



SAN DIEGO STATE
UNIVERSITY

San Diego State University Senate Agenda

October 4, 2016

2:00 pm to 4:30 pm

AL-101

1. Agenda (Cadiero-Kaplan)
2. Minutes (Cadiero-Kaplan)
3. Announcements (Bober-Michel)
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 - 3.4 Wang Family Award and Honorary Degrees
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9.1 Update / Student Affairs / Sophomore Success (Samarkos/Schulz/Bauer/Hansen)
– **3:00 time certain**

10. Adjournment

Budget 101 Workshop (Prislin/Wong Nickerson) – **3:45 time certain**

Freedom of Expression Task Force

Members

- Co-chair
 - Bill Eadie
 - Marcie Bober-Michel
- DEO
 - Anne Donadey / European Studies
 - Beth Chung / Management
 - Vitaliano Figueroa / AVP Student Affairs
- Freedom of Expression Committee
 - Mark Wheeler/ Theatre, Television & Film*
 - Mark Freeman / Philosophy*
 - Steve Barbone / Philosophy
- Staff Affairs Committee
 - Lisa Thurn / Sciences
 - Jessica Brubaker / Library
 - Cindi Chie / Enrollment Services/IT
- Student Affairs
 - Christy Samarkos / AVP Student Affairs
 - Antionette Marbray / AVP Student Affairs
 - Randy Timm, Dean of Students
- Open-letter signer
 - Rebekah Fuganti, International Programs Coordinator in International Programs
- Students
 - Jamie Miller
 - Chloe Sension
 - Dylan Colliflower
- Jessica Rentto / AVP Business and Financial Affairs
- Megan Collins / President's Chief of Staff
- Marc Mootchnik / CSU Attorney/advisory
- Josh Mays / Interim Chief of Police/advisory

Charge

Senate Officers -- with approval of the *Senate Executive Committee* (SEC), acting on behalf of the Senate itself -- are providing Task Force members with the following charge:

Review relevant university policies and practices to identify changes, if any, that need to be made to ensure a) freedom of expression while protecting student safety and b) principles of community that foster respect for the diversity of peoples and ideas that comprise a healthy university community.

The Task Force itself is responsible for generating the specific goals that derive from the charge.
To exemplify ... at its June 28th meeting, SEC members seemed genuinely interested in:

- creating guidelines that, in both a legally permissible and ethically responsible way, respond to future incidents in which freedom of expression is threatened,
- engaging our university community (students, staff, faculty, administrators) in informational events on this important issue, and
- building a website of shared resources.

Committee	Date	Item	Referred by
Academic Policy and Planning	December 2016	Propose revisions to the Policy File that would clearly articulate university policies and procedures regarding academic misconduct.	Officers
Constitution and Bylaws	December 2016	Student Email Policy	Officers

Date: 20 September 2016
To: SEC
From: D.J. Hopkins, Chair, APP
Action: Policy File Change to Section 10.4 of Repeated Courses and Grade Forgiveness for Undergraduate Students

Rationale: The following change is proposed to reduce the number of students unnecessarily being placed on academic probation or being academically disqualified. Many students have been unaware of this policy, which has led to disruption in degree progress. Since the form is automatically approved once received, this shift from an opt-in to an opt-out approach should facilitate the grade forgiveness process and enhance student success.

Current Policy File Language

10.4 To request that the repeat policy for grade forgiveness be applied to a specific course, a student shall file appropriate notification with the Office of the Registrar before the end of the change of program period. The grade earned in that course the semester or session shall be used to calculate grade point averages. If a course in which a student received a grade of C- or lower is repeated without appropriate notification filed by the deadline or in excess of the course repeat limitations, all grades for that course shall be used in computing grade point average.

Proposed Policy File Language

10.4 ~~To request that the~~ **The** repeat policy for grade forgiveness ~~be applied to~~ **for** a specific course **is applied automatically unless the student** ~~;~~ ~~a student shall file appropriate notification with~~ **notifies** the Office of the Registrar before the end of the change of program period. The grade earned in that course ~~the~~ **that** semester or session shall be used to calculate grade point averages. **In cases where a student exceeds the allowed number of grade forgivenesses, students shall have the right to define which courses receive grade forgiveness.**

TO: Senate
 FROM: Tonika Duren Green, Chair, Committee on Committees and Elections
 DATE: September 1, 2016
 RE: Action Items

The Committee on Committees and Elections met on September 8, 2016 to review the Orientation of Committee on Committees and Elections Form and discuss roles, responsibilities, and procedures. Members are working with committee chairs, Associate Students, and staff to fill vacancies. There are several committees that have vacancies, but many faculty and staff committee vacancies have been filled (or reappointments made) over the last month. The greatest need is filling student vacancies/appointments.

The CCE moves to approve the following 24 appointments/reappointments to the Senate Committees (marked with an asterisk along with committee chairs) with terms to begin and end as noted below. Additionally, we provide a list of terms that need reappointments or new appointments.

Thank you to all committee chairs that have provided updated rosters. This makes our job easier!

We end this report with a list of Senators who are not currently serving on a committee. Senators have been contacted and we hope to have full Senate committee representation by October.

NEW COMMITTEE CHAIR APPOINTMENTS

GE Curriculum and Assessment

*Chair: Doreen Mattingly

FACULTY/STAFF/STUDENT APPOINTMENTS AND REAPPOINTMENTS AND VACANCIES

*Names marked with an asterisk need approval for reappointment or appointment

Academic Policy and Planning *All faculty and staff vacancies filled*

2 students needed

Academic Resources and Planning *Need IVC rep and 2 students*

Need IVC Rep

*Jose Preciado (Staff) term renewed May 2019

2 students needed

AS Facilities *Need Senate member*

Kathy Van Wyk (Senate Member) term ended May 2015

Bookstore Advisory *Need A&L rep and 1 student*

*Jessica Robinson, CHHS new appointment (term ending May 2019)
 need A&L Representative
 1 student needed

Campus Development *Need 2 faculty and 1 student*

Ed Aguado term ended May 2016
 Elisa Sobo term ended May 2016
 1 student needed

Constitution and Bylaws *Need One Faculty and 1 Student*

Khaled Morsi term ended May 2016
 1 student needed

Copy Rights and Patents *Need 1 Member at Large and 2 Senators*

Reappointments:

- *Douglas Grotjahn (Senate Appointed) reappointed-term ends May 2019
- *Karen May-Newman reappointed-term ends May 2019
- *Yusuf Ozturk reappointed-term ends May 2019
- *William Tong reappointed- term ends May 2019
- *Marilee Bresciani willing to serve

Vacancies:

Samuel Kassegne (Senate Appointed) term ended May 2015 need replacement or reappointment
 Georg Matt term ended May 2015 need replacement or reappointment
 Ruprecht von Buttlar term ended May 2015

Disability Access and Compliance *All faculty/staff vacancies filled needs 1 student*

1 student needed
 * Christine Horton student appointment (Graduate Student EDU)

Diversity, Equity, and Outreach *All faculty/staff vacancies filled, needs 2 students*

2 students needed

Environment and Safety *Need 2 faculty and 2 students*

Rebecca Egipto term ended May 2016
 Sherry Ryan term ended May 2016
 Eunha Hoh term ending May 2017
 2 students needed

Extended Studies

roster under construction

Faculty Advancement *Need 1 faculty*

*Nellie Tran appointed August 2016 (replaced Brent Taylor)
Larry Beck term ended May 2015

Faculty Honors and Awards *Need 2 alumni and 1 student***Fee Advisory *Need 6 students*****Freedom of Expression *All faculty vacancies filled, need 4 students***

*Carmelo Interlando (Senator and Professor of Mathematics, SCI)
4 students needed (Mark Freeman is work with President of AS to fill student vacancies)

GE Curriculum and Assessment *Needs 2 faculty and 1 student*

Larry Verity (HHS) term ended May 2016
Need Faculty-IVC
Jaynie Lee (undergrad student) term ended May 2016

Graduate Council *Needs 4 faculty and 2 students*

Marva Cappello (EDU) term ended May 2016
Caren Sax (EDU) term ended May 2016
Steve Kramer (HHS) term ended May 2016
Chris Glembotski (SCI) term ended May 2015
2 students

Honorary Degrees

Elsa Romero (President of SDSU Alumni Association) need replacement or reappointment

Instructional and Information Technology *Need 2 faculty and 1 rep*

Yusuf Ozturk term ended May 2016
Bob Hoffman term ended May 2015
Need rep from Academic Affairs Information Technology Coordinator (or designee)

Intercollegiate Athletic Council *Need 6 faculty (4 need to be Presidential Appointee), 1 community member, 3 students, and 1 alumnus)*

Fred Kolkhorst term ended May 2015
Jessica Barlowe term ended May 2015
Ben Bagnas term ended May 2015
Susan Cayleff term ended May 2015
Joyce Gattas term ended May 2015
Patrick Papin term ended May 2015
Doug Stow term ended May 2016

Liberal Studies *All faculty and staff vacancies filled 1 student needed*

1 student needed

Library and Information Access *Need 1 faculty and 2 students*

Reappointments:

- *Lana Buskirk recommended for appointment
- *David Engstrom (possible reappointment)
- *Keven Deldago—reappointment
- *Leslie Seiters—replacement needed
- *AS Students: Michael Cline and Keagan Casey

Need replacement for Soh-Leong Lim-retired (EDU)

Scholarships Committee-roster under construction**Staff Affairs *All Vacancies Filled Need one student***

- *Frederick Conway, Anthropology (CAL) appointed term ending May 2019
 - *John Mercurio, Staff (CAL) appointed term ending May 2019
- Need One Student

Student Affairs-roster under construction**Student Grievance *Needs 1 admin, 1 faculty and 6 students***

- Rayanne Williams (Admin Full time) term ended May 2015
 - *Mark Wheeler (Fac Full-time) reappointed term ends May 2019
 - Julie Williams (Fac Full-time) term ended May 2016
- 6 students needed

Student Health Advisory Board-*Senate member needed***Student Learning Outcomes *Needs 3 faculty***

- Larry Verity (HHS) term ended May 2016
- Mike Sabath (IVC) term ended May 2016
- Stephen Schellenberg (Chair) term ended May 2016

Student Media Advisory- *Needs 3 students and 3 faculty (1 faculty must be Member of Journalism Program)*

- *Alexander Shapiro Associated Students - Vice President for Finance (or designee)
- * Christina Brown Associated Students - Executive Director (or designee) (nonvoting)

- Barbara Mueller (Member of Journalism Program) term ended May 2016
 - Rebecca Coates Nee term ended May 2016
 - Amy Schmitz Weiss term ended May 2016
- 4 students needed

Sustainability *Need 1 faculty and 2 students*

- Bruce Appleyard term ended May 2015

2 students

Teacher Education Advisory Council-roster under construction

Undergraduate Council-Needs IVC Representative

Undergraduate Curriculum Needs 4 faculty and 2 students

Steve Barbone (A&L) term ended May 2016

Tita Gray (BUS) term ended May 2016

*Regina Brandon (EDU) reappointed, term ends May 2019

Cathie Atkins (SCI) term ended May 2016

Magdalena Altamirano (IVC) term ended May 2019

2 students needed

University Research Council Needs 8 Faculty (2 from PFSA), IRB Rep, Grad Research Affairs Rep

*Marilee Bresciani (EDU) reappointed

Eugene Olevsky (ENG) term ended May 2015

Tracy Love-Geffen (HHS) term ended May 2016

Wayne Beach-PFSA term ended May 2016

Todd Anderson-SCI term ended May 2016

Christopher Glembotski-term ended May 2016

Donna Castaneda (IVC) term ended May 2016

IRB Rep

Graduate Research Affairs Rep

Senators Not Currently Represented on A Committee:

Graubart, Jonathan

Foad, Hisham

McCall, Michael

Elkind, Sarah

Pollard, Elizabeth (completing term for Mcclish)

Werry, Chris

DeBoskey, David

Peter, Paula

Crawford, Carin

Engin, Ege

Buhi, Eric (completing term for Chowdhury)

Hoh, Eunha

March 18, 2015

To: University Senate/Senate Executive Committee
 From: Eniko Csomay, Chair of Constitution and Bylaws Committee
 Action: Adopt proposed changes in language to the Policy File concerning the addition of the Director of Student Disability Services as a new member to the Committee on Diversity, Equity and Outreach

Anne Donadey, Chair of Committee on Diversity, Equity and Outreach asked the Constitution and Bylaws Committee to review the proposal to change language in the Senate Policy File pertinent to the addition of a new member to the committee.

Rationale: To guarantee that the DEO has standing expertise on disability as diversity so we can give disability issues full consideration in our deliberations. SDSU is including a disability as diversity (DiversAbility) model more centrally; inclusivity of people with varying abilities is part of the Strategic Plan, and it is important for the DEO to have such expertise represented in our membership. The Director of Student Disability Services has been attending our meetings regularly and has requested to formalize that participation. VP for Student Affairs Eric Rivera and the DEO membership are also in favor of this change.

Recommended changes: Deletions are crossed out, and additions are underlined.

3.9 Committee on Diversity, Equity, and Outreach

3.91 Membership ~~(21)~~: nine faculty, one of whom shall chair, including one from each college, the Library, and the SDSU-IV Campus, at least one of whom shall be a Senator; two students, including a representative from the Associated Students; one staff representative; the Associate Vice President for Academic Affairs / Enrollment or designee; the Director of the Office of Employee Relations and Compliance; the Chief Diversity Officer; the Chair of the Senate or designee; the Provost or designee; the Vice President for Student Affairs or designee; the Associate Vice President for Academic Affairs / Student Achievement or designee; ~~the Director of the Center for Human Resources or designee; and the Director of Student Disability Services~~ or designee.

Deleted: 20

Deleted: and

- 3.911 The appointed faculty members shall serve three-year, staggered terms.
- 3.912 Membership on the committee shall include representation from diverse campus groups.
- 3.913 The chair of the Committee, in consultation with the President, may request the service and advice of educational and community leaders.

3.92 The Committee shall report to the Senate and advise the President.

3.93 Functions

- 3.931 The Committee shall review university-wide programs for the recruitment and retention of faculty, staff, and students.
- 3.932 Subject to the approval of the President, the Committee shall advise the university administration regarding prohibited discrimination, equal opportunity, outreach, and related matters.
- 3.933 Additional duties of the Committee shall be: (a) to advise the President regarding the university's conformity or potential lack thereof with California State University policies and with legislation on nondiscrimination and equal opportunity in admissions and employment, (b) to recommend policies and procedures to recruit students for matriculation and to retain students for graduation, (c) to work with Enrollment Services, diverse student organizations, and interested community persons and groups to coordinate activities to enhance the recruitment of diverse students, (d) to review and assist in coordination of programs for advising and mentoring diverse students, (e) to assist departments in reviewing and modifying their curricula in order to incorporate multicultural materials, (f) to promote faculty and staff involvement in addressing the educational needs of diverse students, (g) to disseminate information concerning funding for equity programs within the university, (h) to advise the Office of Employee Relations and Compliance and the Chief Diversity Officer regarding policies, procedures, and outcomes of the university's diversity programs.

To: The Senate
 From: The Graduate Council
 Date: September 8, 2016
 Re: 2017-2018 *Graduate Bulletin*

ACTION (4A-09-16)

LEARNING DESIGN AND TECHNOLOGY

1. New program.

Learning Design and Technology

**Specific Requirements for the Master of Arts Degree
 (Major Code: XXXXX) (SIMS Code: XXXXXX)**

In addition to meeting the requirements for admission to the university with classified graduate standing, the student must satisfy the basic requirements for the master's degree described in Part Four of this bulletin. Students must also meet the requirements as described below.

The Comprehensive Examination

This written examination, designed to evaluate achievement in the concentration, is required of all candidates for the master's degree in learning design and technology. A student is eligible to take the comprehensive examination only after advancement to candidacy.

The examination is offered during the semester in which students are enrolled in Learning Design and Technology 795. For information on examination dates, contact the area coordinator of learning design and technology.

Selection of Plan A or Plan B

In general, applicants will be programmed for Plan B, the seminar plan. After the student is approximately half way through the program, has secured an adviser and established a thesis plan, permission to transfer to Plan A may be requested. Plan A is designed for students who have a particular research problem they wish to investigate in some detail. Requests for transfer to Plan A must be prepared as an official change in program for the master's degree, countersigned by the faculty adviser, and submitted to the College of Professional Studies and Fine Arts.

Course Requirements

Students should consult with the master's degree adviser prior to taking coursework leading to the Master of Arts degree.

1. Core (12 units)

LDT 540	Educational Technology (3)
LDT 544	Instructional Design (3)

TO: University Senate
FROM: Debra Bertram, Chair, Staff Affairs Committee
DATE: September 26, 2016
REF: Staff Retirements for March 1, 2016 through August 31, 2016

ACTION ITEM:

The Staff Affairs Committee moves that the Senate recognize the following staff upon their retirement, and thank them for their contribution to the mission of San Diego State University:

Kathleen E Baxter, Student Services Professional, Enrollment Services – Admissions, 37 years

Theodore C Bird, Power Plant Operator, Cogen Shop, 32 years

Susan D Bourus, Accounting Technician, Accounting Services, 21 years

Fernando Castro, Administrative Support Coordinator, Exercise & Nutritional Science, 27 years

Wanda A Clay Majors, Student Services Professional, Student Affairs EOP And Ethnic Affairs, 31 years

Carmelita V Curphy, Administrative Support Coordinator, Teacher Education School, 15 years

Arlo Erickson, Custodian, Custodial Services, 11 years

Willy Fieten, Mason, Carpenter Shop, 20 years

Mozelle L Harding, Administrative Support Coordinator, Arts & Letters Deans Office, 20 years

William H Hawkes, Groundswoker, Grounds Shop, 31 years

Charleen K Lalley, Confidential Administrative Support, Provost's Office, 27 years

Michael W Lapins, Library Services Specialist, Library Administration, 11 years

William S Lekas, Administrative Analyst/Specialist, Utility Operations, 34 years

Michael T Mapp, Warehouse Worker, Mail Services, 27 years

Rakel Marquez, Lead Custodian, Custodial Services, 27 years

Kristina M McGovern, Administrative Support Assistant, Student Affairs Counseling And Psychological Services, 29 years

Thomas L Myers, Plumber, Plumbing Shop, 21 years

Marilyn M Nichols, Administrative Support Coordinator, Enrollment Services – Records, 30 years

Robert D Osborn, Network Analyst, Network Services, 34 years

Keith A Parks, Graphic Designer, Student Affairs Communications Services, 30 years

Mary A Ryan, Custodian, Custodial Services, 11 years

Marco A Saldana, Information Technology Consultant, Instructional Technology Services, 27 years

Debra K Schwartz, Administrative Support Coordinator, Finance Department, 16 years

Randall R Shaw, Supervising Auto/Equipment Mechanic, Motor Vehicle Operations, 20 years

Donna M Sneden, Administrative Analyst/Specialist, Instructional Technology Services, 35 years

TO: SENATE

FROM: Nola Butler-Byrd, Bill Eadie, Cezar Ornatowski
Academic Senate, CSU

DATE: October 4, 2016

SUBJECT: Information

Various Information

Graduation Initiative 2025

In June, the CSU embarked on a new effort to set goals and strategies for improving 4- and 6-year graduation rates for native students and 2- and 4-year rates for transfer students. The initiative includes benchmarking of campus and system graduation rates based upon comparison to other institutions. A provision in the state budget requires a system plan and campus plans for improving graduation rates to be adopted by the Board of Trustees and submitted to the Department of Finance by September 30, 2016. If this deadline is met, the CSU will receive an augmentation to this year's budget of \$35,000,000. The \$35,000,000 is a one-time allocation, not an increase to the CSU base budget.

General Education

In the wake of questions raised at the State level about GE requirements in the CSU, Chancellor White has requested a system-wide survey of GE requirements (in Coded Memorandum ASA-2016-19: *General Education Requirements Survey*). The purpose of the survey is to get an understanding of GE curricula in the CSU. CSU Executive Vice-Chancellor Blanchard pledged that the information from the survey would be shared with the ASCSU. It is not clear what the implications of the survey are in terms of, perhaps, development of system-wide GE policies in the future.

Quantitative Reasoning

The ASCSU Quantitative Reasoning Task Force presented its report to the ASCSU. The report made four recommendations: 1) Update definition of quantitative reasoning, 2) Revise quantitative reasoning requirements in the CSU, 3) Adopt policies that advance quantitative reasoning skills, and 4) Create a CSU Center for Math Instruction. The recommendations will be studied by appropriate ASCSU committees.

Intellectual Property Policy

It appears that the CSU Chancellor's Office is working on developing a system-wide intellectual property policy. It is not clear whether such a policy would supplant campus IP policies. However, two campus presidents recently refused to sign off on new IP

policies developed by local senates pending the work of the CO on the issue.

Academic Conference

The next ASCSU/CSU Academic Conference has been scheduled for Feb. 9-10, 2017. The site is not yet determined. The theme of the conference will be “Closing the Achievement Gap.” The conference will be attended by ASCSU senators, CSU system leaders, campus presidents and provosts, campus senate chairs, and other appropriate faculty and administrators.

At the September 14-16, 2016 ASCSU Plenary Meeting, Four Resolutions Were Passed

AS-3264-16/EX Receipt of the Quantitative Reasoning Task Force Report

Requests that the Chancellor’s Office join the ASCSU in facilitating conversations among appropriate stakeholders about acceptability of and implementation issues with the recommendations provided by the task force.

AS-3265-16/APEP Implementation of Quantitative Reasoning Task Force Recommendations that Reflect Items Previously Approved by the Academic Senate CSU

Requests that the Chancellor’s Office, in collaboration with the ASCSU, engage appropriate stakeholders in implementation of those recommendations in the QRTF report that the ASCSU has previously endorsed:

1. Requiring a Fourth Year of Mathematics/Quantitative Reasoning for Admission to the California State University, and
2. Establishing a Center for Advancement of Instruction in Mathematics.

AS-3266-16/FA Commendation for Lori Lamb – Vice Chancellor, Human Resources

AS-3267-16/FGA Support of Proposition 55 on the November Ballot: Tax Extension to Fund Education and Healthcare

Expresses ASCSU support for Proposition 55, Tax Extension to Fund Education and Healthcare, and urges campus senates likewise to support Proposition 55.

Four Resolutions Received First Reading

AS-3268-16/FGA Response to ACR 158 (Holden): Postsecondary Education: Transfers

Reaffirms ASCSU’s commitment to improving student transfer within and among California’s three higher education segments, which is the goal of ACR 158 (Holden); and clarifies that many of the appropriate policies and processes to facilitate transfer are already in place.

AS-3269-16/AA Course Grading in the Golden Four

Recommends that course-to-course transfer of credit for lower division basic subjects in General Education (GE) (oral communication, written communication, quantitative reasoning, and critical thinking; the “Golden Four”) follow the rules for GE credit from the institution where the student completed the course; reiterates ASCSU’s support for Grade Minima for CSU General Education Courses in the “Golden Four” of a C (2.0) in each course; asks campus senates to adopt policies that require matriculated students to earn a grade of C (2.0) in each of the Golden Four courses for General Education credit; and encourages the adoption of a system-wide rule such that a grade of less than a C- will not yield CSU “Golden Four” GE credit, regardless of the institution of origin.

AS-3270-16/APEP Endorsement of the Quantitative Reasoning Task Force Recommendations

Endorses the recommendations included in the QRTF report.

AS-3271-16/AA Establishment of an ASCSU Faculty Workgroup to Study General Education

Establishes an ASCSU working group of faculty in order to support the value, quality, and diversity of General Education (GE) programs system-wide.

Copies of these and other resolutions may be found at <http://www.calstate.edu/AcadSen/Records/Resolutions/>. Faculty are encouraged to provide feedback on the above resolutions as well as on any other matters of potential concern to the CSU Academic Senate to the SDSU academic senators Nola Butler-Bird (nbutler@mail.sdsu.edu), Bill Eadie (weadie@mail.sdsu.edu), and Cezar Ornatowski (ornat@mail.sdsu.edu).

Additional Information

The ASCSU website (<http://www.calstate.edu/AcadSen/?source=homepage>) includes committee information, approved agendas/minutes, reports, resolutions, and current senator contact information.

Faculty-to-Faculty, the ASCSU Newsletter, is published approximately two weeks after each plenary. It includes ASCSU chair’s report, committee reports, invited articles on current events, and committee recommendations. To have the newsletter delivered automatically via email, subscribe at <http://www.calstate.edu/AcadSen/Newsletter/>

To: Senate
From: Charles Toombs, Chapter President, CFA
Date: 28 September 2016
Re: Information Item

CFA Report:

Bargaining Update

CFA chapters on all campuses are holding meetings to confer with CFA Officers and members of the CFA Bargaining Team on what comes next regarding the faculty contract. SDSU will have its meeting, Thursday, October 6, 12:30-1:30 pm. in Scripps Cottage.

CSU Academic Senate & CSU Trustees endorse Prop 55

The CSU Academic Senate and the CSU Board of Trustees stepped up last week with endorsements to Vote Yes on Prop 55. Lillian Taiz, CFA Political Action & Legislation Chair, told the Trustees CFA is ready to work with them, including at phone banks and precinct walks to get Prop 55 passed. She said “It is one issue on which we can work together immediately” and “We must be prepared to work like the devil to keep our CSU system on track.”

The Academic Senate resolution supporting a Yes on Prop 55 reads, in part:

“...the ASCSU favors this continued investment in California public education. Predictable state support for other education partners is critical to preserving stable funding for the CSU. This in turn helps to control tuition costs for students and their families.”

Proposition 55, the California Children’s Education and Health Care Protection Act, would accomplish many things for education in California, including:

- Generate an estimated \$8 billion to \$11 billion in revenue each year to public schools in the state.
- Allow the regressive sales tax portion of a 2012 initiative to expire, providing a tax cut for millions of working Californians.
- Extend current income tax rates on the wealthiest Californians for 12 more years, directing 89% of its revenues to K-12 education and 11% to the state’s community colleges.

- Help protect funding for public higher education in California. Prop 55 would free up money in the General Fund for other needs, such as funding for the California State University system and other vital services.

CFA Contact Information

Please feel free to contact our campus California Faculty Association office at any time if we can provide assistance, whether on a contract rights issue or other matter. Our campus CFA chapter has a Faculty Rights Committee, composed of faculty volunteers, and we are available to talk with faculty colleagues about individual situations and assist in resolving issues. We can be reached at cfa@mail.sdsu.edu or x42775.

To: The Senate
 From: The Graduate Council
 Date: September 8, 2016
 Re: 2017-2018 *General Catalog and Graduate Bulletin*

INFORMATION (4I-09-16.500)

ENGLISH

1. New course.

English

DIG METHODS LIT STUDIES (C-4)

ENGL 562. Digital Methods in Literary Studies (3)

Prerequisite: Six lower division units in literature and/or creative writing or graduate standing.

Cutting-edge digital methods for analyzing digitized literary texts and creating born-digital literature. Hands-on competencies in studying and creating literature digitally. See *Class Schedule* for specific content. May be repeated with new content. Maximum credit six units.

JOURNALISM AND MEDIA STUDIES

1. New course.

Journalism and Media Studies

SEM: MEDIA & POLITICS (C-5)

JMS 582. Seminar in Media and Politics (3)

Prerequisites: Upper division or graduate standing and Journalism and Media Studies 489 or 560 or credit or concurrent registration in Journalism and Media Studies 600B.

Effects of mass media on domestic and global politics and elections. Theories and concepts in media and politics. History of media in politics, including impact of digital and social media on the political process.

LESBIAN, GAY, BISEXUAL, AND TRANSGENDER STUDIES

1. New course.

Lesbian, Gay, Bisexual, and Transgender Studies

SELECTED TPX LGBT STUDIES (C-4)

LGBT 596. Selected Topics in Lesbian, Gay, Bisexual, and Transgender Studies (1-3)

Prerequisite: Upper division or graduate standing.

Selected topics in lesbian, gay, bisexual, and transgender studies. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Credit for 596 and 696 applicable to a master's degree with approval of the graduate adviser.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate and Undergraduate Curriculum Committees.

TO: SEC

FROM: Mary Ruth Carleton, Vice President, University Relations and Development

DATE: September 20, 2016

RE: Information

The Campaign for SDSU:

The Campaign for SDSU has now reached the \$725M benchmark. The following are gifts of note since the last report:

Faculty Emeritus Arthur Getis made a gift of \$20,000 to support the Long Gen Ying Travel fund in the College of Arts and Letters.

Alumna Margaret Mannatt-Galvin made a \$19,260 gift-in-kind to support Special Collections in the Love Library.

Alumni Rick and Sharon Rosas pledged \$50,000 to establish the Rosas Family Endowed Accountancy Scholarship in the College of Business Administration.

TCF Board Member and Alumnus, Thom McElroy, and his wife, Sarah, an alumna, pledged \$50,000 establishing the Thom and Sarah McElroy Endowment for the Art Entrepreneurship Lecture Series in the College of Professional Studies and Fine Arts.

Alumni Richard and Sharon Fogg pledged \$50,000 to establish the Dr. Thomas Warschauer Director Endowment in the College of Business Administration.

Alumnus Paul Robinson pledged \$5,000 to support the Thomas B. Day Quad.

Aztec Athletics received the following gifts: \$12,807 from Jim and Susan Morris; \$12,800 from Glenn and Joanne Dethloff; \$12,800 from Faculty Emeritus, Cliff Bee and his wife, Mary and \$12,405 from Alumnus Gary Cady.

Alumna Marissa Vasquez Urias made a \$15,000 pledge providing support to the Vasquez Urias Scholarship for Advancing Latinx Student Success.

Alumni Dave and Catherine Capper made a \$9,000 gift to the Zahn Center in the College of Engineering.

Alumnus Joel Goodman made a planned gift of \$17,096 to preserve and provide access to the Henry Lesser Collection in the Love Library.

Frank Feeney, an Alumnus, and his wife, Donna, pledged \$12,500 to support the Dean's Excellence Fund in the College of Arts and Letters.

The Aztec Club Director's Cabinet in Athletics received a gift of \$15,000 from Alumnus Vincent Pellerito and his wife, Cynthia.

A \$50,000 pledge from Alumnus Jim Brown and his wife, Marilyn, will support the Thomas B. Day Quad in the Engineering and Interdisciplinary Sciences Complex.

A \$15,790 gift from the J.D. Bud and Vonda Webb Foundation will provide scholarships in the Guardian Scholars Program in the Division of Student Affairs.

Seth Kaplowitz made a \$10,000 pledge to support the Zahn Innovation Platform Launchpad in the College of Engineering.

A \$9,000 gift from an anonymous alumnus will support the Guardian Scholars Program and the Geological Sciences Fund in the College of Sciences.

The Cyber Center of Excellence made a \$10,000 gift supporting the College of Sciences.

Alumni Herbert and Carol Mutter gifted \$10,035 to support the College of Business Administration.

A \$10,000 matching gift from the Wege Foundation will provide support for the Zahn Innovation Center.

A \$22,000 gift from the Filanc Family Trust will support Athletics.

Gifts totaling \$15,790 from Sempra Energy will support mentoring opportunities through the Sempra Energy College of Business Administration Mentorship Program.

Dorothy Cable, an alumna, made a pledge of \$56,000 supporting the Ruth Anna, Louis F., Dorothy Cable Endowed Scholarship in the College of Professional Studies and Fine Arts.

The 3-M Company made a gift of \$31,000 supporting the 3-M Frontline Sales Initiative Fund in the College of Business Administration.

Alumnus Stephen Coslik made gifts totaling \$10,000 supporting the Real Estate General Fund and the Dean's Fund in the College of Business Administration.

A \$10,000 gift from David Gubser will support SDSU LGBT Programs in Student Affairs.

Alumnus Scott Dale made a \$9,000 gift to support the Aztec Club Director's Cabinet in Athletics.

The Voice of San Diego made gifts totaling \$7,000 supporting the College of Professional Studies and Fine Arts.

A \$15,000 pledge from Frank Harris and Dr. Jonathan Wood will support the Harris and Wood Scholarship for the Advancement of Community College Equity in the College of Education.

TCF Board Member and Alumnus, Andrew Esparza and his wife, Karen, an alumna, made a gift of \$60,000 to support faculty and student programs within the Institute for Human Resources Management and Institute for Inclusiveness and Diversity in Organizations in the College of Business Administration.

Campaign, Presidential & Special Events:

President and Mrs. Hirshman hosted the 2nd annual Zuma Awards, which recognize the contributions and efforts made by staff in support of the University, the community and their fellow employees. Nine awards were distributed.

President Hirshman hosted an informal gathering of Athletics Director’s Club members and select athletics and university donors to receive feedback on the process and expectations for the search for the new Athletics Director. Nearly 50 supporters attended the event.

Media Relations:

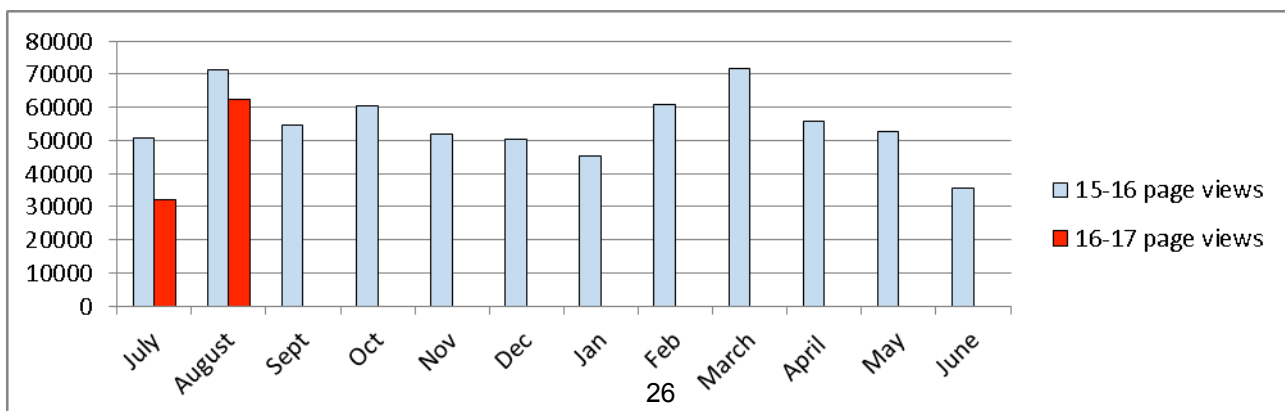
2016-17 Marketing and Communications Key Metrics Goals

	<i>Month</i>	<i>Year to Date</i>	<i>Annual Goals</i>	
SDSU NewsCenter		-	SDSU NewsCenter	
Visitors	38,880	58,913	Visitors	440,000
Page Views	62,464	82,497	Page Views	720,000
Twitter			Twitter	
Followers	64,827	64,827	Followers	65,000
Impressions (paid)	65,237	65,237	Impressions (paid)	5,000,000
Clicks (organic)	2,679	4,380	Clicks (organic)	6,500
Clicks (paid)	8,264	8,264	Clicks (paid)	61,000
Facebook			Facebook	
Fans	104,907	104,907	Fans	115,000
Impressions (paid)	164,857	522,528	Impressions (paid)	43,000,000
Likes/Comments (organic)	42,850	67,112	Likes/Comments (organic)	610,000
Clicks (paid)	5,418	13,667	Clicks (paid)	135,000
YouTube			YouTube	
Views (organic)	9,598	15,329	Views (organic)	132,000
Views (paid)	20,928	32,358	Views (paid)	575,000

Instagram				Instagram	
Followers	20,200		20,200	Followers	22,000
Likes (organic)	13,500		22,033	Likes (organic)	28,000
Impressions (paid)	NA		-	Impressions (paid)	550,000
Video views (paid)	NA		-	Video views (paid)	115,000
Media Relations				Media Relations	
Total Clips	1,850		3,734		
National Hits	200		357	National Hits	3,600
Major Hits	28		45	Major Hits	275
Merit				Merit	
Students with Merit Pages	9,341		9,341	Students with Merit Pages	10,000
High Schools reached	48		48	High Schools reached	775
Social Media Impressions	64,301		64,301	Social Media Impressions	TBD
Community Relations				Community Relations	
Community Members brought to campus for event or activity			9	Community Members brought to campus for event or activity	600
Significant individual meetings and interactions in the community			39	Significant individual meetings and interactions in the community	240

Detail

SDSU NewsCenter Top Stories This Month	
Princeton Review's Best Colleges (6,300), New Interactive Map (2,696), Fall Campus Construction (2,455)	
Traffic Sources to SDSU NewsCenter this month Facebook (16,501), Google (15,536), SDSU (2,482), Twitter (1,908)	



Media Relations National Hits

Major media coverage this month included Jean Twenge’s research about millennials being less sexually active than prior generations in the LA Times, Time Magazine and the New York Post; John Ayers’ study on the impact Leonardi DiCaprio’s Oscar acceptance speech had on climate change awareness in the Huffington Post and Washington Post; Melody Schiaffino’s research about the lack of translators in hospitals on Fox News and Reuters Health; and Nick Shikuma’s study about barnacles on ships in The Economist and Ocean News & Technology Magazine.

Media Relations Local Hits

Local media this month included an article about the new wave of scientists joining SDSU in the Union Tribune, coverage of move-in day on Fox 5, KGTV, KUSI, KFMB and the Union Tribune; live crews from KGTV and KUSI also came to campus on the first day of classes.

Merit Monthly Achievements	Total Students	Student Open Rate	Student Click Rate	Media Outlets
New AS Representatives	56	93%	71%	156

Community Relations

Community Area Public Safety Meeting
 Collaborative meetings with Rolando, Alvarado Estates, College View Estate, College Area Business District, El Cerrito and Del Cerro
 messages on Nextdoor regarding orientation, move-in day and the first day of classes