

SDSU IMPERIAL VALLEY



PABLO CASTAÑEDA: BLACK AND WHITE WORKS

Like theater plays, Castañeda stages enigmatic, allegorical and mysterious plots in his black canvases. He creates narratives that at first sight may look familiar—his painting's backdrops are desert landscapes, everyday street scenes from the city, house interiors, recognizable buildings, snippets from the local newspaper and from magazines—but if you take a second look for the everyday to become surreal. In "Drama 50: 3 grados, 1 no se come", one finds out that the non-edible element in the still life that the title of the work refers to is a grenade, and not a third paneque. And one soon realizes that what makes Castañeda's portraits anomalous is that his subjects not only don't look at the viewer, which has been a standard in portraiture painting throughout history, but that in many cases, they are giving us their back.

It requires of an active viewer to truly engage with the artist's work, which ranges from representational to abstraction, and which references and can iconography comes from multiple and diverse sources: popular (found or taken by the artist), postcards, art history (from the past to contemporary), masked persons, film noir—in particular the figure of a loner male with all its implications, the artist's friends, literature, etc. As ever, though Castañeda's intentions may not be for the viewer to construct a clear-cut narrative from the presented scenarios, it does help to look closely in order to get closer to his views of the world, and to an "art that makes one think, feel, and express."



*Growing & Transforming
for our community*

Gregorio A. Ponce, SDSU IV Dean

SDSU IV within SDSU



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Morteza Monte Mehrabadi
Dean

COLLEGE OF EDUCATION
Joseph Johnson
Dean

COLLEGE OF BUSINESS ADMINISTRATION
J. Dennis Credit
Dean

COLLEGE OF ARTS AND LETTERS
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SOCIATE PRESIDENT STUDENT AFFAIRS
Tony Chung



**SAN DIEGO STATE
UNIVERSITY**

Imperial Valley

1959



2004



Historical Context



EXCELLENCE



348 Degrees (28 MSW's)

70 FTF

83% FT ~ 17% PT

CJ ~ Psychology ~ LS

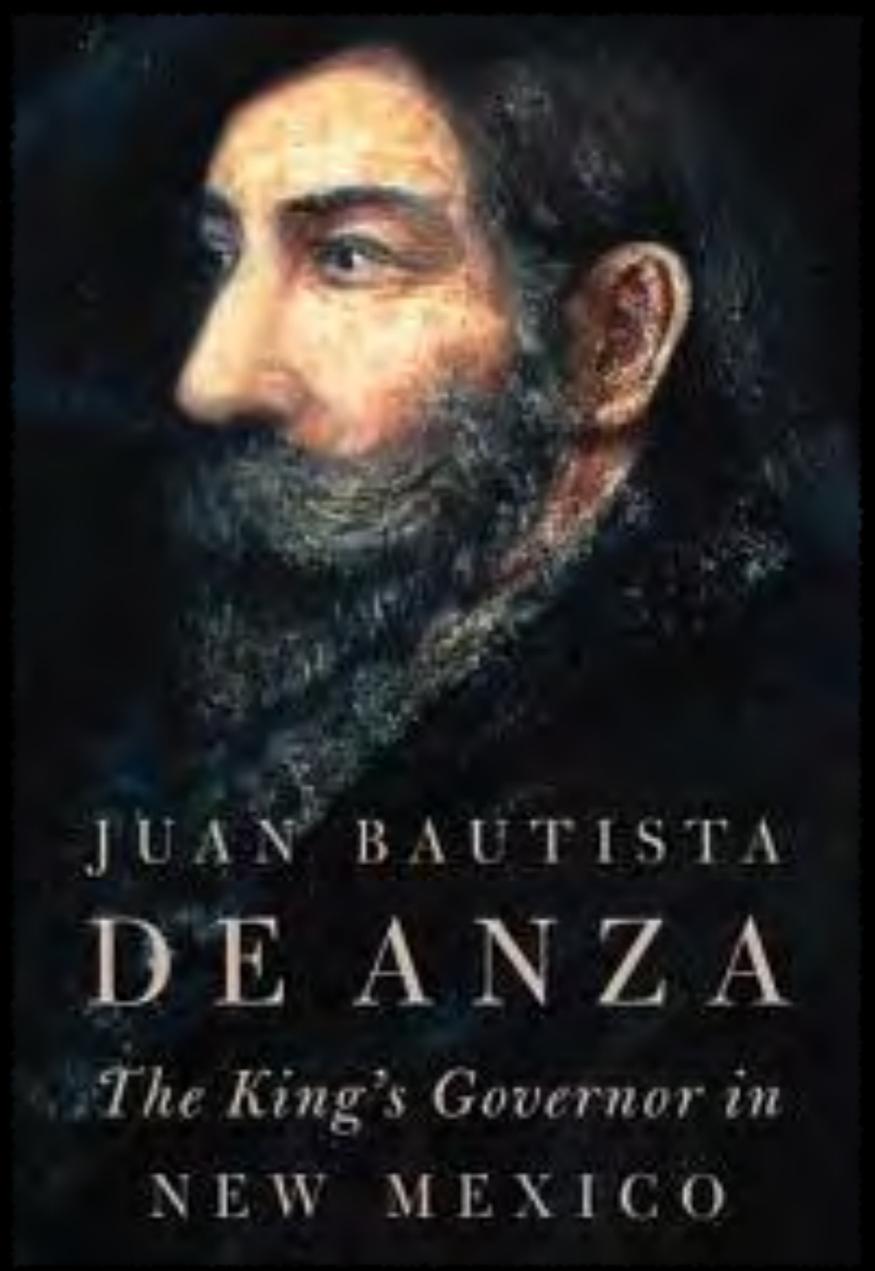
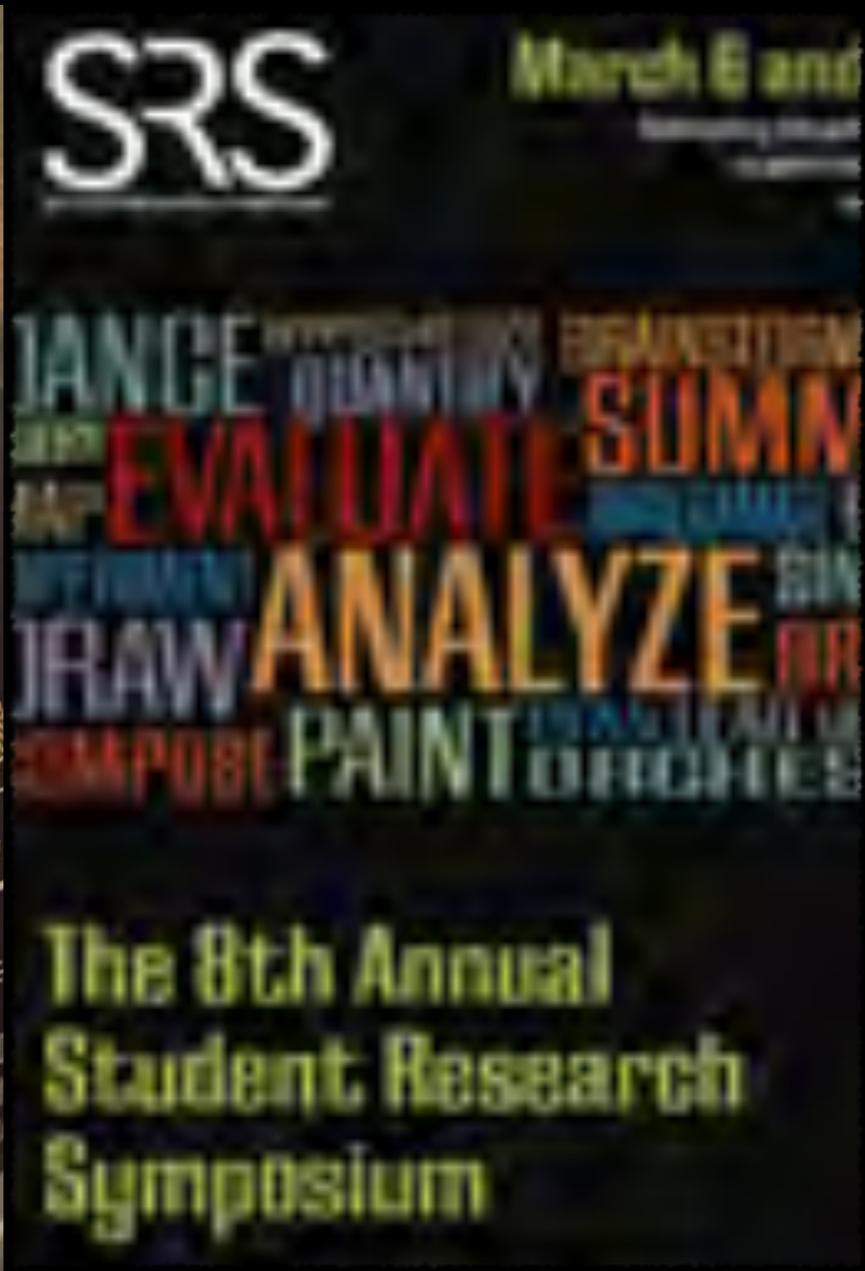
802 Undergrads; 127 Grads

21 FT Faculty; 90 PT Faculty; 38 Staff

2 Centers; 1 Institute

68% Female; 32% Male

11 Majors ~ 3 Credentials ~ 2 Grad



Research & Creativity HIGHLIGHTS

KEY ASPECTS OF SDSU IMPERIAL VALLEY

PERSONAL & SMALL

RESEARCH ACTIVE

STUDY ABROAD

INTERNSHIPS & CLINICALS

SERVICE ORIENTED

BORDER STUDIES

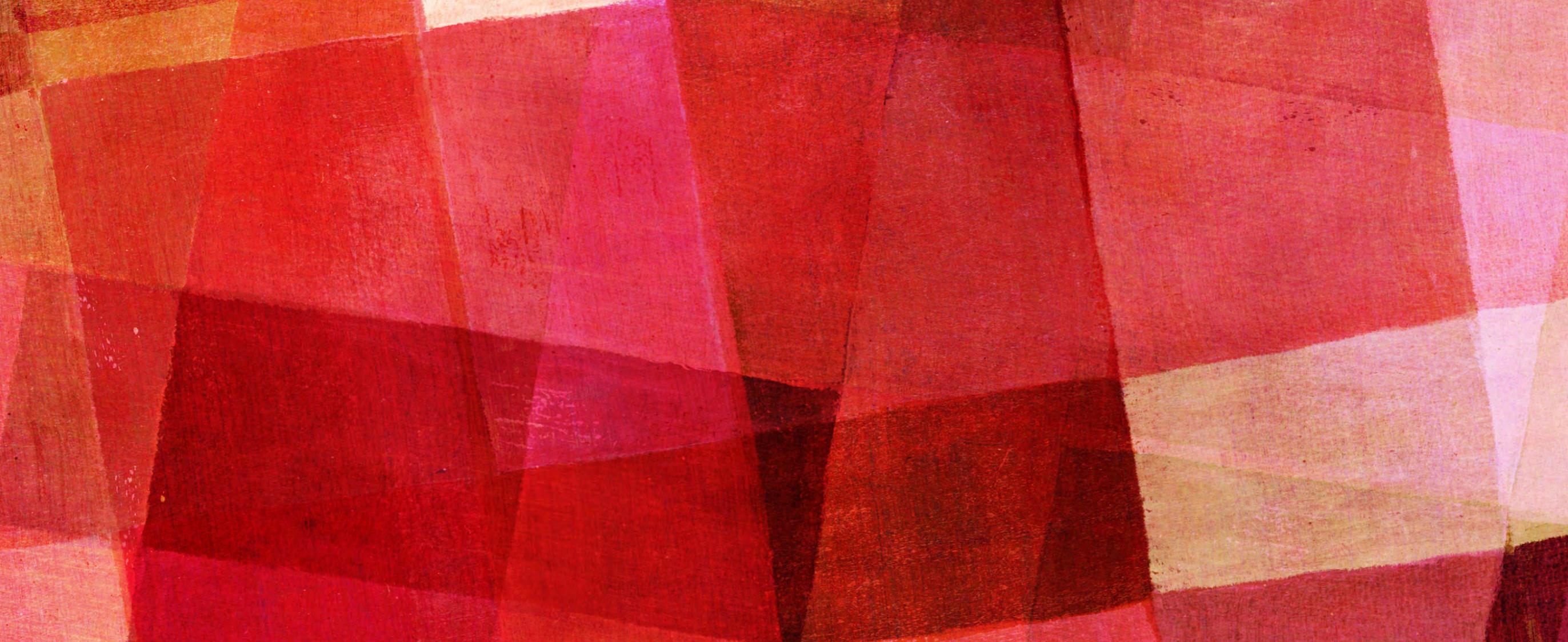
RURAL COMMUNITY

INTERNATIONAL PARTNERSHIPS

VISIONS



CHANGE



FULL-TIME UNDERGRADUATE PROGRAM

SDSU Imperial Valley



Social Work Leadership kinesiology

English in Journalism, media, theatre

Engineering PA: City Planning CIS

Interdisciplinary Border studies

Agriculture Environmental Eng, Sci, Jstc

Science Speech Therapy Arts & Humanities

Business Administration

Physical Therapy Public Health

Homeland Security Renewable Energy

Computer Science STEM Sustainability

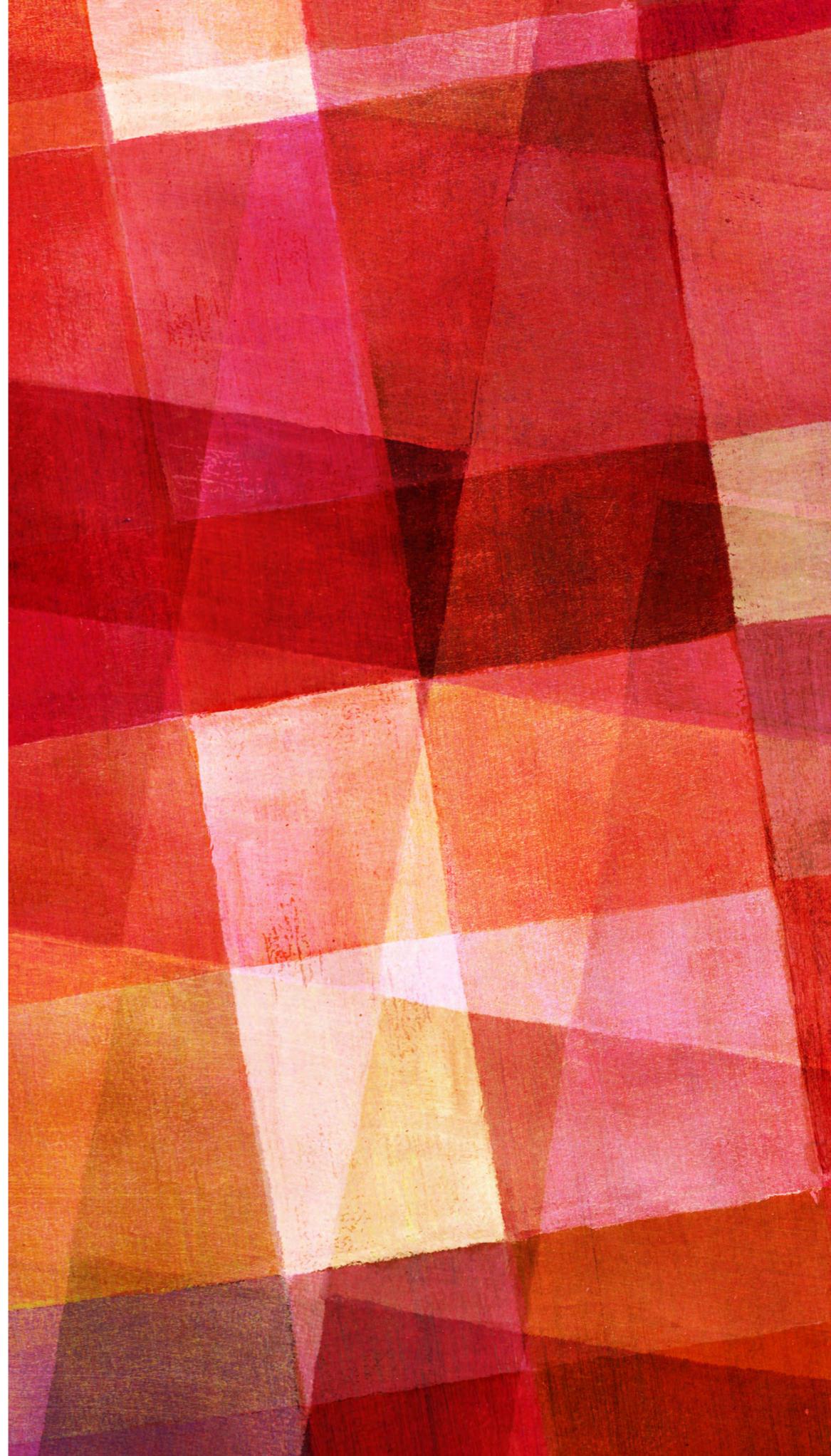


I.C. KEY ECONOMIC SECTORS

- Agriculture
- Government
- Renewable Energy
- Retail
- Housing

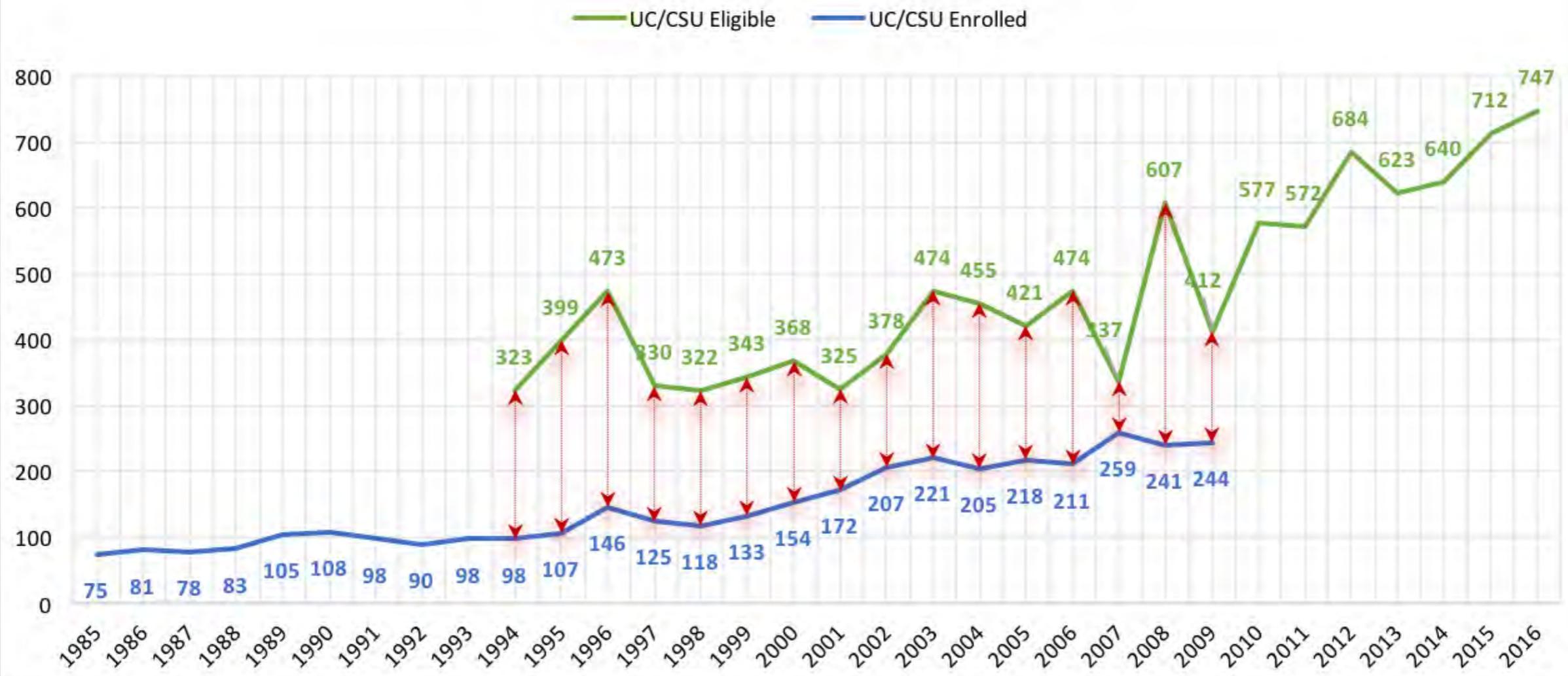
- Agriculture
- Public Safety
- Health
- Education
- Management

I.C. KEY CAREER OPPORTUNITIES



IMPERIAL COUNTY KEY DATA SNAPSHOT

Imperial County
High School Graduates & UC/CSU





TRANSFORMATIONAL

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- Forming Leaders
- New Programs
- Innovative Program
- Interdisciplinary Program
- Regional Partnerships
- Imperial County Needs
- University Added-Value

Science Focus

Biology
Chemistry
Mathematics

*New
Building
Lab/Science*

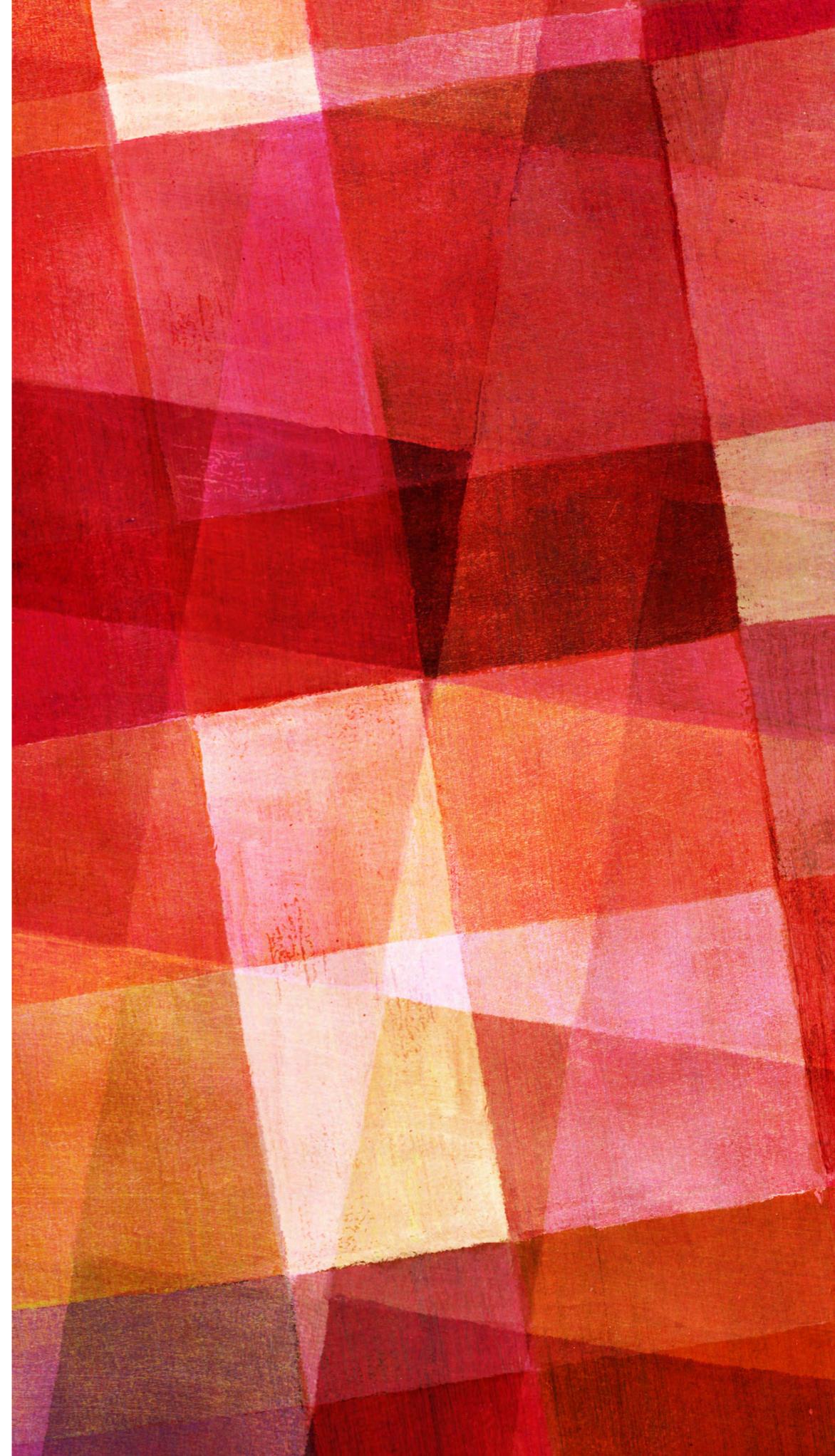
Health Focus

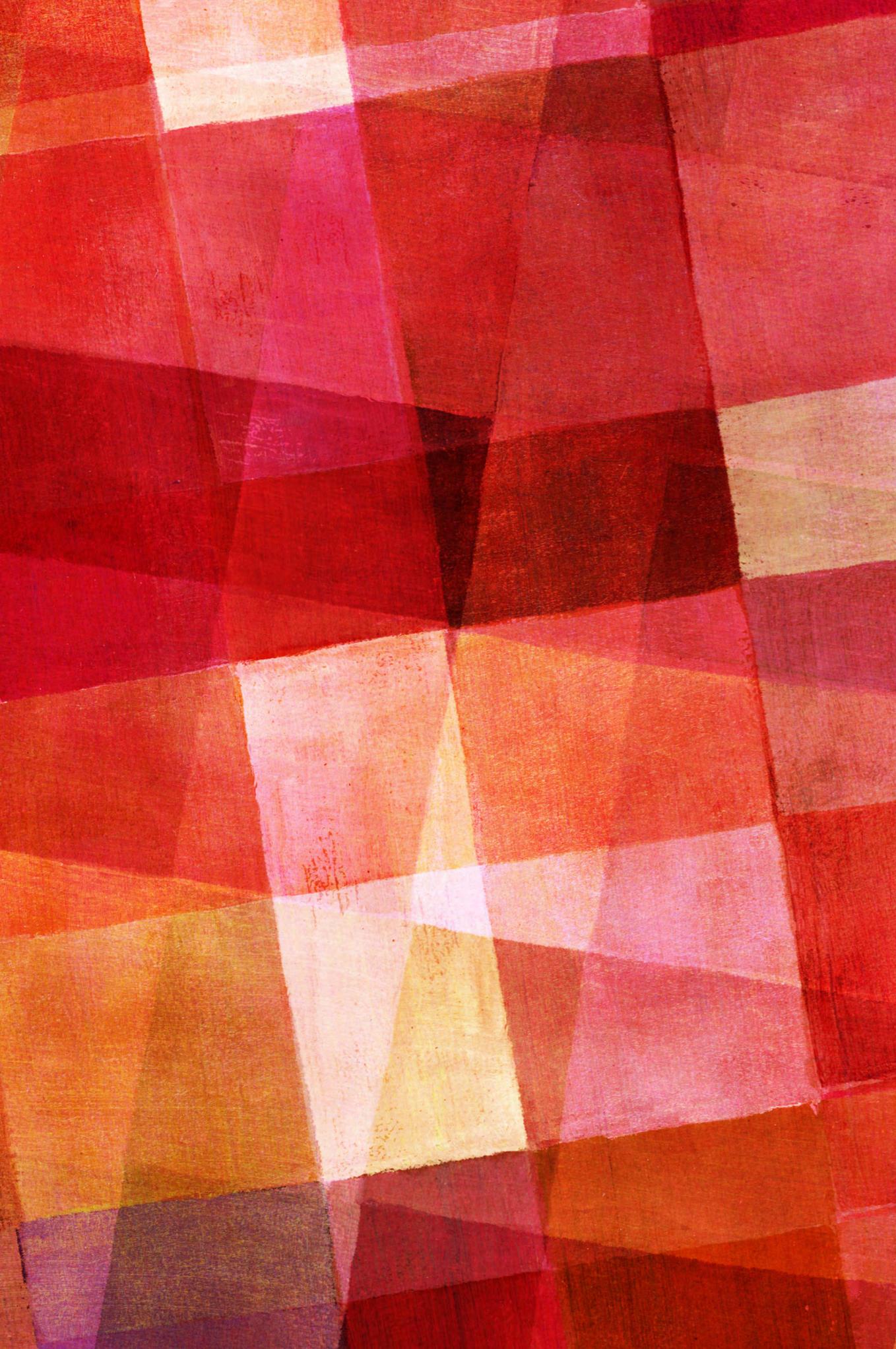
Public Health
Social Work
Nutrition

**Border Studies
Focus**

Public
Administration
Criminal Justice
History

IS3D Option





IVUP Majors

English
History
Public
Administration
Spanish

Top Three Majors

Liberal Studies
Criminal Justice
Psychology

Other Majors

Mathematics
Nursing
Social Science

2yr-to-4yr Option

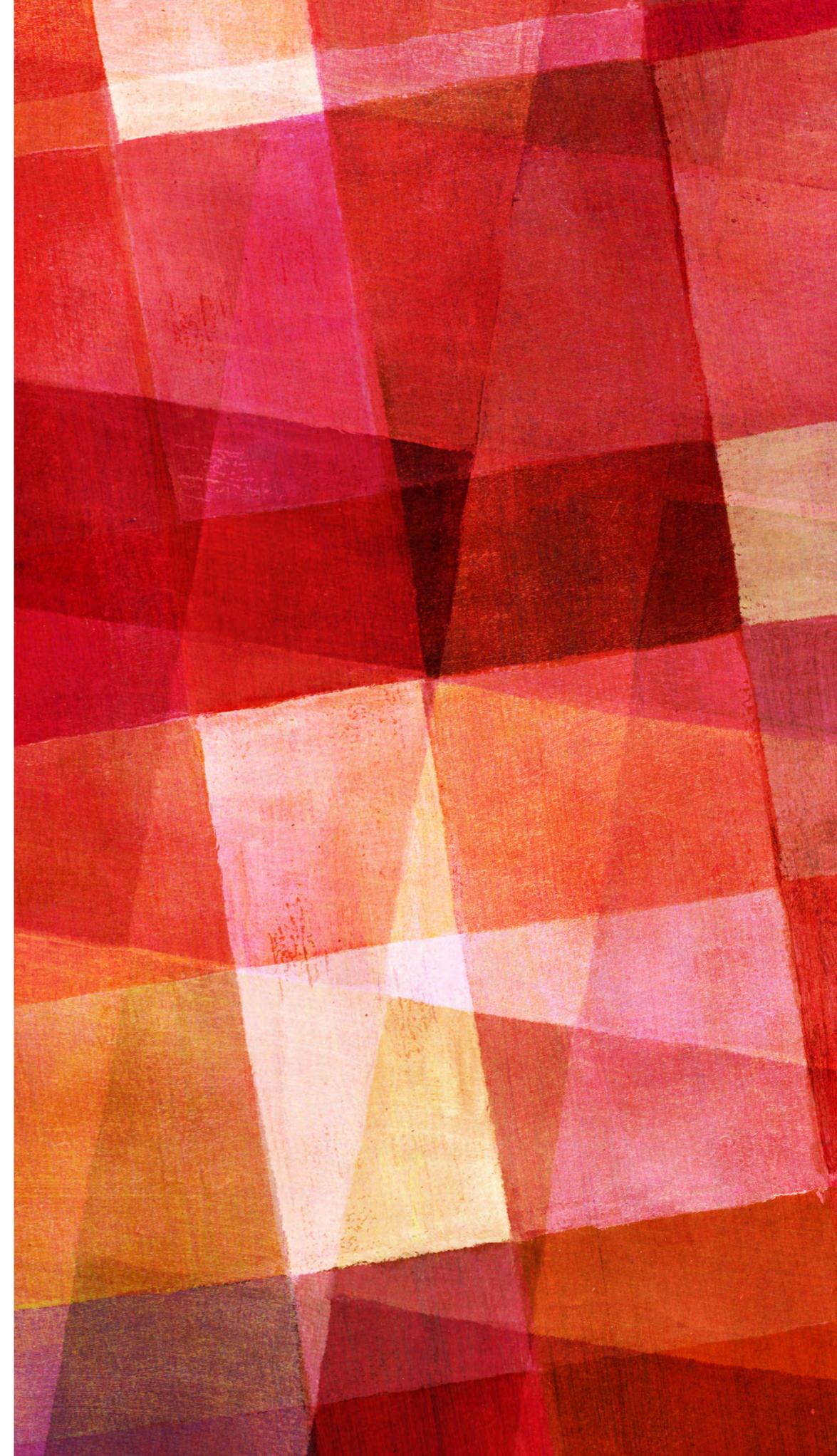
BUSINESS THEME

**Business
Administration**
[FCOB]

**International
Business**
[CAL]

Agribusiness
[SDSU IV]

CC Transfer Option





SUMMARY

CRIMINAL JUSTICE IS3D ~ HEALTH FOCUS BUSINESS THEME

Leadership Minor

International Experience

*Internship/Clinical
Experience*



SAN DIEGO STATE
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Imperial Valley

Q & A