

FAQs for February 23, 2021 Senate Town Hall

Q: Why are degrees offered through SDSU Global Campus (self-support), in addition to state-supported degrees through main campus?

A: As noted in Executive Order 1099, in accordance with CA Ed Code 89704 and 89721, the CSU PaCE units in all 23 CSU campuses extend educational opportunities from the CSU on a self-supporting basis to adult, professional or non-traditional learners through certificates, degrees and other specialized programs.

In all cases, such (self-support) offerings shall be consistent with the CSU mission, policies, and applicable laws and regulations.

Operationally, SDSU Global Campus offers programs to students who are (due to their circumstances) unable to participate in stateside programs. These are typically working adults unable to participate in classes offered in person, during the workday. A significant change in modality, location or course structure is needed to propose a Global Campus degree program, along with a detailed 3-5 year budget that demonstrates the operational sustainability of these programs to the Chancellor's Office, which makes the final decision.

Q: How does Global Campus determine the pricing structure for each program?

A: Global Campus conducts in-depth market research on global and professional/workforce, and identifies areas where there is excess workforce demand but a shortfall of qualified degree recipients to match. Global campus also works to ensure that any self-support program to be offered can be delivered in a way that will prepare students for those workforce demands and employment opportunities.

This research also includes a competitive scan of comparable programs. This further informs tuition and cost assessment levels, in addition to ensuring that unit pricing both covers all operational costs (as is required of a self-support program), and provides an additional margin to cover unexpected drops in enrollment or increase in program costs.

Instructional costs vary by academic discipline. In addition, Global Campus must meet adult/professional learner needs with unique instructional design costs and a range of customized student support services (in partnership with Student Affairs and Campus Diversity), such as enrollment advising, internships and career services.

Q: Do Global Campus programs use state-funded resources to operate?

A: No. Global Campus is required by the Chancellor's Office executive order to cover all expenses to operate the program, and be operationally sustainable across all programs.

Q: The per unit fee for the Global Campus programs seems high. How does this compare to the fees students pay for main campus programs?

A: It is important to remember that the total annual cost of study (approximated by including non-resident tuition and fees) is always incurred for every main campus student, whether it is partly subsidized by the State or paid directly by the student.

In order to compare the per unit fees for state-supported programs and self-supported Global Campus programs, we need to take into account the fact that the State of California subsidizes a considerable portion of the cost for in-state students. Therefore, to create a meaningful comparison between state- and self-support we could assess the state contribution equivalent component of tuition to be approximated by the per-unit fees paid by non-resident students (who are required to pay the full cost without the state subsidy).

As shown below, the proposed Global Campus MPH program is less expensive per unit than the main campus tuition and fee structure.

While stateside students can take up to 15 units, the MPH Program for Global Campus is planned to be offered in a format in which students will enroll for 6-9 units/term over six terms. GC students need the flexibility since they are balancing work and other priorities.

Note: State-supported students enroll in part- or full-time blocks, while self-support students have the flexibility to enroll in 1-4 courses, paying only for the courses they are able to attend.

MPH Epidemiology	State-side Part-time Tuition (1-6 units)	State-side Full-time Tuition (12 units)	Global Campus (per unit)
Fall 2021 Basic Tuition Per Unit	\$347*	\$299^	\$562
Fall 2021 Mandatory Student Fees Per Unit	\$200*	\$100^	\$42
State General Fund Subsidy Per Unit [1]	\$295	\$295	No state subsidy provided
Cost of Program Operation - Per Unit	\$842*	\$694^	\$604
Total program operations cost for Fall 2021	\$5,052 (6 units)	\$8,328 (12 units)	\$3,624 (6 units) \$7,248 (12 units)

* assumes 6 unit registration; per-unit cost will be higher for 1-5 units

^ FTES for graduate programs assumes 12 units, will vary by total enrolled units per term

[1] State contribution based on general fund allocation per resident FTES

Q: Do the Global Campus tuition and fees cover all administrative and student services expenses created by the University serving additional students?

A: Yes, the per unit fee for self-support degree programs covers all expenses incurred by the university through a cost recovery model established by BFA. In addition, every GC program budget also funds Associated Students, SACD for student services, ITS for student technology, LMS fee for each section offered online and general cost recovery payments to the Chancellor's office. All staff and departmental support dedicated to creating and offering the program are also included in each program budget.

Q: Are students admitted to Global Campus programs eligible for financial aid?

A: Yes, all self-support credit programs are eligible for financial aid and are approved to offer aid through SDSU's Office of Financial Aid and Scholarships.

Q: How are faculty and lecturers supporting Global Campus programs identified?

A: All faculty and lecturers are determined, selected, and approved by the academic department, and dean's office. For graduate degrees, direct oversight is provided by the faculty member appointed as Graduate Advisor.

Q: Do faculty developing instructional content for self-support programs have ownership rights to the intellectual property?

A: Yes, all course developers are identified and approved by the academic department; and they each have shared ownership rights of the intellectual property with the academic department (San Diego State University). This joint ownership allows the developer use of their materials, while permitting San Diego State University to use the materials for both self-support and state-supported instructional activities (through the academic department). Global Campus compensates the course developer as an expert/special consultant work for hire.

Q: Are mirrored self-support degree programs subject to the same accreditation standards as state-supported degree programs?

A: Yes, the mirrored program and degree are offered / awarded through the academic department and SDSU, subject to the same academic and accreditation standards as the program that is offered on campus.

Market Background And Competitive Analysis

Master's in Public Health

- Anticipated job growth over the next 10 years for careers requiring this degree is expected to increase by 12-15%.
- Over 18,000 students search for online Master's of Public Health degrees per month, showing higher than average student demand for this program.

	Units to Complete	Cost Per Unit	Time to Complete
SDSU	51	\$604	18 months
CSU San Marcos	42	\$599	24 months
University of San Francisco	45	\$1,480	24 months
UC Berkeley	42	\$1,277	27 months
Johns Hopkins University	80 (quarter units)	\$912	24-36 months