he made a lasting impact on the department and is remembered fondly by his former colleagues and long-time professor Mark Thayer in the department.
Alumnus Steve Nielander increased his planned gift to SDSU with an additional gift of $250,000. This gift will support the Fowler College of Business Finance Department and Athletics.

Steve is ’84 finance alumnus and is an adjunct instructor in the Finance Department at San Diego State University, where he has taught courses in Portfolio Management, Investments and Financial Management. He received his MBA from Pepperdine University and completed courses at the Wharton School of the University of Pennsylvania. He is a Chartered Financial Analyst.

The National College Resources Foundation continues to support SDSU with an $83,500 gift to the Student Rocket Project and Aerospace Facility. With this generous donation, their fiscal year giving for both projects totals $200,000. This partnership will help the student team be competitive in the upcoming FAR/MARS Society Rocket Launch Competition and future competitions, as well as to grow and explore rocket technology.

This gift was presented to President Sally Roush by Chase Price, an SDSU alum and former Aztec running back. Chase currently serves on the Board of Directors for the National College Resources Foundation. In the words of Dr. Theresa Price, President of the Foundation, “We are so pleased with San Diego State University’s commitment to diversity in STEM and being at the forefront of innovative ways to exploring aerospace.”

Proud Aztecs and longtime supporters John and Dianne Goddard made a $209,000 gift to support the Charles W. Lamden School of Accountancy in the Fowler College of Business.

John is a ’62 accounting alumnus, and his wife Dianne, a member of Kappa Alpha Theta, attended SDSU in the early 1960s. Mr. Goddard had a successful career as a public accountant for 43 years before his retirement in 2007.

John fondly remembers courses with Dr. Lamden and appreciates the investment he made in his students. The Goddards' gift will positively impact student success and help the school sustain its award-winning reputation. The Lamden School of Accountancy was the first accounting program in California and one of the first in the U.S. to gain accreditation from the AACSB.

**Campaign, Presidential & Special Events:**

On Monday, October 16 President Roush hosted the first Heritage Society regional event in the central region. This is the first in a series of five planned events that will be held throughout San Diego County. Guests will be invited according to their geographic location. Since many of our donors give a majority of their support through a planned gift, they do not always get to see the impact that a major gift has on the university. John McDonald was the featured speaker and he is the inaugural fellow of the David Stepsay endowed fellowship in the classics and humanities department.
**Donor Relations:**

The campaign donor wall located on Aztec Walk (near the intersection of Campanile Drive and Hardy Avenue) was unveiled on Saturday, November 4, 2017, in front of over 225 donors and guests. A historic bronze seal was reused in the paving in front of the 46 foot long wall. Large bronze panels recognize the 615 major contributors (donors who gave $100,000 or more) during the campaign from 2007 to 2014.

The dedication plaque on the wall reads: “With gratitude to our campaign heroes –alumni, friends, faculty and staff – who generously supported our first comprehensive campaign. Your belief in SDSU changed our future.”

**Media Relations:**

**2017-18 Marketing and Communications Key Metrics**

**Goals**

<table>
<thead>
<tr>
<th></th>
<th>Month</th>
<th>Year to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>SDSU NewsCenter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visitors</td>
<td>33,360</td>
<td>143,707</td>
</tr>
<tr>
<td>Page Views</td>
<td>53,552</td>
<td>224,135</td>
</tr>
<tr>
<td>Source</td>
<td>Followers</td>
<td>Impressions (paid)</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------</td>
<td>--------------------</td>
</tr>
<tr>
<td><strong>Twitter</strong></td>
<td>1,005</td>
<td>4,880</td>
</tr>
<tr>
<td><strong>Facebook</strong></td>
<td>429</td>
<td>120,280</td>
</tr>
<tr>
<td><strong>YouTube</strong></td>
<td>9,550</td>
<td>36,373</td>
</tr>
<tr>
<td><strong>Instagram</strong></td>
<td>400</td>
<td>27,300</td>
</tr>
<tr>
<td><strong>Media Relations</strong></td>
<td>2,805</td>
<td>8,136</td>
</tr>
<tr>
<td><strong>National Hits</strong></td>
<td>343</td>
<td>920</td>
</tr>
<tr>
<td><strong>Major Hits</strong></td>
<td>41</td>
<td>105</td>
</tr>
<tr>
<td><strong>Merit</strong></td>
<td>-</td>
<td>9,992</td>
</tr>
<tr>
<td><strong>Social Media Impressions</strong></td>
<td>920</td>
<td>39</td>
</tr>
<tr>
<td><strong>Community Relations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Community Members brought to campus for event or activity</strong></td>
<td>3</td>
<td>15</td>
</tr>
<tr>
<td><strong>Significant individual meetings and interactions in the community</strong></td>
<td>63</td>
<td>179</td>
</tr>
</tbody>
</table>
SDSU NewsCenter Top Stories This Month

Detail

U.S. News Ranks SDSU Among Top National Universities (5,161), Making Healthier Decisions, Step by Step (1,120), Today's Teens: More Materialistic, Less Willing to Work (1,105),

Traffic Sources to SDSU NewsCenter this month

Google (18,764), Facebook (3,973), Twitter (1,288)

Media Relations National Hits

SDSU secured several major media hits in the month of October, including coverage of Jing Gu’s research on hydrogen which was featured in a CNBC special; Science Daily, Medical Express, Psych Central and SF Gate covered John Bellettiere’s research about how signs placed next to stairs in airports can encourage travelers to be more active; and Jean Twenge’s research on the negative impact of smart phones on teens’ sleep patterns was featured in Time Magazine, The Huffington Post, Los Angeles Times, and Science Daily.
Media Relations Local Hits

Local media coverage this month included coverage of the Women Veterans forum on KUSI, KNSD and in the Vista Press; the Union Tribune covered the efforts of SDSU’s Brightside Project to bring healthy fruits and vegetables into local food deserts; and KNSD, KUSI and The Union Tribune covered the unveiling of SDSU’s plans for the SDCCU Stadium site.

Community Relations: In October SDSU attending various community meetings including Mission Valley Planning Group, Mission Valley Community Plan Update meeting, College Area Community Council, College Area Business District board meeting, and the Del Cerro Action Council meeting. SDSU also sponsored and participated in the 13th Annual Boulevard Boo! Parade. Staff helped the College Area Business District connect with KPBS so that they could rent a costume character from KPBS’ children’s programming to use as the Grand Marshall, as well as a person to wear the suit in the parade. The Community Relations website has also been updated informing the community about the Upcoming Seth Mallios lecture as well as the Blood Drive, both in November.