SENATE MINUTES March 5, 2019

Resolution of the San Diego State University Senate: Pell Student Enrollment Decline

- 1. **Whereas:** The University is engaged in a broad review of enrollment management practices with the establishment of the Enrollment Management Advisory Group (EMAG); and
- 2. Whereas: In accordance with the 2018-19 University Policy File (University POLICIES

 → Academics → Impaction and Enrollment Management, p. 56) the Committee on Academic

 Policy and Planning annually reviews the previous year's outcomes as well as any enrollment

 management changes proposed by the administration, and annually reports that information to
 the Senate; and
- Whereas: The Enrollment, Retention, and Graduation Report for AY 17/18 posted jointly on the University Senate website by the Committee on Academic Policy and Planning and the Undergraduate Council noted that Pell-eligible enrollment is decreasing overall regardless of admission area, gender, and ethnicity (page 3); and
- 4. Whereas: The Enrollment, Retention, and Graduation Report for AY 17/18, as part of its review under the heading of Opportunities for Improving Student Retention, Graduation, and Achievement, posed the question of the ideal balance between out of state students (i.e. non-resident) and California students" and suggested that

There is a complexity to this question in that it not only addresses a particular element of diversity in our population but also has significant budgetary implications. One of the concerns is that it may be having an unintended consequence on the percentage of our students who are Pell-eligible, which in turn is having an impact on our current status as a Hispanic Serving Institution (HSI). This impact is seen on [Compendium] pages 34 and 35. Within our transfer student population, as seen on [Compendium] pages 51 and 52, the number of Pell-eligible students is currently rising." (pages 5-6); and

- Whereas: The Enrollment, Retention, and Graduation Report for AY 17/18 posted jointly on the University Senate website by the Committee on Academic Policy and Planning and the Undergraduate Council included an accompanying set of tables, figures and charts titled AY 17/18 Enrollment, Retention and Graduation Compendium; and
- 6. **Whereas:** The SDSU Diversity Policy states that "Diversity shall be an essential consideration in all university policies and decisions" (University Policy File, Page 60); and
- 7. Therefore, be it resolved that the San Diego State University Senate requests that appropriate university committees consider the following actions in connection with the AY 18/19 annual review of enrollment management practices:
 - 7.1 That the review include enrollment goals or targets, if any, for Pell Students under the present admissions process and strategy, including the so-called "clusters", Educational Opportunity Program admissions, and Local 38% floor; and
 - 7.2 That the review include and report comprehensive admission, enrollment, retention, and graduation data for Fall 2010 through Fall 2018 for the Educational Opportunity Program (EOP)

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and that such data become a component data set of the Compendium from this point forward; and

7.3 That the Enrollment Management Advisory Group, through its comprehensive planning efforts, identify its goals or objectives related to the enrollment of new freshmen and transfer students from educationally or economically disadvantaged backgrounds in terms of inclusion in all the colleges and academic programs.

Screenshot of the Diversity policy referenced above.

- 4.0 Diversity: Diversity shall be an essential consideration in all university policies and decisions, and shall be guided by the following statements that shall be published in staff and faculty handbooks, in the University Policy File, in the University General Catalog, the Bulletin of Graduate Affairs, the IVC Bulletin, and linked from the Mission and Goals section on the main University web homepage.
 - 4.1 San Diego State University is a community diverse in race, ethnicity, language, culture, social class, national origin, religious and political belief, age, ability, gender, gender identity, and expression, and sexual orientation. As a university committed to learning in all its forms, San Diego State University recognizes the need to attract and retain a critical mass of diverse persons who will advance its goals and ideals. This fundamental commitment to diversity 1) enriches the institution and provides an atmosphere in which all human potential is valued, 2) promotes learning through interactions among people of different backgrounds and many perspectives, and 3) better enables the university to prepare all members of its community to promote social responsibility, equity, freedom, and productive citizenship in a global society.
 - 4.2 Diversity means not only the opportunity for all groups to be represented among faculty, student, staff, and administration but also the support for these persons as they seek the highest achievements. Attitudes, actions, programs, and policies that foster diversity engender the vigorous exchange of ideas, enhance respect and consideration for individuals and groups, strengthen the understanding of our mutual dependence, and form the core of the university. Diversity promotes enriched learning and produces positive educational outcomes for all.
 - 4.3 Vigorous efforts to increase the diversity of the faculty, staff, administration, and students shall continue as a high priority, and as access increases, the university will create changes in its environment that enhance the opportunities for the success of all members of the campus community.
 - 4.4 The university shall cultivate a campus climate that promotes human dignity, civility, and mutual appreciation for the uniqueness of each member of our community. Because the university's educational goals are founded on the values of intellectual honesty, appreciation for diversity, and mutual respect, it is critical that our academic and co-curricular programs, scholarships, courses, workshops, lectures, and other aspects of campus life reflect diverse perspectives. Freedom from discrimination, harassment, and violence against persons or property is a basic right and is requisite for learning. Freedom of speech shall be protected. By the same token, the campus community shall denounce and confront acts of intolerance, abusive behaviors, and the beliefs and past events that have separated us as a people.