



SAN DIEGO STATE UNIVERSITY

San Diego State University Senate Agenda

February 7, 2017

AL 101

2:00 to 4:30 pm

1. Agenda (Cadiero-Kaplan)
2. Minutes (Cadiero-Kaplan)
3. Announcements (Bober-Michel)
 - 3.1 Academic Calendars (2018/19 and 2019/20)
 - 3.2 Action Memos / November and December
 - 3.3 Active Transportation Policy
 - 3.4 Excellence in Teaching Award
 - 3.5 Freedom of Expression Task Force
 - 3.6 Registration Timeline / Implementation Task Force
 - 3.7 Reviews (update)
 - 3.8 Reviews (searches)
4. President Hirshman – **2:05 time certain**
5. SEC’s Report
 - 5.1 Referral chart3
6. Old Business
7. New Business: Action Items
 - 7.1 COIA (Putnam).....4
 - 7.2 Committees and Elections (Green)13
 - 7.3 Faculty Honors and Awards (Ozturk).....16
 - 7.4 General Education (Mattingly)17
 - 7.5 Graduate Council (Bohonak) – **3:15 time certain**18
 - 7.6 Staff Affairs (Attiq).....19
 - 7.7 Undergraduate Curriculum (Verity)20

- 8. New Business: Consent Calendar (Committee Reports)
 - 8.1 CFA (Toombs)22
 - 8.2 Diversity, Equity, and Outreach (Chung, Donadey) – **3:00pm time certain**24
 - 8.3 Graduate Council (Balsdon)25
 - 8.4 Undergraduate Curriculum (Verity)28
 - 8.5 University Relations and Development (Carleton).....34

- 9. Other Information Items
 - 9.1 UCLA HERI survey (Brooks) – **2:45 pm time certain**

- 10. Other Business

- 11. Adjournment

Committee	Date	Item	Referred by
Academic Policy and Planning	December 2016	Propose revisions to the Policy File that would clearly articulate university policies and procedures regarding academic misconduct.	Officers
Constitution and Bylaws	December 2017	Review dormant senate committees and recommend reconstitution or elimination in view of the role these Committees play in shared governance and input from different constituent groups.	Officers
Academic Resources and Planning		Examine the methodology driving the University's budget process.	SEC

Action Item: COIA

Many of you know that SDSU is a member of the Coalition on Intercollegiate Athletics, an alliance of faculty senates from NCAA Football Bowl Subdivision (FBS) schools. The COIA annual meeting is in mid-February -- in North Carolina; unfortunately, our representative (John Putman) must attend virtually (given the travel ban), but he's still quite on top of things.

After extended deliberations, COIA finalized a substantive revision of its Bylaws; sadly, the request for campus-level approval came in after SEC met in November so we are bringing this action item now. Please:

- briefly review the current Bylaws (posted @ (<http://www.thecoia.org/about-2/by-laws/>) -- which are numbered, not sectioned/lettered.
- John's synopsis of the changes and his take on them (immediately below):

I have no objections to the new Bylaws. I think it will make COIA more effective and responsive. It also clarifies the structure. The power given to the Steering Committee should help because it is too onerous to always reach out to all members to comment on a relevant issue. There are always going to be a few members who object or feel that a position or statement COIA is not in their best interest, but we can't let a small minority hold up or block needed action.

- the new Bylaws in their entirety (attached to this message).



MISSION

The Coalition on Intercollegiate Athletics (COIA) is an organization representing the elected faculty governance bodies of National Collegiate Athletic Association (NCAA) Football Bowl Subdivision (FBS) universities in activities related to the administration and governance of intercollegiate athletics.

COIA's mission is to promote the academic integrity of member universities, and to represent the interests of faculties, non-athlete students and student-athletes in matters related to college sports that can significantly affect the health, sustainability and educational missions of our institutions.

COIA aims to accomplish its mission by assisting the governance of intercollegiate athletics on our campuses through data collection, information sharing and the development of best practices; partnering with peer-faculty and other organizations on our common interests; and also by providing a constructive, responsible and informed representative faculty voice at the conference and national (NCAA) levels. *(Revised April, 2014)*

BYLAWS

ARTICLE I Membership, Representation, Voting Process, and Meetings

- A. Members.** The membership of the Coalition on Intercollegiate Athletics (referred to as the "Coalition" or "COIA" in these by-laws) shall be composed of faculty senates (or the equivalent campus faculty governance body) at NCAA Division I institutions that have elected to join the Coalition by vote of their senate membership. "Faculty senate" is a generic term that refers to the primary campus faculty governance body.
- B. Representatives.** Member senates shall be represented by two COIA member representatives: (1) their elected president/chair (or equivalent faculty leader/officer), and (2) a faculty COIA representative, designated by the member senate or its executive committee.
- (1) Elected Senate President/Chair.** In the case of any Faculty Senate that is chaired by the institution's president or chancellor, the faculty "chief executive" shall serve in this position. The term of service of the Senate President/Chair shall correspond to his/her faculty senate term of service.
- (2) Faculty COIA Representative.** The term of service of the faculty COIA representative shall be at the discretion of the member senate or its executive committee.

- (3) Faculty senates are encouraged to elect tenured faculty to serve as COIA representatives because of the protection such status provides.
- (4) Both representatives shall receive all correspondence issued by the Steering Committee.

C. Powers, Rights and Duties of Members

- (1) **One Vote per Member Faculty Senate.** At each Annual or Special Meeting or in the case of mail or email votes on business and other issues presented to the membership for determination or in the case of election of officers or members of the Board of Directors, each Faculty Senate is entitled to one vote which may be cast by either of its two representatives, as determined by the president/chair of that Faculty Senate member.
 - (a) Quorum. A majority of members present and voting in the case of an Annual or Special Meeting, or a majority of members casting votes in the case of mail or email votes shall constitute a quorum for the conduct of business.
 - (b) Adoption of Provisions. A majority vote is required for the adoption of any motion except for amendments to the Bylaws which require two-thirds for approval.
 - (c) Mail Ballot Requirement. A vote taken at the Annual or any Special Meeting with a quorum present and voting is final unless there is a majority vote at the meeting to decide the measure by mail or email ballot.
- (2) **Formal Vote of Campus Faculty Senates.** By majority vote at an Annual Meeting or majority vote of the Steering Committee, issues of significant importance may be designated for the formal vote of member faculty senates on each campus rather than votes cast by the senates' respective COIA representatives. In such case, a majority of faculty senates must approve the proposed provision in order for it to be adopted.
- (3) COIA member representatives are entitled to be nominated for election to the Steering Committee or as officers or to serve on standing or ad hoc committees or advisory councils.
- (4) **Adoption of Formal COIA Positions.** Only the full membership can vote to adopt formal positions of the organization on issues. However, the Steering Committee is authorized to produce press releases in response to current events that are consistent with adopted positions or to take other actions to advance those positions. See Article II for Steering Committee powers and duties.)

D. Meetings.

- (1) **Annual Meeting.** The members shall meet at least once during each fiscal year at a time and place to be determined by the Steering Committee. The fiscal year for COIA shall be July 1 – June 30.

- (2) **Special Meeting.** A special meeting may be called by the Steering Committee or upon the written request of at least twenty Members. Special meetings may be held at a reasonable location or by conference call as determined by the Steering Committee.

E. Member Dues. The Steering Committee is authorized to solicit grant or donation support and/or from time-to-time to set the amount of Member annual dues to cover the operating costs of the organization.

ARTICLE II Steering Committee

A. Composition, Term of Office and Election

- (1) **Composition.** The Steering Committee shall consist of nine persons elected by vote of the membership as a whole, and shall be the following persons: (i) the Chair; (ii) the Vice Chair; (iii) the Secretary; (iv) the immediate past Chair; (v) the chairs of the three standing committees (described below in Article III – Standing Committees) and (vi) two at-large members.
- (2) **Term of Office and Election.** The term of office of each Steering Committee Member (except for a replacement Steering Committee Member- See Article II, Sections D. and E) shall be three years and the terms of Steering Committee members shall be staggered so that no more than two or three of the terms of office expire annually. The term of office of a Steering Committee Member (except for a replacement Steering Committee Member) shall commence immediately following election. There shall be no limitation regarding the number of terms (consecutive or otherwise) that a Steering Committee Member may serve.

B. Powers, Rights and Duties. The Steering Committee shall have the powers, rights and duties necessary or appropriate for the proper governance of the business and affairs of the organization, except as may be limited by the Bylaws. Powers, rights and duties shall include the following:

- (1) Draft documents that articulate faculty viewpoints, subject to the ratification of member representatives or faculty senates;
- (2) Draft resolutions for the consideration of members consistent with faculty viewpoints previously ratified by Member representatives when such public action by individual Senates is beneficial to advance such viewpoints;
- (3) In response to current issues and developments in intercollegiate athletics, issue official COIA position statements and press releases consistent with positions ratified by the Membership;
- (4) Interact with the NCAA and other groups and participate in events and media activities to advance faculty viewpoints previously ratified by Member representatives;
- (5) Approve the annual budget, solicit funding, set Member dues, approve general short and long-range strategic and financial plans of the organization to advance Member determined positions;

- (6) Appoint non-voting member and/or non-members as expert consultants to advise the Steering Committee, committees or Membership in the conduct of business or consideration of issues;
 - (7) Develop proposed changes as necessary to the organization's bylaws, mission statement, vision statement, and/or strategic plan to be presented to the Membership for approval;
 - (8) Promote COIA and its activities;
 - (9) Convene national meetings of the Membership that advance the mission of the Coalition through deliberation, debate and decision-making related to faculty positions on issues of concern in the conduct of intercollegiate athletic programs;
 - (10) Develop policies and procedures detailing the specific duties and responsibilities of officers, committee chairs, committees, and advisors, necessary to the efficient conduct of the business of the organization; and
 - (11) Exercise such other and additional powers, rights or duties as the Steering Committee may determine in its discretion to be necessary or appropriate in connection with the Steering Committee's governance of the organization consistent with the Bylaws and member ratified positions.
- C. Standards of Conduct.** Each Steering Committee member, in the performance of his/her duties, shall discharge said duties: (i) in good faith; (ii) with the care an ordinarily prudent person in a like position would exercise under similar circumstances; and (iii) in a manner he/she reasonably believes to be in the best interests of the organization.
- D. Removal of a Steering Committee Member.** The Steering Committee, by a majority of the remaining Steering Committee Members, may remove any one or more of the Steering Committee Members with or without cause; provided that the notice of the subject meeting of the Steering Committee shall have adequately described the reasons for the proposed removal. Removal "for cause" shall have the meaning of removal due to fraud, unethical or criminal conduct. Removal "without cause" shall have the meaning of removal due to failure to fulfill duties and responsibilities of office, including failure to attend meetings, fulfill assumed responsibilities, and complete promised work product.
- E. Vacancies.** Except for a vacancy caused by the expiration of a Steering Committee Member's term of office, a vacancy in the Steering Committee shall be filled by a special election for this purpose. With regard to any candidate nominated to be a replacement Steering Committee Member, and in order to ensure that proper consideration is given to the candidate(s), there shall be full notice given to the membership prior to any special election in order to adequately apprise them about the candidate(s).

F. Meetings of the Steering Committee

- (1) **Quarterly Meetings.** The Steering Committee shall meet on a quarterly basis, in person or via video conference during each fiscal year. The specific date and time of all Steering Committee Meetings shall be reasonably selected by the Steering Committee Chair. Notice of a regular Board Meeting shall be sent to each Steering Committee Member at least five calendar days prior to the meeting; provided, however, in the event of extraordinary circumstances, the minimum notice of a board meeting shall then be reduced to two calendar days.
- (2) **Special Meetings.** Special Meetings of the Steering Committee may be called by the Steering Committee Chair or via the written request of three or more Steering Committee Members. The only business that may be transacted at a Special Meeting are the matters that are referred to in the notice of the Special Meeting, which shall be sent to each Steering Committee Member (in the absence of an emergency or other compelling circumstances, as may be determined by the Steering Committee Chair in his/her discretion) at least one calendar day (24 hours) prior to the subject Special Meeting.
- (3) **Location of Meetings.** All meetings of the Steering Committee shall be held at a reasonable location that is selected by the Steering Committee Chair, or held via a telephone or video conference call
- (4) **The Minutes.** The Minutes of each Steering Committee Meeting shall customarily be transmitted by the "Secretary" to each Steering Committee Member and all COIA representatives within approximately four weeks after a Board Meeting (but no later than the date that the Notice of the next Steering Committee Meeting is given). In connection with the Minutes: (i) they can be stated in summary form; and (ii) they can be recorded and prepared by the Secretary or by a person who is invited by the Secretary to attend a Steering Committee Meeting in order to undertake this responsibility.
- (5) **Membership Review of Steering Committee Actions.** Steering Committee actions are subject to review and modification by the Coalition membership at the next annual meeting, or by petition signed by a majority of the membership during intervals between meetings.

G. No Proxies. Proxies are *not* permitted in connection with any Steering Committee meeting, Executive Committee meeting or any Committee (or Subcommittee) meeting.

H. Quorum. At all meetings of the Steering Committee, a minimum of one half of the number of then-sitting Steering Committee Members, but no less than four whichever is greater, shall constitute a quorum for the transaction of business. If, at any meeting, there shall be less than a quorum present, a majority of those present may reschedule the meeting to a new date. At any rescheduled or adjourned meeting at which a quorum is then present, any business that might have been transacted at the meeting originally called may be transacted without further notice.

ARTICLE III – STANDING COMMITTEES**A. Administration and Communications (A&C) Committee**

- (1) Composition.** The Administration and Communications Committee shall be comprised of the elected Committee Chair and up to ten additional members as determined by the Steering Committee Chair, in consultation with the Administration and Communications Committee Chair with the approval of the Steering Committee.
- (2) Committee Charge** The Administration and Communications Committee coordinates or develops the internal and external communications, promotes the development of COIA as an organization, and performs the administrative tasks of COIA. The internal functions of this committee include but are not limited to communication with COIA members, maintenance of COIA membership records and information about COIA representatives, administration of COIA elections, organizational development, management of finances, and other administrative tasks. The external functions of this committee include but are not limited to issuing press releases, brand development, communication and management of relationships with external entities, maintenance of COIA's electronic communication systems, and advising the steering committee on public relations. The Administration and Communications Committee shall (a) act as the nominating committee for all elections, (b) oversee proposed amendments to the bylaws, policies and other governance documents of the organization, (c) oversee the COIA website and updating of all documents therein and (d) distribute press releases and other documents released by the organization. The Administration and Communications Committee shall not have the authority to amend or make any decisions prohibited by the Bylaws. Additional duties and responsibilities may be assigned by the Steering Committee.
- (3) Meetings.** Meetings of the Administration and Communication Committee shall occur on an as-needed basis as determined by the Administration and Communications Committee Chair or at the request of the Steering Committee Chair. Meetings may be held in person or by telephone or video conference call. A minimum of a majority of the then-serving Members shall constitute a quorum for the approval of any report or recommendations which shall be advanced to the Steering Committee or Executive Committee for action, including subsequent consideration by the membership.
- (3) Minutes.** In order to ensure that the entire Steering Committee is kept fully apprised of all matters considered by the Administration and Communications Committee, the A&C Chair shall send a copy of its Minutes to each Steering Committee Member within two weeks after each meeting.

B. Academic Integrity (AI) Committee

- (1) Composition.** The Academic Integrity Committee shall be comprised of the elected Committee Chair and up to ten additional members as determined by the Steering Committee Chair in consultation with the Academic Integrity Committee Chair with the approval of the Steering Committee.

- (2) Committee Charge.** The Academic Integrity Committee shall (a) monitor and analyze NCAA rules and regulations, NCAA enforcement of academic integrity rules and other national governance association actions that affect the academic success of student-athletes and the academic integrity of athletics programs, (b) develop recommendations for COIA positions related to academic matters that should be recommended for adoption by the membership, and (c) recommend Executive Committee and/or Steering Committee actions that could advance the achievement of COIA member ratified academic integrity positions. The Academic Integrity Committee shall not have the authority to amend or make any decisions prohibited by the Bylaws. Additional duties and responsibilities may be assigned by the Steering Committee.
- (4) Meetings.** Meetings of The Academic Integrity Committee shall occur on an as-needed basis as determined by the Academic Integrity Committee Chair or at the request of the Steering Committee Chair. Meetings may be held in person or by telephone or video conference call. A minimum of a majority of the then-serving Members shall constitute a quorum for the approval of any report or recommendations which shall be advanced to the Steering Committee or Executive Committee for action, including subsequent consideration by the membership.
- (4) Minutes.** In order to ensure that the entire Board is kept fully apprised of all matters considered by the Academic Integrity Committee, the AI Chair shall send a copy of its Minutes to each Steering Committee Member within two weeks after each meeting.

C. Student-Athlete Welfare (SAW) Committee

- (1) Composition.** The Student-Athlete Welfare Committee shall be comprised of the elected Committee Chair and up to ten additional members as determined by the Steering Committee Chair in consultation with the Student-Athlete Welfare Committee Chair with the approval of the Steering Committee.
- (2) Committee Charge.** The Student-Athlete Welfare Committee shall (a) monitor and analyze NCAA non-academic rules and regulations that affect the health, welfare and developmental success of student-athletes, (b) develop recommendations for COIA positions related to non-academic matters that should be recommended for adoption by the membership, and (c) recommend Executive Committee and/or Steering Committee actions that could advance the achievement of COIA member ratified student-athlete welfare positions. The Student-Athlete Welfare Committee shall not have the authority to amend or make any decisions prohibited by the Bylaws. Additional duties and responsibilities may be assigned by the Steering Committee.
- (3) Meetings.** Meetings of the Student-Athlete Welfare Committee shall occur on an as-needed basis as determined by the Student-Athlete Welfare Committee Chair or at the request of the Steering Committee Chair. Meetings may be held in person or by telephone or video conference call. A minimum of a majority of the then-serving Members shall constitute a quorum for the approval of any report or recommendations which shall be advanced to the Steering Committee or Executive Committee for action, including subsequent consideration by the membership.

- (4) Minutes.** In order to ensure that the entire Board is kept fully apprised of all matters considered by the Student-Athlete Welfare Committee, the SAW Chair shall send a copy of its Minutes to each Steering Committee Member within two weeks after each meeting.

ARTICLE IV – Ad Hoc Committees. The Steering Committee may establish such Ad Hoc Committees as they may deem necessary or appropriate and shall appoint the Chair and the members thereof. An Ad Hoc Committee shall have such duration and mission as may be determined by the Executive Committee or Steering Committee. The general guidelines for Ad Hoc Committees shall be the following: (i) they shall be ordinarily comprised of at least one Steering Committee Member who shall Chair the Committee; and (ii) they shall be comprised of two or more Member representatives with appropriate qualifications who may or may not be members of the Steering Committee, and (iii) they may include any number of expert non-Members as deemed necessary to accomplish the assigned task. No Ad Hoc Committee shall have the authority to make any decisions on behalf of the Executive Committee, Steering Committee or Membership; instead, the "end" function of any Ad Hoc Committee shall be giving its presentation of a report and recommendations for the consideration of the Steering Committee.

ARTICLE V – Bylaw Ratification and Amendment Procedures.

Bylaws governing the Coalition on Intercollegiate Athletics (COIA) were originally adopted at the June 15, 2007 annual meeting of COIA by a majority of members present and voting, and revised by e-mail vote of the membership on February 18, 2017.

Future amendments to the bylaws may be accomplished by the following procedure:

1. Any member of COIA can request that the Steering Committee propose a bylaw amendment by a petition signed by at least ten current COIA members requesting an amendment.
2. The Steering Committee will be responsible for circulating the proposed amendment to the bylaws for a vote of the full membership.
3. The vote of the membership should allow at least 30 days for the membership to consider the proposed change and cast a vote with the Chair of the Administration and Communication Committee.
4. A two-thirds majority of the voting members is necessary for an amendment to the bylaws to become effective
5. The Chair of the Administration and Communication Committee shall notify the membership upon conclusion of the 30-day voting period if the vote to amend was successful.

TO: Senate
 FROM: Tonika Duren Green, Chair, Committee on Committees and Elections
 DATE: January 11, 2017
 RE: Action Items

Please be sure to use the google doc spreadsheet to update your rosters and terms. If there are committee members that have terms that have ended please work with the committee to fill the vacancy or renew the member's appointment.

FACULTY/STAFF/STUDENT APPOINTMENTS AND REAPPOINTMENTS AND VACANCIES

*Names marked with an asterisk need approval for reappointment or appointment

Academic Policy and Planning *All vacancies filled*

Academic Resources and Planning need IVC and ENG rep

AS Facilities *All vacancies filled*

Bookstore Advisory All vacancies filled

Campus Development *Need 2 faculty*
 Needs 2 faculty (open)

Committee on Committees and Elections *Need 1 Faculty (ENG)*

Constitution and Bylaws *Need 1 Student*
 1 student needed

Copyrights and Patents *All Vacancies Filled*

Disability Access and Compliance Need Grad Student Rep

Diversity, Equity, and Outreach *All faculty/staff and student vacancies filled*

Environment and Safety *Need 2 faculty and 1 student*
 Rebecca Egipto term ended May 2016
 Sherry Ryan term ended May 2016

Extended Studies
 roster under construction

Faculty Affairs *Need 1 faculty*
 Larry Beck-term ended 2015 (reappointment or new replacement needed)

Faculty Honors and Awards *Need 2 alumni and two faculty*

Fee Advisory *All vacancies filled****Students appointments***

**Dylan Colliflower*

**Alex Shapiro*

**Chimezie Ebiriekwe*

**Chloe Sension*

**Daniel Matlock*

Freedom of Expression *All vacancies filled***GE Curriculum and Assessment *Needs 1 IVC faculty and 2 students*****Graduate Council *needs IVC faculty member, all student vacancies filled*****Honorary Degrees *all vacancies filled*****Instructional and Information Technology *All vacancies filled***

**Michael Murashkovskiy*

Intercollegiate Athletic Council *all vacancies filled***International Programs-*under construction*****Liberal Studies *All faculty and staff vacancies filled 1 student needed***

1 student needed

Library and Information Access *Need 1 faculty*

**Amber Fabros*

Scholarships Committee-*roster under construction***SDSU Press Editorial Board *All vacancies filled*****Staff Affairs *All Vacancies Filled*****Student Affairs-*roster under construction*****Student Grievance *4 students needed***

4 students needed

Student Health Advisory Board-*Senate member needed***Student Learning Outcomes *Needs 3 faculty***

Larry Verity (HHS) term ended May 2016

Mike Sabath (IVC) term ended May 2016

Student Media Advisory- *Need 3 students and Student Affairs Designees*

Sustainability *Need 1 faculty and 1 student*

*Chris Kjonas (representative for Nora Shultz)

*Bridget Rickman (student)

Bruce Appleyard term ended May 2015

Teacher Education Advisory Council-roster under construction**Tenure Track Planning *all vacancies filled*****Undergraduate Council-Needs *IVC Representative*****Undergraduate Curriculum *All faculty and student vacancies filled*****University Research Council *Need 1 Research Foundation Rep and Faculty (PFSA)*****Senators Not Currently Represented on A Committee:**

Werry, Chris

Friday, January 13, 2017

TO: SEC/Senate

FROM: Yusuf Ozturk, Chair, Faculty Honors and Awards Committee

SUBJECT: Emeritus Status

The Faculty Honors and Awards committee recommends that the Senate approve emeritus status for the following professors.

Swaminathan G. Badrinath, Professor of Finance, December 31, 2016, 16 years

Elizabeth Klonoff, Professor of Psychology, October , 2016, 16 years

John M. Penrose, Professor of Management Information Systems, December 30, 2016, 28 years

Ellen Quandahl, Associate Professor of Rhetoric and Writing Studies, December 31, 2016, 22 years

Sincerely,

Yusuf Ozturk
Chair, Faculty Honors and Awards Committee

TO: Senate Executive Committee / Senate

FROM: Doreen J. Mattingly, Chair
General Education Curriculum and Assessment Committee

DATE: December 19, 2016

RE: GENERAL EDUCATION PROGRAM

Action

II. FOUNDATIONS OF LEARNING

A. Natural Sciences and Quantitative Reasoning

1. Physical Sciences

New course.

ENGR 250. Introduction to Renewable Energy (3) [GE] (Offered only at IVC)

Prerequisites: Mathematics 150 with a grade of C (2.0) or better or satisfaction of the Entry-Level Mathematics requirement and qualification on the Mathematics Departmental Precalculus Proficiency Examination. Proof of completion of prerequisites required.

Energy sources and systems. Future challenges and trends of energy use. Incentives and policies on energy resources. Laws of thermodynamics and factors impacting economic viability of power generation.

IV. EXPLORATIONS OF HUMAN EXPERIENCE

B. Social and Behavioral Sciences

Change to course description, number, and prerequisite. Adding course to general education.

SOC 330. Culture and History of Surfing (3) [GE]

Prerequisites: Sociology 101 with a grade of C (2.0) or better. Completion of the General Education requirement in Foundations of Learning II.B., Social and Behavioral Sciences required for nonmajors.

Surfing from Hawaiian origins to present. Class, gender, and racial intersectionality within surfing communities. Cultural differences between Polynesian and Western societies. Surfing subcultures and dominant cultures. (Formerly numbered Sociology 210.)

Report prepared and respectfully submitted by Curriculum Services on behalf of the General Education Curriculum and Assessment Committee.

To: The Senate
From: The Graduate Council
Date: December 8, 2016
Re: 2017-2018 *Graduate Bulletin*

ACTION (6A-12-16)

TELEVISION, FILM AND NEW MEDIA PRODUCTION

1. Discontinuation of program.

Television, Film and New Media Production
**Specific Requirements for the Master of Arts Degree
(Major Code: 06031) (SIMS Code: 667307)**

No new students are being admitted
to this program until further notice.

Candidates for the Master of Arts degree in television, film and new media production must complete 30 units of coursework to include the following:

1. Television, Film and New Media 605, 625, 670, 675, and six units selected from Television, Film and New Media 530, 563, 571, 573.
2. With approval of the graduate adviser, nine additional graduate units in Television, Film and New Media, Theatre, and other departments.
3. Plan A or Plan B (3 units). Students who complete Plan A (Thesis or Project) must include Television, Film and New Media 799A in their program of study. Students who complete Plan B (Non-Thesis) must include Television, Film and New Media 790 in their program of study and pass a comprehensive examination.
4. No more than three units of electives outside the School of Theatre, Television, and Film.

Change(s): Discontinuation of M.A. program (replaced by M.F.A.).

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate Curriculum Committee.

TO: University Senate
FROM: Debra Bertram, Chair, Staff Affairs Committee
DATE: January 11, 2017
REF: Staff Retirements for October 3, 2016 through January 3, 2017

ACTION ITEM:

The Staff Affairs Committee moves that the Senate recognize the following staff upon their retirement and thank them for their contribution to the mission of San Diego State University:

Herbert W Anderson, Laborer, Custodial Services, 21 years

Michael W Arnold, Instructional Support Technician, Sciences Deans Office, 40 years

Steven Barlow, Instructional Support Technician, Biology, Joint Doctoral Program, 25 years

Daniel Cardona, Facilities Maintenance Mechanic, Imperial Valley Deans Office, 38 years

Robin M Fishbaugh, Confidential Administrative Support, Provost's Office, 35 years

Patricia D Geniza, Analyst/Programmer, Enrollment Services – Admissions, 35 years

Rosy M Jurasevich, Administrative Support Coordinator, Counseling & School Psychology, 21 years

Linda S Kimzey, Administrative Analyst/Specialist, Business Operations, 21 years

Julie Parker, Administrative Support Assistant, Women's Volleyball, 5 years

Cynthia G Rodriguez, Administrative Support Coordinator, Enrollment Services – Admissions, 36 years

Joan S Shelby, Administrative Analyst/Specialist, Library Administration, 27 years

Carol D Stephens, Collections Representative, Student Account Services, 20 years

Gary E Sumnicht, Instructional Support Technician, Biology, 37 years

Melodie E Tune, Graphic Designer, Instructional Technology Services, 15 years

Magdalena T Vargas, Administrative Support Coordinator, Enrollment Services – Admissions, 36 years

To: Senate Executive Committee / Senate

From: Larry S. Verity, Chair
Undergraduate Curriculum Committee

Date: December 19, 2016

Re: 2017-2018 *General Catalog*

ACTION (7A-02-17)

EDUCATION

1. New minor.

Education

Cultural Proficiency Minor

(Minor Code: XXXXX) (SIMS Code: XXXXXX)

The minor in cultural proficiency consists of a minimum of 15 units to include Education 203, 409, and Counseling and School Psychology 401. Six additional units selected from the following (or others with approval of the adviser): Education 484; Africana Studies 327, 331, 332, 341, 351, 363; American Indian Studies 320, 420, 451; Anthropology 439; Asian Studies 300, 310, 421, 422, 456, 459, 460; Chicana and Chicano Studies 320, 350A-B, 376, 380; Communication 371; Counseling and School Psychology 300, 420; Dual Language and English Learner Education 415, 515; Lesbian, Gay, Bisexual, and Transgender Studies 321, 322; Women's Studies 320, 325, 331, 336, 340.

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of nine upper division units must be completed in residence at San Diego State University.

LINGUISTICS

1. New minor.

Linguistics

Text Analytics Minor

(Minor Code: 15051) (SIMS Code: 114709)

The minor in text analytics consists of a minimum of 15 units to include Linguistics 571 or 572, Statistics 550 or 551A, Linguistics 581 [or Computer Science 581], 583, and completion of one of the following: Linguistics 551, Biology 568, Computer Science 550, or Statistics 520. For Statistics 550 and 551A, students must satisfy lower division calculus and linear algebra prerequisites (Mathematics 151, 252, and 254 as appropriate).

Courses in the minor may not be counted toward the major. A minimum of six upper division units must be completed in residence at San Diego State University.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Undergraduate Curriculum Committee.

To: Senate
From: Charles Toombs, Chapter President, CFA
Date: 30 January 2017
Re: Information Item

CFA Report:

Equity, Interrupted

On January 12, CFA released its report, “Equity, Interrupted: How California Is Cheating Its Future.”

Among its findings, the report details decisions impacting the CSU and its students, and finds that as the number of students of color has increased, public funding for the CSU has decreased.

[Click here to read the report.](#)

Governor Brown’s Budget

CFA President Jennifer Eagan issued the following on January 10, 2017: “The California Faculty Association is disappointed that Gov. Jerry Brown once again has failed to fully invest in the California State University, and in doing so, ignored the CSU Board of Trustees’ request of a \$343.7 million increase in state funding for the CSU system this fiscal year.

This isn’t money that was simply wanted. This is funding that is critical to delivering quality education to our nearly half-million students attending ‘The People’s University.’ We have a generation of students who have never experienced getting full support from California to support their education. Student fee increases and the rapidly rising cost of living means financial aid no longer bridges the gap. They are doing more with less; working long hours to make ends meet while trying to balance their academics. For them, the California Master Plan is an empty shell.

Not only are our students now facing the lack of investment from the state, but also could be facing proposed tuition hikes due to lack of state funding. This shortfall shouldn’t be balanced on the backs of our students, many of whom are low-income, the first in their families to attend college, and increasingly are students of color.

The CSU has been losing ground financially for the past 30 years and this budget fails to reverse that trend. If the CSU today had resources comparable to 1985, it would have over \$773 million more in its operating budget to serve students. We hoped that this year would be different. Given the extension of K-12 and community college resources through Proposition 55, there is opportunity to begin to stabilize and grow the CSU's funding from the state. CFA will be working with members of the state Legislature this spring to secure additional funding for the CSU. It's time to begin to restore our university system for our students and ensure they receive the same opportunity and quality education as those who came before them."

CFA Contact Information

Please feel free to contact our campus California Faculty Association office at any time if we can provide assistance, whether on a contract rights issue or other matter. Our campus CFA chapter has a Faculty Rights Committee, composed of faculty volunteers, and we are available to talk with faculty colleagues about individual situations and assist in resolving issues. We can be reached at cfa@mail.sdsu.edu or x42775.

For DEO report and supporting documents – please refer to:

<https://newscenter.sdsu.edu/universitysenate/sen2016-17.aspx?>

To: The Senate
 From: The Graduate Council
 Date: December 8, 2016
 Re: 2017-2018 *Graduate Bulletin*

INFORMATION (6I-12-16)

MATHEMATICS

1. Change in program.

Mathematics

Specific Requirements for the Master of Arts Degree in Mathematics (Major Code: 17011) (SIMS Code: 776301)

Paragraph 1 (*no change*)

1. (*no change*)
2. Before entering the program, students should have completed the following courses or their equivalents: Mathematics 521A, 524, 532, and 534B. If a student has not completed these courses before entering the program, he or she may be admitted conditionally.
3. Among the 30 units of coursework, students must include Mathematics 620; one course in analysis selected from 630A or 631A, and one course selected from Mathematics 621, 630B, or 631B.
4. Students must select Plan A and complete Mathematics 799A. Students are advised that a thesis normally takes a year to complete.

Change(s): Restructuring of program. Replacement of 627A, 627B with the new courses that supersede them, 620 and 621. Lowering entrance requirement by replacing 521B with 521A.

TEACHER EDUCATION

1. Change to description and units.

Teacher Education

TE 969. Clinical Practice for Induction (4) Cr/NC

Prerequisite: Admission to a College of Education Induction Program.

Mentor-supported field experience for novice teachers in fully-accredited K-12 schools. Practicing advanced teaching strategies. Assessment of teacher performance based on evidence of student learning and outcomes. May be repeated with new content. See *Class Schedule* for specific content. Maximum credit 16 units.

Change(s): Maximum credit statement updated from four units to 16 units. Units updated from variable 1-4 to four non-variable units.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate Curriculum Committee.

To: The Senate
From: The Graduate Council
Date: December 8, 2016
Re: 2017-2018 *General Catalog* and *Graduate Bulletin*

INFORMATION (6I-12-16.500)

ENVIRONMENTAL ENGINEERING

1. New course.

Environmental Engineering

SUST WATER SANITATION SYS (two units C-04, one unit C-13)

ENV E 555. Sustainable Water and Sanitation Systems (3)

Two lectures and two hours of technical activity and laboratory.

Prerequisite: Environmental Engineering 355.

Design and selection of technologies for water delivery, reuse, sanitation, and treatment in developed and developing communities.

LEARNING DESIGN AND TECHNOLOGY

1. New course.

Learning Design and Technology

GAMES, PLAY, AND LEARNING (C-2)

LDT 515. Games, Play, and Learning (3)

Prerequisite: Upper division or graduate standing.

Analysis of games and play from cognitive, historical, motivational, and social perspectives. Design of simple learning games. Survey of the game industry and use of games in education and training.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate and Undergraduate Curriculum Committees.

To: Senate Executive Committee / Senate

From: Larry S. Verity, Chair
Undergraduate Curriculum Committee

Date: December 19, 2016

Re: 2018-2019 *General Catalog*

INFORMATION (11-02-17)

COMPARATIVE INTERNATIONAL STUDIES

1. Change in program.

Comparative International Studies

**Comparative International Studies Major
With the B.A. Degree in Liberal Arts and Sciences
(Major Code: 22997) (SIMS Code: 117002)**

Paragraphs 1-3 (*no change*)

Preparation for the Major. (15 units)

(*no change*)

Language Requirement. Comparative international studies majors are required to complete a minor in a foreign language. The minor in a foreign language in one of the two world regions identified as a primary or secondary area of focus will fulfill the foreign language requirement for the major. (Contact minor adviser about the benefits of taking an ACTFL foreign language oral proficiency test.)

Graduation Writing Assessment Requirement. (*no change*)

Study Abroad Requirement. All comparative international studies majors are required to participate in an international experience amounting to a minimum of three weeks spent abroad and completing a minimum of three units of study abroad in one of the two world regions identified as a primary or secondary area of focus. To meet this requirement, majors must complete one or a combination of the following with the approval and written consent of the undergraduate adviser:

1. A CSU Study Abroad Program;
2. An SDSU Exchange Program;
3. An SDSU Semester Abroad Program;
4. An SDSU Study Travel Program;
5. General Studies 450.

Major. A minimum of 33 upper division units to include Comparative International Studies 400 and nine units from three of the following four *thematic areas* selected from two or more departments:

(A) *Human and Social Development:* Geography 353, 573, History 441, Linguistics 551, Political Science 361, Sociology 352, 433, Women's Studies 310, 580;

(B) *Culture and Society*: Anthropology 303, 350, 353 [or Sustainability 353], 410, 422, 424 [or Religious Studies 424], 439, Geography 312, 554, Linguistics 350, Philosophy 340, 514, 516;

(C) *Populations and Borders*: Anthropology 402, Chicana and Chicano Studies 355 [or Latin American Studies 355], 554, Geography 354, Latin American Studies 430 [or Political Science 430], Philosophy 332 [or Sustainability 332], Political Science 380, 565, Sociology 350, Women's Studies 581;

(D) *Institutions and Change*: Philosophy 328, 344, Political Science 375, 485, 577, Sociology 457, Women's Studies 530;

Complete 21 units from two of the six following world regions selecting 12 units from one regional area and nine units from the other regional area:

(A) *Africa*: Africana Studies 320, 465 [or French 465], 473, Comparative Literature 440, Humanities 350, Political Science 364;

(B) *Asia (China)*: (no change)

(C) *Asia (General)*: Asian Studies 300 or 320, Asian Studies 451 [or Comparative Literature 451], Asian Studies 456, 459, 460, History 570, Korean 321, Philosophy 353 or Religious Studies 338 or 341 or 345, Philosophy 565, Political Science 362 or 575, Religious Studies 315 or 339 or 342, Women's Studies 331;

(D) *Europe*: Classics 320 or 330, Comparative Literature 513, 514, European Studies 301, 424, French 424 or Humanities 310, German 320 or Humanities 320, History 408, 527, Humanities 407, Italian 424 or Humanities 340, Philosophy 505 or 506 or 508, Political Science 356, Russian 310 or Humanities 330, Women's Studies 340;

(E) *Latin America and the Caribbean*: Anthropology 442, Chicana and Chicano Studies 400 [or Latin American Studies 400], Comparative Literature 445, Geography 324, History 415 [or Latin American Studies 415], 416, 551, 558, Latin American Studies 307 [or Portuguese 307], Political Science 366 [or Latin American Studies 366], 566, 567;

(F) *North Africa and West Asia (Middle East)*: (no change)

Change(s): Content update to language requirement, study abroad requirement, and major sections of program description.

JEWISH STUDIES

1. Change in program.

Jewish Studies

Modern Jewish Studies Major

With the B.A. Degree in Liberal Arts and Sciences

(Major Code: 15102) (SIMS Code: 114102)

Paragraphs 1-2 (no change)

Preparation for the Major. (no change)

Language Requirement. (no change)

Graduation Writing Assessment Requirement. (no change)

Major. A minimum of 27 upper division units.

History Area (12 units)

- History 436. Modern Jewish History in Feature Films (3)
 History 440. The Holocaust and Western Civilization (3)
 History 474. The Middle East Since 1500 (3)
 History 488. Modern Jewish History (3)
 History 527. The Holocaust in Feature Films (3)
 History 574. Arab-Israeli Relations, Past and Present (3)

Religion, Culture, and Thought Area (12 units)

- English 526. Topics in Literature of the United States: Jewish American Literature (3)
 Religious Studies 301. Hebrew Bible (3)
 Religious Studies 320. Judaism (3)
 Religious Studies 330. Abrahamic Faiths: Shared Stories (3)
 Religious Studies 373. Women and the Bible (3)
 Religious Studies 405 [or Humanities 405]. Faith and Hope (3)
 Religious Studies 581. Major Theme: Jewish and Christian Origins (3)
 Russian 435. Russian and East European Jewish Culture (3)

Remainder of description (*no change*)

Change(s): Elimination of culture and society area of focus; realignment of course listings to two areas consisting of history and religion, culture, and thought. Addition of REL S 405 / HUM 405. Reduction of upper division units required for the major from 30 to 27.

SUSTAINABILITY

1. Change in program.

Sustainability

Sustainability Major

With the B.A. Degree in Liberal Arts and Sciences

(Major Code: 49101) (SIMS Code: 117001)

Paragraphs 1-3 (*no change*)

Preparation for the Major. (*no change*)

Language Requirement. (*no change*)

Graduation Writing Assessment Requirement. (*no change*)

International Experience Requirement. (*no change*)

Major. A minimum of 33 upper division units to include Sustainability 495 (three units), 12 units of integrative core courses: Sustainability 332 [or Philosophy 332]; Sustainability 353 [or Anthropology 353]; Biology 315 or Geography 370; History 441 or Sustainability 334 [or Political Science 334]; and 18 units selected from three of the following fields, at least three units of which must be 500-level courses.

Field A, Human-Nature Interface: Anthropology 510, Comparative Literature 570, Economics 455, English 305, 491 (with relevant content), History 441 (if not

applied to the core), 584, International Security and Conflict Resolution 310, Philosophy 496 (with relevant content), Political Science 334 [or Sustainability 334] (if not applied to the core), Psychology 310, Religious Studies 376, Women's Studies 540, 580, 582. (3-9 units)

Field B, Applied and Regional Studies: Anthropology 532, Asian Studies 320, Economics 458, Environmental Engineering 320, Geography 340, 354, 426, 440 [or Political Science 440], 554, 572, 575, Latin American Studies 540, 545, Oceanography 320, Political Science 564, Recreation and Tourism Management 305, 470, 487, Sociology 350, Women's Studies 580. (3-9 units)

Field C, Scientific and Analytical Thinking: Biology 315 (if not applied to the core), 324, 327, 354, 512, 517, 538 [or Environmental Science 538], 540, 544, Economics 455, 456, Geography 303, 370 (if not applied to the core), 375, 401, 409, 440, 454, 483, 506, 507, 511, 512, 554, 570, 572, 573, 574, Geological Sciences 305, Political Science 546, Public Health 304, 362. (3-9 units)

Core courses not selected for the core may be used to satisfy the field distributions as indicated.

Change(s): Changing the existing catalog "at least nine units of which must be 500-level courses" to "at least three units must be 500-level courses." Adding the following courses: Field A: HIST 441, POL S 334 (or SUSTN 334), WMNST 580, 582; Field B: GEOG 575, LATAM 545; Field C: BIOL 315 (if not applied to the core), 354, 512, 517, 544, GEOG 303, 370 (if not applied to the core), 401, 440, 454, 507, 511, 512, 554, POL S 546.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Undergraduate Curriculum Committee.

To: Senate Executive Committee / Senate

From: Larry S. Verity, Chair
Undergraduate Curriculum Committee

Date: December 19, 2016

Re: 2017-2018 *General Catalog*

INFORMATION (7I-02-17)

ENGINEERING

1. New course.

Engineering

INTRO TO RENEWABLE ENERGY (C-1)

ENGR 250. Introduction to Renewable Energy (3) [GE]

(Offered only at IVC)

Prerequisites: Mathematics 150 with a grade of C (2.0) or better or satisfaction of the Entry-Level Mathematics requirement and qualification on the Mathematics Departmental Precalculus Proficiency Examination. Proof of completion of prerequisites required.

Energy sources and systems. Future challenges and trends of energy use. Incentives and policies on energy resources. Laws of thermodynamics and factors impacting economic viability of power generation.

GERONTOLOGY

1. New course.

Gerontology

SOCIAL ISSUES OF AGING (C-4)

GERO 380. Social Issues of Aging (3)

Prerequisite: Gerontology 101 or 250.

Attitudes toward aging shaped through various cultural, media, and social institutions. Interaction of personal social status characteristics with both social institutions and policies. Quality of life for people of all ages.

MANAGEMENT INFORMATION SYSTEMS

- 1 Change to description.

Management Information Systems

MIS 306. Information Systems Analysis (3)

Prerequisites: Management Information Systems 180. Approved upper division business major, business minor, or another major approved by the Fowler College of Business Administration. **Proof of completion of prerequisites required:** Copy of transcript.

Systems development life cycle concept, with emphasis on analysis of requirements using structured methodology. Acquisition strategies, application design alternatives, architecture design, feasibility study, implementation plans, needs assessment, and prototyping.

Change(s): *Acquisition strategies, architecture design, and implementation plans* added to course description.

SOCIOLOGY

1. Change to course description, number, and prerequisite. Adding course to general education.

Sociology

SOC 330. Culture and History of Surfing (3) [GE]

Prerequisites: Sociology 101 with a grade of C (2.0) or better. Completion of the General Education requirement in Foundations of Learning II.B., Social and Behavioral Sciences required for nonmajors.

Surfing from Hawaiian origins to present. Class, gender, and racial intersectionality within surfing communities. Cultural differences between Polynesian and Western societies. Surfing subcultures and dominant cultures. (Formerly numbered Sociology 210.)

Change(s): Description updated from *Surfing from Hawaiian origins to present with attention to cultural differences between Polynesian and Western societies. Relationships between subcultures of surfing and American popular culture. Sociological analysis of surfing in globalized society.* to what is reflected above. Number updated from 210 to 330. Prerequisites added and are reflected above.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Undergraduate Curriculum Committee.

TO: SEC

FROM: Mary Ruth Carleton, Vice President, University Relations and Development

DATE: January 17, 2017

RE: Information

The Campaign for SDSU:

The Campaign for SDSU now stands at \$773M. The following are gifts of note since the last report:

Eddie Wang Rodriguez made a \$15,000 pledge to support the Engineering and Interdisciplinary Sciences Complex in the College of Engineering.

A \$20,000 planned gift from Alumna Kathy Worley will provide support to Aztec Women's Softball.

A \$10,000 pledge from Mintz Levin will support the Engineering and Interdisciplinary Sciences Complex in the College of Engineering.

Alumnus Eric Steen made a \$50,000 planned gift supporting the University Excellence Fund.

A \$15,000 pledge from Adeline Navarra Williams will support the Adeline Navarra Williams Scholarship in the College of Education.

A \$25,000 gift from The Left Coast Fund Foundation will support the Student Rocket and Design Fund in the College of Engineering.

Alumnus Robert Kain, and his wife, Ranelle, made a \$7,324 gift supporting Mesa Rim Scholarships in Physics and Mathematics in the College of Sciences.

A gift of \$52,500 from ARCS Foundation, Inc. will support scholarships in the College of Sciences.

Alumnus Bruce Ives, and his wife, Gail, made a \$30,000 pledge supporting the Bruce and Gail Ives Scholarship in the College of Arts and Letters.

Faculty Emeritus J. E. L. Carter, Ph.D. made a \$15,000 gift supporting the J. E. Lindsay Carter Endowed Scholarship in the College of Health and Human Services.

The Timken Museum of Art made a \$10,000 gift supporting the Theatre Department General Fund in the College of Professional Studies and Fine Arts.

Alumnus Herbert Solomon and his wife, Elaine Galinson, made a \$7,500 gift supporting the Lipinsky Institute for Judaic Studies in the College of Arts and Letters.

A \$10,000 gift from Alumni Kirk and Debra Crawford will support the Charles W. Lamden School of Accountancy in the Fowler College of Business Administration.

The SDSU Women's Association made a \$55,000 gift to the SDSU Women's Association Endowed Scholarship Fund in Academic Affairs.

The California Community Foundation made a \$40,000 gift providing funding for FEDCO Teacher Grants in the College of Education.

Alumnus Jeffrey Glazer, and his wife, Lisa Braun Glazer, have gifted \$15,000 to the Men's Basketball Excellence Fund.

A \$7,500 gift from Gary and Roxanne Pokrzywinski will support the Guardian Scholars Program in Student Affairs.

Alumnus and TCF Board Chair, Jack McGrory, made a \$250,000 pledge and planned gift to fund scholarships for Veterans.

The Aztec Club received the following gifts: \$30,000 from Daniel and Kathryn Sullivan, \$25,000 from Bill Habeger, \$15,000 from Alumni Charles and Vickie Capps and \$15,000 from Alumnus Mark McMillin, and his wife, C'Ann.

A \$191,207 gift from the Confucius Institute – Hanban China will support the Confucius Institute Fund in the College of Arts and Letters.

David Anderson has named SDSU in his trust for \$50,000 to establish the Paul and Patricia Anderson Endowed scholarship for the School of Music and Dance in the College of Professional Studies and Fine Arts.

Alumna Margaret Kasch made a \$10,838 gift providing scholarship support to the Kasch-Boyer Endowment Fund in the College of Health and Human Services.

A \$10,049 gift from Stuart Naliboff, an alumnus, will support the President's Leadership Fund.

A \$25,000 gift from Fred Luddy will support the Aztec Men's Tennis Excellence Fund.

William and Christy Hilton made a \$10,000 gift supporting the Presidential Supplemental Salary Fund.

A \$35,000 gift from the 3-M Company will support the 3-M Frontline Sales Initiative Fund in the Fowler College of Business Administration.

Alumni Charles and Kathleen Mendenhall made gifts totaling \$35,000 that will help fund to the Guardian Scholars Program and various programs in Athletics.

The Johnson Family Trust made a \$30,000 gift providing scholarships to the School of Nursing in the College of Health and Human Services.

A \$14,000 gift from Marc Eric Miller will support the Aztec Club Athlete Scholarship Fund and the SDSU Athletic Director Excellence Fund.

Gifts totaling \$50,000 from Wells Fargo Bank will benefit the Wells Fargo Financial Laboratory Fund and the Wells Fargo Financial Market Laboratory Endowment in the Fowler College of Business.

Tom McCarron, Vice President, Business and Financial Affairs, and his wife, Virginia, made a \$25,000 pledge supporting the McCarron Exemplary Service Endowed Scholarship in Associated Students.

A \$15,000 gift from San Diego Gas & Electric will support the Zahn Innovation Platform Launchpad in the College of Engineering.

TCF Board Member, Bob Scarano, and his wife, Sheryl, made a \$20,000 gift for the Faculty Excellence Fund in the Fowler College of Business.

Alumna Sarah Marsh-Rebelo and John, her husband, made a \$15,000 gift providing resources for the Sarah B. Marsh-Rebelo Excellence Fund Endowment for the MFA Program in Poetry in the College of Arts and Letters.

Gifts totaling \$45,300 from TCF Board Member and Alumnus, Ed Blessing and Kalita, his wife, will support the President's Leadership Fund, The Campanile Foundation Endowed Chair in the College of Sciences, Aztec Club Athlete Scholarship Fund and the Blessing Combat Leadership Panel Endowment in the College of Professional Studies and Fine Arts.

Alumna Audrey Pine made gifts totaling \$10,000 to support the Stanley Flom Memorial Scholarship in the College of Education and the Thomas G. Pine Professorship in Computer Engineering in the College of Engineering.

The Guardian Scholars Program received a \$150,000 gift from Matthew Hervey.

Alumnus John Busch made a \$15,000 gift supporting the Aztec Club Director's Cabinet in Athletics.

Solar Turbines, Inc. made a \$7,000 gift supporting the MESA Schools Program in the College of Engineering.

A \$10,000 gift from Ken Markstein will provide resources to the San Diego State University Athletic Director Excellence Fund.

William and Christy Hilton and the Hilton Foundation made a \$200,000 gift to support the Guardian Scholars Program.

The Kiwanis Club Foundation made a \$16,000 gift providing resources to the Aztec Club Athlete Scholarship Fund.

TCF Board Chair Emeritus and alumnus, Kit Sickels, and his wife, Karen, an alumna, made a \$1M pledge and planned gift supporting scholarships and a \$10,000 gift supporting the President's Leadership Fund.

A \$50,000 pledge from Ray E. Glass, Jr. will support the Karen Wilcken Special Project Student Endowment in the MIS department in the Fowler College of Business.

A \$25,000 gift from alumnus Art Flaming will support the Thomas B. Day Quad in the Engineering and Interdisciplinary Sciences Complex.

Two pledges totaling \$92,500 from Bill and Judy Garrett will establish the Bill and Judy Garrett Basketball Endowment and support the Aztec Club in Athletics.

A gift of \$19,250 from the Doris A. Howell Foundation will support the College of Sciences.

The Stephen and Lynne Doyle Family Foundation made a gift of \$25,000 to the College of Engineering in support of the EIS and Civil Engineering Fund.

Barry K. Lall and Hema Lall made a \$15,000 gift in support of the Lall Family Endowed Scholarship Fund in the L. Robert Payne School of Hospitality and Tourism Management.

Gifts totaling \$15,000 from alumna and TCF Board Member Patti Roscoe will support the following: Scholarships in the Hotel and Tourism Management Program, the Joyce M. Gattas Dean's Excellence Fund in the College of Professional Studies and Fine Arts, and the President's Leadership Fund.

Alumnus Thomas E. Darcy and his wife, Jan, an alumna, made a \$12,500 gift to support the Charles W. Lamden Master of Science in Accountancy, Fowler College of Business Dean's Strategic Initiative Fund, the Fowler College of Business Dean's Fund, and the President's Leadership Fund.

A pledge for \$15,000 from the Peter John Filanc Foundation will support the Peter John Filanc Leadership Award in the Construction Engineering and Management program of the College of Engineering.

A \$52,632 gift from Mark and Debbie Lindner will support the Mark and Debbie Lindner Business Leadership Scholarship Endowment in the Fowler College of Business.

Alumnus Bruce Urquhart and his wife, Jacque Clayton, made a \$15,000 gift to provide endowed scholarships in the College of Engineering.

Anonymous gifts totaling \$250,000 will support the President's Leadership Fund Endowment and the SDSU Basketball Performance Center.

Campaign, Presidential & Special Events:

President Hirshman hosted a ribbon-cutting celebration on November 3, 2016 to announce the new campus entrance, Clay Gateway, in honor of Ben, '69 and Nikki, '67, '72, Clay. Nearly 400 campus and community guests attended the event, including many elected officials. The program included performances by the SDSU Marching Band and dance/cheer teams and featured remarks by President Hirshman, Vice President Carleton, Ben and Nikki Clay and one of their scholarship recipients.

On November 17, President Hirshman and Sarah B. Marsh-Rebelo, Founder of The Excellence Fund for the MFA Program in Poetry hosted an event featuring nationally acclaimed poet and author, Ellen Bass. This fundraising event is sponsored by Ms. Rebelo.

Media Relations:

2016-17 Marketing and Communications Key Metrics Goals (*goal met)

	<i>Current Month</i>
SDSU NewsCenter	
Visitors	69,526
Page Views	89,790
Twitter	
Followers	
Impressions (paid)	
Clicks (organic)	2,481
Clicks (paid)	
Facebook	
Fans	
Impressions (paid)	2,506,732
Likes/Comments (organic)	22,057
Clicks (paid)	1,813
YouTube	
Views (organic)	4,713
Views (paid)	7,109
Instagram	
Followers	
Likes (organic)	19,795
Impressions (paid)	86,271
Video views (paid)	21,280
Media Relations	
Total Clips	3,049
National Hits	212
Major Hits	34
Merit	
Students Reached	34
High Schools reached	10
Social Media Impressions	
Community Relations	
Community Members brought to campus for event or activity	
Significant individual meetings and interactions in the community	

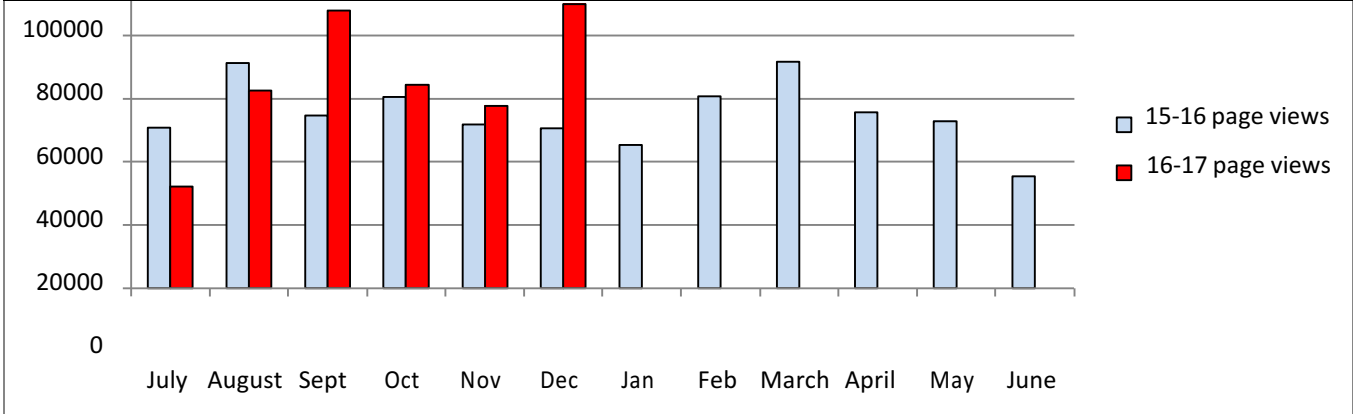
<i>Year to Date</i>
258,603
382,145
74,754
760,414
13,877
23,577
111,038
5,006,071
202,107
73,054
22,300
110,007
162,196
21,280
16,003
964
147
9,676
249
64,732
141
144

<i>Annual Goals</i>	
SDSU NewsCenter	
Visitors	440,000
Page Views	720,000
Twitter	
Followers	65,000
Impressions (paid)	5,000,000
Clicks (organic)	6,500
Clicks (paid)	61,000
Facebook	
Fans	115,000
Impressions (paid)	43,000,000
Likes/Comments (organic)	610,000
Clicks (paid)	135,000
YouTube	
Views (organic)	132,000
Views (paid)	575,000
Instagram	
Followers	22,000
Likes (organic)	28,000
Impressions (paid)	550,000
Video views (paid)	115,000
Media Relations	
National Hits	3,600
Major Hits	275
Merit	
Students with Merit Pages	10,000
High Schools reached	775
Social Media Impressions	TBD
Community Relations	
Community Members brought to campus for event or activity	600
Significant individual meetings and interactions in the community	240

Detail

SDSU NewsCenter Top Stories This Month
 Division of Labor in the Brain (43,525), Jimi Hendrix Lends New Plant Species His Name (2,131), SDSU Football to Play in Las Vegas Bowl (1,891)

Traffic Sources to SDSU NewsCenter this month Reddit (17,588), Google (13,788), Facebook (7,254), Twitter (1,893)



Media Relations National Hits
 SDSU secured several major media hits in the month of December, including SDSU biology professor Mike Simpson naming a rare succulent after Jimi Hendrix in the **Associated Press, the Los Angeles Times and the Christian Science Monitor**; Ralph-Axel Mueller’s research on brain symmetry in people with autism was covered by the **Huffington Post, Medical Daily and MedicalXpress**; Aaron Elkin’s lie-detecting immigration kiosk was featured in the **New York Post, The Daily Mail and others**; and Hospitality and Tourism Management faculty Carl Winston and Mark Testa in **Fox Business and Yahoo! Finance** about their study on the economic impact of college football bowl games.

Media Relations Local Hits
 Local media coverage this month included Eric Ekdale’s discovery of an ancient marsupial on XETV; a Union-Tribune feature story about SDSU’s music entrepreneurship program; KSWB and KNSD covered the visit of New York Times journalist Sue Craig; and KUSI and the Union-Tribune covered the Timken ornament display arranged by SDSU grad students.

Merit Monthly Achievements	Total Students	Student Open Rate	Student Click Rate	Media Outlets
Gates Scholars	14	86%	83%	16
ARCS	12	83%	70%	11
Casanova Scholarship	8	88%	86%	12

Community Relations
 Coinciding with the distribution of the NOP/IS for our New Student Housing Project, we contacted the board members of College View Estates (the community most directly impacted by the proposal) and all board members of the CACC to provide information on the project and ensure they understood the public commenting process. Community members were overwhelmingly appreciative of the individual outreach efforts and were forthcoming with points of concerns and support.... Promoted several on campus shows/lectures to community.