



SAN DIEGO STATE
UNIVERSITY

**SENATE
OCTOBER 4, 2016**

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9. Other Information Items

9.1 Update / Student Affairs / Sophomore Success (Samarkos/Schultz/Bauer/Hansen) - **(3:00 pm time certain)** – Copy of Handout 39

10. Adjournment

Budget 101 Workshop (Prislin / Wong Nickerson) – 3:45 time certain



SAN DIEGO STATE
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San Diego State University Senate Minutes

October 4, 2016

2:00 pm to 4:30 pm

AL-101

The Senate was called to order @ 2:05 p.m.

Members present:

Officers: Bober-Michel, Ornatowski, Cadiero-Kaplan

Arts and Letters: Blanco, Perez, Esbenshade, Imazeki, Foad, McCall, Putman, Csomay, Mattingly, Abdel-Nour, Clo

Business Administration: Fleming, Gill

Coach: Crawford

Education: Brandon, James-Ward, Green, Bresciani

Engineering: Engin, Ozturk, May-Newman, Morsi

Health and Human Services: Kressler

Imperial Valley:

Lecturers: Barker, Lozada-Santone, Justice, Moberly

Library: Weston

MPP I & II: Acfalle

Parliamentarian: Eadie

Professional Studies & Fine Arts: Sha, Cirino, Conaty, Humphrey, Durbin, Sasidharan

Sciences: Reeder, Vaughn, Interlando, Ponomarenko, Xie

Staff: Preciado, Attiq, Aguilar (IV)

University Services: Sakai

Administration: Shultz, Enwemeka, Balsdon, Welter

Associated Students: Ebiriekwe

CFA: Toombs

ASCSU: Butler-Byrd

1. Agenda (Cadiero-Kaplan)

MSP To approve the agenda for the Senate's October 4, 2016 meeting.

2. Minutes (Cadiero-Kaplan)

MSP To approve the minutes for the Senate's September 6 meeting.

3. Announcements (Bober-Michel)

3.1 Dean Search update/Business (see Provost's remarks)

3.2 Freedom of Expression Task Force (w/ Eadie)

Four subgroups:

- **Safety:** Explore definitions and perceptions of safe spaces from both the student and faculty perspectives
- **Community engagement:** Outreach to the community in terms of resources, activities, events, etc.
- **Web development:** Develop a site (likely affiliated with Student Affairs) that allows the university community to locate information on freedom of expression and outreach efforts
- **Policy:** Identify relevant policies and regulations and look for alignment between and amongst them (Policy File, BFA, Student Affairs, etc.) as well as lack of clarity and/or areas that of omission.

The next whole group meeting will be held at the end of October. The task charge and committee members were included in the September minutes. The official report will be shared with the President and Senate by end of the semester. A progress report will be shared with the President by November.

3.3 Minor updates to the Policy File: Our challenge is to keep the Policy File up to date – and we continue to replace old with new admin titles, etc. We've created a shadow copy to track policy changes approved from month to month.

3.4 Wang Family Award and Honorary Degree (see Provost's remarks)

3.5 National Center for Faculty Diversity (see Provost's remarks)

3.6 Budget 101 (Prislin/Wong Nickerson): As per Senate request, a presentation on the University budget will be presented at 3:45 after our regular meeting adjourns.

4. Academic Affairs (Enwemeka): Outline below of Provost Remarks

- Update On Administrative Leadership Searches
 - Dean, College of Health and Human Services
Search Committee constituted, ad placed in the Chronicle of Higher Education. Search Committee co-chaired by Drs. Hala Madanat and Maria Zuniga.
 - Dean, College of Business
Search Committee constituted and charged by the President; Committee is preparing the ad for the position and other relevant documents.
Search Committee is chaired by Dr. Bruce Reinig.
 - Dean of Imperial Valley Campus
Committee is determining the pool of semi-finalists out of 35 applicants.
- Administrative Reviews
 - Dean Etschmaier
Survey launched on September 15 and closed on September 30.
Face to face interviews completed; ADC interview scheduled for October 5.

Written comments to the Committee were due on October 3.

- Vice President Welter
Survey launched today (October 4th) and will close on October 18.
Face to face interviews to follow.
- Dean Maloy
Review process will be launched in November.
- Update on Provost's Undergraduate Mentoring Program (PUMP)
 - Since last week's announcement, 48 new volunteer faculty and staff mentors have signed up for this program.
 - Volunteer mentors' orientation meeting is set for October 13.
- Update on CSU Graduation Initiative 2025
 - SDSU targets – 54% 4-year graduation rate, 86% 6-year graduation rate and 0% achievement gap.
 - Several student success initiatives will be pursued to accomplish these new targets.
- Faculty Advancement Updates
 - Wang Family Awards: The Wang Family Excellence Award recognizes faculty and staff at California State Universities “who, through extraordinary commitment and dedication, have distinguished themselves by exemplary contributions and achievements in their academic disciplines, while having a discernible effect on students.”
Applications are due in October 15 to the Office of Faculty Advancement (csampan@sdsu.edu). The application requires: (1) a current resume or curriculum vitae (pdf or document format) and (2) up to five pages of additional documentation providing examples of the nominee's individuality and excellence including feedback or evidence of impact on students.
The Senate's Faculty Honors and Awards Committee and the Staff Honors and Awards subcommittee will make recommendations to Provost Enwemeka and President Hirshman in advance of the October 28 deadline set by the CSU.
Complete information is on the Faculty Advancement website.
 - National Center for Faculty Diversity and Development institutional membership:
SDSU is now an institutional member of the [National Center for Faculty Diversity and Development](#) (NCFDD), a professional development community of more than 89,000 academics and 70 universities nationwide.
Effective this fall, every faculty member and graduate student at SDSU has free access to resources designed to support academic productivity and help navigate critical career transitions.
A letter will go out to faculty from Faculty Advancement within the next week with information on how to register. We will formally launch NCFDD resources at a Faculty Advancement Forum on October 28, 12 - 1 p.m., LL 430.

Esbenshade and Putman: Inquired if the GE Committee will include the Senate Chair.

Provost: One WASC recommendation was GE reform. We have a two-step process in place: a small group of people (10 or so) that will meet this Fall (and work through basic processes and procedures) and then in Spring a steering committee (25 to 30 people). The small group is being put together right now with consultation between the AVP Student Achievement and Senate Chair.

Shultz: Reviewed names of people from Student Affairs and some of the Colleges—but noted that not all have responded. When the list is final, the invitation letter will go out formally to those who were recommended. The small group will be charged after November 7.

Shackelford/Preciado: Had a question about the 4-year graduation rate and how it was determined.

Provost: Explained that the CSU was benchmarked with similar institutions and a formula was developed (also taking into account campus and other resources). Also considered were the number of the part-time students and an array of institutional demographics.

Preciado: Asked: what about students with exceptional challenges that may not be able to graduate in four years?

Provost: Explained that the 4- and 6-year rates take into account students with disabilities, etc. The goal is not to make everyone graduate in 4 years or 6 years. If it takes longer to graduate, there is no expectation to stop that. However, the CSU considers college a 4-year commitment and extending the time may not be in a student's best interest; it is better for them to get into the work force. Experts predict a 1.1 million shortage in workforce in California by 2025.

Csomay: Asked: Is there a dollar amount provided for this?

Provost: Explained that system-wide, the one-time funds total \$35million.

5. Officers' Report

5.1 Referral Chart: One new addition to the referral chart on page 5 – an editorial change for student email policy: Students “may” changed to students “shall be” given University email.

5.2 Update: Class Size Task Force: No report provided for this meeting.

6. Old Business

7. New Business: Action Items

7.1 AP&P: Policy File change to Section 10.4 (Hopkins)

Hopkins: Summarized the rationale of this proposal to modify grade forgiveness so that the action can be automatically invoked as soon as students retake a course. The present policy requires students to submit a form with many approvals; this change will make the process far less cumbersome for them (and easier on staff as well). Currently students are allowed course forgiveness for 1 upper division and up to 4 lower division courses.

Ponomarenko: Inquired if there was data on how many students go through grade forgiveness and are denied. **Shultz:** Clarified that this request for change came from the Student Success Committee, and was more about making the process less cumbersome for students (and not changing the “rules” themselves). As for Ponomarenko’s question, however, there are no specific data of which she is aware.

Senators **Moberly, Aguilar, Bohanek, Justice and Foad** raised questions that focused less on the policy itself than on a) how easy or difficult it is for students to understand, b) how familiar advisors are with it and its implementation, c) how exceptions are determined and d) the conditions (if any) under which students can “opt out.” **Shultz** noted that students are not typically denied course forgiveness. Troublesome issues typically arise for students who are on the verge of not graduating at all but yet are in a position to re-take courses. The “exception” language refers to the semester at the time they are retaking the course, which is when a student can choose the class it replaces.

Ebiriokwe: Asked about what happens if student gets a lower grade in the retake. **Lozada-Santone** explained that the higher grade stands; she felt the intent of the revised policy is to relieve students of the paperwork process. **Shultz** confirmed that since course forgiveness is essentially always granted, the change in policy will ensure a more efficient process for students.

Hopkins: Indicated that there is a difference between Senate policy language and the directions that will be in the catalog.

Imazeki: Questioned who is responsible for implementing the policy. According to **Shultz**, Enrollment Services is charged with creating the new form and updating the catalogue and website. **Bober-Michel** felt that the larger issue is that we in the Senate approve policy but aren’t tasked with facilitating implementation.

Bober-Michel: Called the question and asked if Senate was ready to vote on the policy, since we’re now focused on questions around implementation and **Eadie** recommended voting. **Csomy** agreed, noting that if the policy language it itself acceptable, we should vote now; implementation is a different discussion for us to hold, if deemed necessary.

MP

7.2 Committee on Committees and Elections (Green)

Green: Shared the updated CCE report (which replaces the one posted with the Agenda). She noted that the data changes frequently as Committee rosters are finalized. She thanked those Committee Chairs who have forwarded new rosters and reminded others to please do so.

Green also asked Chairs also provide to short descriptions of their committees (focus, meeting frequency and set days/times, etc.). This information helps students determine where they will serve.

Verity: Asked if it would be better for Chairs to contact AS directly rather than go through Green. **Green:** Indicated she would soon meet with Zachery Albrecht (AS Chief of Staff) to discuss that very question.

Shen: Raised a concern about committees where members have served many years and where Chairs have also not changed. Questioned if there was policy for term limits or to replace members. **Green:** Noted that this is a rough task, in part because many membership/leadership issues are determined at the *final* Senate meeting of the year (May), not when the Fall semester begins. This issue might be a one for the Senate to discuss. The idea is that Committee membership rotates every 3 years over a 3-year cycle (leaving a mix of new and veteran members). **Bober-Michel:** Explained that Senate members are guided by term limits, but policy is silent on the number of years to serve on a Committee. **Shen:** Recommended that the Senate look at past Committee agendas, minutes, and voting records since it seems that some do not regularly maintain records. **Bober-Michel:** Indicated that the Senate has been reluctant to post all reports and agendas since the University will soon move to a new content management system, but the goal is to be current once the transition is completed. She agreed that this is an important topic for SEC to consider.

Ornatowski: Said the Vice Chair has informally taken on the role of “prodding” Chairs to continually post agendas, minutes, and annual reports, and he would begin doing so on a more regular basis.

7.3 Constitution and Bylaws Change in DEO composition / second reading and vote (Csomay)

Second reading of the proposal from the DEO to add as an addition member the Director of Student Disability Services or designee. Changes proposed at were incorporated into this final version.

MP

7.4 Faculty Honors and Awards (Ozturk)

Bober-Michel submitted emeritus status requests (and supporting documentation) on behalf of Liane Bryson and Patricia Morgan (both from Rhetoric and Writing).

7.5 Graduate Council: 2017-2018 Graduate Bulletin (Balsdon)

This now completes the transition of an existing program (*Learning Design & Technology*) to a new unit (PSFA/JMS from COE). This request has been through all the review cycles and is now ready for a final decision before submission to the CSU.

MP

8. New Business: Consent Calendar (Committee Reports)

MSP To receive reports on the Consent Calendar.

8.1 ASCSU (Ornatowski)

8.2 CFA (Toombs)

The CFA, Academic Senate and CSU are in support of Proposition 55 (which appears, of course, on the November ballot. Prop 55 will extend taxes for K-14 (initially established by Proposition 30) for another 12 years. If this Proposition fails, we could see a \$250 million reduction in the California general fund, which would have an adverse impact on the CSU budget. Toombs shared with Senate a petition for support of Proposition 55.

MSP To adopt the Consent Calendar.

8.3 Graduate Council (Balsdon)

8.4 University Relations and Development (Carleton)

9. Other Information Items

9.1. Update / Student Affairs / Sophomore Success (Samarkos/Schulz/Bauer/Hansen) – **3:00 time certain**

A handout is appended in the minutes.

Shultz: Set the context for the Sophomore Success program and asked Samarkos to present about the program and supporting data (per PowerPoint appended in the minutes).

Preciado: Referring to language in the presentation that indicated students are *better prepared academically*, questioned whether this meant such results were due solely to living on campus. He asked: Don't students also benefit academically because of the many services and supports available to them? He felt both the presentation and website need updating to avoid misinterpretation. **Samarkos:** Agreed and made note to correct both. She also noted that the PowerPoint does not have the most recent graduation rates (as reported by the Provost) but will soon.

Shultz: Reminded Senators that in terms of budgeting, student housing is self-supporting and the rates are designed around the programs provided; there are no fiscal reasons driving the decision for the Sophomore program, but rather it is about student success. He also made clear that housing does not receive any general funds.

Perez: Asked about student financial resources such as Title VI to help students who are homeless and hungry. **Shultz:** Responded that SDSU is now partnering with the San Diego Housing Commission and HUD; about 100 students are currently supported but the numbers will grow to 400. These students are fully subsidized for all four years—whether they live in residence or off-campus: housing, tuition and books, etc. In addition, SDSU is working with area landlords to see if they are amenable to the institution providing residential life programs to students in their units.

Students participating in the Sophomore Success program will not be required to purchase meal plans, since they will have kitchens and can cook.

Welter: Asked if there any negative consequences the team hasn't considered. Will students not choose to continue at SDSU. **Shultz:** Noted that SDSU is phasing in this program, and learning from other campuses that have implemented similar programs. Overall, parents see this positively.

Preciado: Asked if this program will change the profile of who lives on campus. He asked: Beds are not quality it is the interactions so how do you tool up to do this when in two years there will be 3000 students? Currently, 11 faculty in residence serve 4400 students. How do you scale up? **Samarkos:** Noted that we are looking at other models, for example, using counselors in residence instead of faculty. We need to be creative to see how programming can support students at this level.

Shultz: Commented that the 86% graduation rate for 6 years is a high bar to make. **Shackelford:** Wondered if this data takes into account individuals that leave programs. **Shultz:** Indicated that the description of the metric is correct, and in fact does not take out those students who left the system. **Deboskey:** Asked what drives the difference for transfer students **Provost:** Noted that students who transfer in seem more serious (about their studies) than those who have been here the entire time. Further SDSU's goal for 2025 was benchmarked by a national university database that compares campuses with similar demographics and characteristics.

Bober-Michel: Concluded the presentation by stating that the SEC will have further conversations with Students Affairs as the academic year unfolds; Samarkos and others will be back to provide further updates.

10. Adjournment

MSP The Senate adjourned at 3:48 pm.

Budget 101 Workshop (Prislin/Wong Nickerson) – **3:45 time certain**



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San Diego State University Senate Agenda

October 4, 2016

2:00 pm to 4:30 pm

AL-101

Copy of Agenda

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– **3:00 time certain**

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Freedom of Expression Task Force

Members

- Co-chair
 - Bill Eadie
 - Marcie Bober-Michel
- DEO
 - Anne Donadey / European Studies
 - Beth Chung / Management
 - Vitaliano Figueroa / AVP Student Affairs
- Freedom of Expression Committee
 - Mark Wheeler/ Theatre, Television & Film*
 - Mark Freeman / Philosophy*
 - Steve Barbone / Philosophy
- Staff Affairs Committee
 - Lisa Thurn / Sciences
 - Jessica Brubaker / Library
 - Cindi Chie / Enrollment Services/IT
- Student Affairs
 - Christy Samarkos / AVP Student Affairs
 - Antionette Marbray / AVP Student Affairs
 - Randy Timm, Dean of Students
- Open-letter signer
 - Rebekah Fuganti, International Programs Coordinator in International Programs
- Students
 - Jamie Miller
 - Chloe Sension
 - Dylan Colliflower
- Jessica Rentto / AVP Business and Financial Affairs
- Megan Collins / President's Chief of Staff
- Marc Mootchnik / CSU Attorney/advisory
- Josh Mays / Interim Chief of Police/advisory

Charge

Senate Officers -- with approval of the *Senate Executive Committee* (SEC), acting on behalf of the Senate itself -- are providing Task Force members with the following charge:

Review relevant university policies and practices to identify changes, if any, that need to be made to ensure a) freedom of expression while protecting student safety and b) principles of community that foster respect for the diversity of peoples and ideas that comprise a healthy university community.

The Task Force itself is responsible for generating the specific goals that derive from the charge.
To exemplify ... at its June 28th meeting, SEC members seemed genuinely interested in:

- creating guidelines that, in both a legally permissible and ethically responsible way, respond to future incidents in which freedom of expression is threatened,
- engaging our university community (students, staff, faculty, administrators) in informational events on this important issue, and
- building a website of shared resources.

Committee	Date	Item	Referred by
Academic Policy and Planning	December 2016	Propose revisions to the Policy File that would clearly articulate university policies and procedures regarding academic misconduct.	Officers
Constitution and Bylaws	December 2016	Student Email Policy	Officers

Date: 20 September 2016
To: SEC
From: D.J. Hopkins, Chair, APP
Action: Policy File Change to Section 10.4 of Repeated Courses and Grade Forgiveness for Undergraduate Students

Rationale: The following change is proposed to reduce the number of students unnecessarily being placed on academic probation or being academically disqualified. Many students have been unaware of this policy, which has led to disruption in degree progress. Since the form is automatically approved once received, this shift from an opt-in to an opt-out approach should facilitate the grade forgiveness process and enhance student success.

Current Policy File Language

10.4 To request that the repeat policy for grade forgiveness be applied to a specific course, a student shall file appropriate notification with the Office of the Registrar before the end of the change of program period. The grade earned in that course the semester or session shall be used to calculate grade point averages. If a course in which a student received a grade of C- or lower is repeated without appropriate notification filed by the deadline or in excess of the course repeat limitations, all grades for that course shall be used in computing grade point average.

Proposed Policy File Language

10.4 ~~To request that the~~ **The** repeat policy for grade forgiveness ~~be applied to~~ **for** a specific course **is applied automatically unless the student** ~~, a student shall file appropriate notification with~~ **notifies** the Office of the Registrar before the end of the change of program period. The grade earned in that course ~~the~~ **that** semester or session shall be used to calculate grade point averages. **In cases where a student exceeds the allowed number of grade forgivenesses, students shall have the right to define which courses receive grade forgiveness.**

TO: Senate
 FROM: Tonika Duren Green, Chair, Committee on Committees and Elections
 DATE: October 4, 2016
 RE: Action Items

CCE Members are working with committee chairs, Associate Students, and staff to fill vacancies. There are several committees that have vacancies, but many vacancies have been filled (or reappointments made) over the last two months. The greatest need is filling student vacancies/appointments.

The CCE moves to approve the following appointments/reappointments to the Senate Committees (marked with an asterisk along with committee chairs) with terms to begin and end as noted below. Additionally, we provide a list of terms that need reappointments or new appointments.

Thank you to all committee chairs that have provided updated rosters. This makes our job easier! If you have updated rosters please email them to me.

In an effort to recruit students, please email me a paragraph explaining the purpose of your committee, meeting times, and committee member commitment/responsibilities. I am working closely with Zackary Albrecht, AS Chief of Staff to fill student positions.

We end this report with a list of Senators who are not currently serving on a committee. Senators have been contacted and we hope to have full Senate committee representation by the end of October.

NEW COMMITTEE CHAIR APPOINTMENTS

GE Curriculum and Assessment

*Chair: Doreen Mattingly

Student Media Advisory

*Giselle Luevanos

FACULTY/STAFF/STUDENT APPOINTMENTS AND REAPPOINTMENTS AND VACANCIES

*Names marked with an asterisk need approval for reappointment or appointment

Academic Policy and Planning *All vacancies filled*

*Chimezie Ebiriekwe

*Nancy Nguyen

Academic Resources and Planning *Need IVC rep and 2 students*

Need IVC Rep

*Jose Preciado (Staff) term renewed May 2019
2 students needed

AS Facilities Senate Member Appointed

*Crawford, Carin (Senate) appointed Sept, 2016 term ends May 2019

Bookstore Advisory 1 student

*Jessica Robinson, CHHS new appointment (term ending May 2019)
*Ben Delbick, AS Student

Campus Development Need 2 faculty

Needs 2 faculty (open)
*Carmel Alon (AS Student Designee for Jamie Miller)

Committee on Committees and Elections Need 1 Faculty (ENG)

*Sarah Elkind (A&L)

Constitution and Bylaws Need 1 Student

*Khaled Morsi reappointed terms May 2019
1 student needed

Copy Rights and Patents All Vacancies Filled

Reappointments:

*Douglas Grotjahn reappointed-term ends May 2019
*Karen May-Newman reappointed-term ends May 2019
*Yusuf Ozturk reappointed-term ends May 2019
*William Tong reappointed- term ends May 2019
*Marilee Bresciani term ends May 2019 (Senate)
*Sam Kassegene term ends May 2019
*Gail Robinson term ends May 2019
*Lisa Kath term ends May 2019
*Samuel Kassegne reappointed term ends May 2019

Disability Access and Compliance All faculty/staff vacancies filled needs 1 student

1 additional student needed
* Christine Horton student appointment (Graduate Student EDU)

Diversity, Equity, and Outreach All faculty/staff and student vacancies filled

*Rachel Muntz (Student)
*Arnelle Sambile (Student)

Environment and Safety Need 2 faculty and 2 students

Rebecca Egipto term ended May 2016
Sherry Ryan term ended May 2016
Eunha Hoh term ending May 2017

2 students needed

Extended Studies

roster under construction

Faculty Affairs *Need 1 faculty*

*Nellie Tran appointed August 2016 (replaced Brent Taylor)

*Paula Peter appointed Sept 2016 term ends May 2019

Larry Beck-term ended 2015 (reappointment or new replacement needed)

Faculty Honors and Awards *Need 2 alumni and 1 student*

Fee Advisory *Need 6 students*

Freedom of Expression *All faculty vacancies filled, need 4 students*

*Carmelo Interlando (Senator and Professor of Mathematics, SCI)-1 year appoint (replacing J. Graubart)

*Steve Barbone reappointed term ends May 2019

*Madhavi McCall reappointed term ends May 2019

*Mark Freeman reappointed term ends May 2019

*Mark Wheeler reappointed term ends May 2019

4 students needed (Mark Freeman is working with President of AS to fill student vacancies)

GE Curriculum and Assessment *Needs 1 IVC faculty and 1 student*

*George Youssef (ENG) new appointment term ends May 2019

*Larry Verity extended appointment term ends May 2019

Graduate Council *needs IVC faculty member, all student vacancies filled*

New Appointments:

*Damon Fleming (BUS)

*Nikhil Varaiya (BUS)

*Marva Cappello (EDU)

*Chuck Degeneffe (EDU)

*Khaled Morsi (ENG)

*Vanessa Malcarne (SCI)

*Rita Bauman (GRA)

students Crystal English (DOC) and Llewelyn Labio (Masters)

Honorary Degrees

Elsa Romero (President of SDSU Alumni Association) need replacement or reappointment

Instructional and Information Technology *Need 2 faculty and 1 rep*

Yusuf Ozturk term ended May 2016

Bob Hoffman term ended May 2015

Need rep from Academic Affairs Information Technology Coordinator (or designee)

Intercollegiate Athletic Council *Need 6 faculty (4 need to be Presidential Appointee), 1 community member, 3 students, and 1 alumnus*

*Fred Kolkhorst reappointed as chair, term ends May 2019

*Beth Pollard appointed term ends May 2019

Ben Bagnas term ended May 2015

Susan Cayleff term ended May 2015

Joyce Gattas term ended May 2015

Patrick Papin term ended May 2015

Doug Stow term ended May 2016

International Programs-*under construction*

Liberal Studies *All faculty and staff vacancies filled 1 student needed*

1 student needed

Library and Information Access *Need 1 faculty and 2 students*

Reappointments:

*Lana Buskirk recommended for appointment

*David Engstrom (possible reappointment)

*Keven Deldago—reappointment

*Leslie Seiters—reappointment

*AS Students: Michael Cline and Keagan Casey

Need replacement for Soh-Leong Lim-retired (EDU)

Scholarships Committee-roster under construction

SDSU Press Editorial Board *All vacancies filled*

Staff Affairs *All Vacancies Filled*

*Frederick Conway, Anthropology (CAL) appointed term ending May 2019

*John Mercurio, Staff (CAL) appointed term ending May 2019

*Amy Newell, AS (Student)

Student Affairs-*roster under construction*

Student Grievance *Needs 1 admin, 1 faculty and 4 students*

*Mark Wheeler (Fac Full-time) reappointed term ends May 2019

*Hisham, Foad

Julie Williams (Fac Full-time) term ended May 2016

Rayanne Williams (Admin Full time) term ended May 2015

- *Zackary Albrecht, AS Chief of Staff (student)
 - *Christopher Thomas, AS Recreation and Wellness Commissioner (student)
- 4 students needed

Student Health Advisory Board-*Senate member needed*

- *Eric Walsh Buhi appointed, term ends May 2019

Student Learning Outcomes *Needs 3 faculty*

- Larry Verity (HHS) term ended May 2016
- Mike Sabath (IVC) term ended May 2016
- Stephen Schellenberg (Chair) term ended May 2016

Student Media Advisory- *Need 5 students and Designees*

- *Alexander Shapiro Associated Students - Vice President for Finance reappointed
- * Christina Brown Associated Students - Executive Director) reappointed
- *Barbara Mueller (Member of Journalism Program) reappointed, term ends May 2019
- *Amy Schmitz reappointed, term ends May 2019
- *Mariana De Maia reappointed, term ends May 2019
- * Megan Collins, University President Designee
- *Dylan Colliflower, AS Student

Sustainability *Need 1 faculty and 2 students*

- *Chris Kjonas (representative for Nora Shultz)
 - Bruce Appleyard term ended May 2015
- 2 students

Teacher Education Advisory Council-roster under construction

Undergraduate Council-*Needs IVC Representative*

Undergraduate Curriculum *All faculty and student vacancies filled*

- *Steve Barbone (A&L) reappointed term ends May 2019
- *David DeBoskey (BUS) new appointment term ends May 2019 replacing Tita Gray
- *Regina Brandon (EDU) reappointed, term ends May 2019
- *Cathie Atkins (SCI) reappointed, term ends May 2019
- *Sandra Cook (AVP Academic Sciences) new appointments, term ends May 2019
(Stephanie Samuels, designee)
- Magdalena Altamirano (IVC) term ended May 2019
- Patty Masengale (AS representative)
- Michael Kagan (AS Student)

University Research Council *Needs 6 Faculty (2 from PFSA), IRB Rep, Grad Research Affairs Rep*

- *Marilee Bresciani (EDU) reappointed
- *Ege Engin (ENG) rep, appointed October 2016 term ends May 2019

Tracy Love-Geffen (HHS) term ended May 2016
Wayne Beach-(PFSA) term ended May 2016
Todd Anderson-(SCI) term ended May 2016
Christopher Glembotski (SCI)-term ended May 2016
IRB Rep
Graduate Research Affairs Rep

Senators Not Currently Represented on A Committee:

Werry, Chris

March 18, 2015

To: University Senate/Senate Executive Committee
 From: Eniko Csomay, Chair of Constitution and Bylaws Committee
 Action: Adopt proposed changes in language to the Policy File concerning the addition of the Director of Student Disability Services as a new member to the Committee on Diversity, Equity and Outreach

Anne Donadey, Chair of Committee on Diversity, Equity and Outreach asked the Constitution and Bylaws Committee to review the proposal to change language in the Senate Policy File pertinent to the addition of a new member to the committee.

Rationale: To guarantee that the DEO has standing expertise on disability as diversity so we can give disability issues full consideration in our deliberations. SDSU is including a disability as diversity (DiversAbility) model more centrally; inclusivity of people with varying abilities is part of the Strategic Plan, and it is important for the DEO to have such expertise represented in our membership. The Director of Student Disability Services has been attending our meetings regularly and has requested to formalize that participation. VP for Student Affairs Eric Rivera and the DEO membership are also in favor of this change.

Recommended changes: Deletions are crossed out, and additions are underlined.

3.9 Committee on Diversity, Equity, and Outreach

3.91 Membership (~~21~~): nine faculty, one of whom shall chair, including one from each college, the Library, and the SDSU-IV Campus, at least one of whom shall be a Senator; two students, including a representative from the Associated Students; one staff representative; the Associate Vice President for Academic Affairs / Enrollment or designee; the Director of the Office of Employee Relations and Compliance; the Chief Diversity Officer; the Chair of the Senate or designee; the Provost or designee; the Vice President for Student Affairs or designee; the Associate Vice President for Academic Affairs / Student Achievement or designee; ~~the Director of the Center for Human Resources or designee; and the Director of Student Disability Services~~ or designee.

Deleted: 20

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- 3.911 The appointed faculty members shall serve three-year, staggered terms.
- 3.912 Membership on the committee shall include representation from diverse campus groups.
- 3.913 The chair of the Committee, in consultation with the President, may request the service and advice of educational and community leaders.

3.92 The Committee shall report to the Senate and advise the President.

3.93 Functions

- 3.931 The Committee shall review university-wide programs for the recruitment and retention of faculty, staff, and students.
- 3.932 Subject to the approval of the President, the Committee shall advise the university administration regarding prohibited discrimination, equal opportunity, outreach, and related matters.
- 3.933 Additional duties of the Committee shall be: (a) to advise the President regarding the university's conformity or potential lack thereof with California State University policies and with legislation on nondiscrimination and equal opportunity in admissions and employment, (b) to recommend policies and procedures to recruit students for matriculation and to retain students for graduation, (c) to work with Enrollment Services, diverse student organizations, and interested community persons and groups to coordinate activities to enhance the recruitment of diverse students, (d) to review and assist in coordination of programs for advising and mentoring diverse students, (e) to assist departments in reviewing and modifying their curricula in order to incorporate multicultural materials, (f) to promote faculty and staff involvement in addressing the educational needs of diverse students, (g) to disseminate information concerning funding for equity programs within the university, (h) to advise the Office of Employee Relations and Compliance and the Chief Diversity Officer regarding policies, procedures, and outcomes of the university's diversity programs.

To: The Senate
 From: The Graduate Council
 Date: September 8, 2016
 Re: 2017-2018 *Graduate Bulletin*

ACTION (4A-09-16)

LEARNING DESIGN AND TECHNOLOGY

1. New program.

Learning Design and Technology

**Specific Requirements for the Master of Arts Degree
 (Major Code: XXXXX) (SIMS Code: XXXXXX)**

In addition to meeting the requirements for admission to the university with classified graduate standing, the student must satisfy the basic requirements for the master's degree described in Part Four of this bulletin. Students must also meet the requirements as described below.

The Comprehensive Examination

This written examination, designed to evaluate achievement in the concentration, is required of all candidates for the master's degree in learning design and technology. A student is eligible to take the comprehensive examination only after advancement to candidacy.

The examination is offered during the semester in which students are enrolled in Learning Design and Technology 795. For information on examination dates, contact the area coordinator of learning design and technology.

Selection of Plan A or Plan B

In general, applicants will be programmed for Plan B, the seminar plan. After the student is approximately half way through the program, has secured an adviser and established a thesis plan, permission to transfer to Plan A may be requested. Plan A is designed for students who have a particular research problem they wish to investigate in some detail. Requests for transfer to Plan A must be prepared as an official change in program for the master's degree, countersigned by the faculty adviser, and submitted to the College of Professional Studies and Fine Arts.

Course Requirements

Students should consult with the master's degree adviser prior to taking coursework leading to the Master of Arts degree.

1. Core (12 units)

LDT 540	Educational Technology (3)
LDT 544	Instructional Design (3)

TO: University Senate
FROM: Debra Bertram, Chair, Staff Affairs Committee
DATE: September 26, 2016
REF: Staff Retirements for March 1, 2016 through August 31, 2016

ACTION ITEM:

The Staff Affairs Committee moves that the Senate recognize the following staff upon their retirement, and thank them for their contribution to the mission of San Diego State University:

Kathleen E Baxter, Student Services Professional, Enrollment Services – Admissions, 37 years

Theodore C Bird, Power Plant Operator, Cogen Shop, 32 years

Susan D Bourus, Accounting Technician, Accounting Services, 21 years

Fernando Castro, Administrative Support Coordinator, Exercise & Nutritional Science, 27 years

Wanda A Clay Majors, Student Services Professional, Student Affairs EOP And Ethnic Affairs, 31 years

Carmelita V Curphy, Administrative Support Coordinator, Teacher Education School, 15 years

Arlo Erickson, Custodian, Custodial Services, 11 years

Willy Fieten, Mason, Carpenter Shop, 20 years

Mozelle L Harding, Administrative Support Coordinator, Arts & Letters Deans Office, 20 years

William H Hawkes, Groundswoker, Grounds Shop, 31 years

Charleen K Lalley, Confidential Administrative Support, Provost's Office, 27 years

Michael W Lapins, Library Services Specialist, Library Administration, 11 years

William S Lekas, Administrative Analyst/Specialist, Utility Operations, 34 years

Michael T Mapp, Warehouse Worker, Mail Services, 27 years

Rakel Marquez, Lead Custodian, Custodial Services, 27 years

Kristina M McGovern, Administrative Support Assistant, Student Affairs Counseling And Psychological Services, 29 years

Thomas L Myers, Plumber, Plumbing Shop, 21 years

Marilyn M Nichols, Administrative Support Coordinator, Enrollment Services – Records, 30 years

Robert D Osborn, Network Analyst, Network Services, 34 years

Keith A Parks, Graphic Designer, Student Affairs Communications Services, 30 years

Mary A Ryan, Custodian, Custodial Services, 11 years

Marco A Saldana, Information Technology Consultant, Instructional Technology Services, 27 years

Debra K Schwartz, Administrative Support Coordinator, Finance Department, 16 years

Randall R Shaw, Supervising Auto/Equipment Mechanic, Motor Vehicle Operations, 20 years

Donna M Sneden, Administrative Analyst/Specialist, Instructional Technology Services, 35 years

TO: SENATE

FROM: Nola Butler-Byrd, Bill Eadie, Cezar Ornatowski
Academic Senate, CSU

DATE: October 4, 2016

SUBJECT: Information

Various Information

Graduation Initiative 2025

In June, the CSU embarked on a new effort to set goals and strategies for improving 4- and 6-year graduation rates for native students and 2- and 4-year rates for transfer students. The initiative includes benchmarking of campus and system graduation rates based upon comparison to other institutions. A provision in the state budget requires a system plan and campus plans for improving graduation rates to be adopted by the Board of Trustees and submitted to the Department of Finance by September 30, 2016. If this deadline is met, the CSU will receive an augmentation to this year's budget of \$35,000,000. The \$35,000,000 is a one-time allocation, not an increase to the CSU base budget.

General Education

In the wake of questions raised at the State level about GE requirements in the CSU, Chancellor White has requested a system-wide survey of GE requirements (in Coded Memorandum ASA-2016-19: *General Education Requirements Survey*). The purpose of the survey is to get an understanding of GE curricula in the CSU. CSU Executive Vice-Chancellor Blanchard pledged that the information from the survey would be shared with the ASCSU. It is not clear what the implications of the survey are in terms of, perhaps, development of system-wide GE policies in the future.

Quantitative Reasoning

The ASCSU Quantitative Reasoning Task Force presented its report to the ASCSU. The report made four recommendations: 1) Update definition of quantitative reasoning, 2) Revise quantitative reasoning requirements in the CSU, 3) Adopt policies that advance quantitative reasoning skills, and 4) Create a CSU Center for Math Instruction. The recommendations will be studied by appropriate ASCSU committees.

Intellectual Property Policy

It appears that the CSU Chancellor's Office is working on developing a system-wide intellectual property policy. It is not clear whether such a policy would supplant campus IP policies. However, two campus presidents recently refused to sign off on new IP

policies developed by local senates pending the work of the CO on the issue.

Academic Conference

The next ASCSU/CSU Academic Conference has been scheduled for Feb. 9-10, 2017. The site is not yet determined. The theme of the conference will be “Closing the Achievement Gap.” The conference will be attended by ASCSU senators, CSU system leaders, campus presidents and provosts, campus senate chairs, and other appropriate faculty and administrators.

At the September 14-16, 2016 ASCSU Plenary Meeting, Four Resolutions Were Passed

AS-3264-16/EX Receipt of the Quantitative Reasoning Task Force Report

Requests that the Chancellor’s Office join the ASCSU in facilitating conversations among appropriate stakeholders about acceptability of and implementation issues with the recommendations provided by the task force.

AS-3265-16/APEP Implementation of Quantitative Reasoning Task Force Recommendations that Reflect Items Previously Approved by the Academic Senate CSU

Requests that the Chancellor’s Office, in collaboration with the ASCSU, engage appropriate stakeholders in implementation of those recommendations in the QRTF report that the ASCSU has previously endorsed:

1. Requiring a Fourth Year of Mathematics/Quantitative Reasoning for Admission to the California State University, and
2. Establishing a Center for Advancement of Instruction in Mathematics.

AS-3266-16/FA Commendation for Lori Lamb – Vice Chancellor, Human Resources

AS-3267-16/FGA Support of Proposition 55 on the November Ballot: Tax Extension to Fund Education and Healthcare

Expresses ASCSU support for Proposition 55, Tax Extension to Fund Education and Healthcare, and urges campus senates likewise to support Proposition 55.

Four Resolutions Received First Reading

AS-3268-16/FGA Response to ACR 158 (Holden): Postsecondary Education: Transfers

Reaffirms ASCSU’s commitment to improving student transfer within and among California’s three higher education segments, which is the goal of ACR 158 (Holden); and clarifies that many of the appropriate policies and processes to facilitate transfer are already in place.

AS-3269-16/AA Course Grading in the Golden Four

Recommends that course-to-course transfer of credit for lower division basic subjects in General Education (GE) (oral communication, written communication, quantitative reasoning, and critical thinking; the “Golden Four”) follow the rules for GE credit from the institution where the student completed the course; reiterates ASCSU’s support for Grade Minima for CSU General Education Courses in the “Golden Four” of a C (2.0) in each course; asks campus senates to adopt policies that require matriculated students to earn a grade of C (2.0) in each of the Golden Four courses for General Education credit; and encourages the adoption of a system-wide rule such that a grade of less than a C- will not yield CSU “Golden Four” GE credit, regardless of the institution of origin.

AS-3270-16/APEP Endorsement of the Quantitative Reasoning Task Force Recommendations

Endorses the recommendations included in the QRTF report.

AS-3271-16/AA Establishment of an ASCSU Faculty Workgroup to Study General Education

Establishes an ASCSU working group of faculty in order to support the value, quality, and diversity of General Education (GE) programs system-wide.

Copies of these and other resolutions may be found at <http://www.calstate.edu/AcadSen/Records/Resolutions/>. Faculty are encouraged to provide feedback on the above resolutions as well as on any other matters of potential concern to the CSU Academic Senate to the SDSU academic senators Nola Butler-Bird (nbutler@mail.sdsu.edu), Bill Eadie (weadie@mail.sdsu.edu), and Cezar Ornatowski (ornat@mail.sdsu.edu).

Additional Information

The ASCSU website (<http://www.calstate.edu/AcadSen/?source=homepage>) includes committee information, approved agendas/minutes, reports, resolutions, and current senator contact information.

Faculty-to-Faculty, the ASCSU Newsletter, is published approximately two weeks after each plenary. It includes ASCSU chair’s report, committee reports, invited articles on current events, and committee recommendations. To have the newsletter delivered automatically via email, subscribe at <http://www.calstate.edu/AcadSen/Newsletter/>

To: Senate
From: Charles Toombs, Chapter President, CFA
Date: 28 September 2016
Re: Information Item

CFA Report:

Bargaining Update

CFA chapters on all campuses are holding meetings to confer with CFA Officers and members of the CFA Bargaining Team on what comes next regarding the faculty contract. SDSU will have its meeting, Thursday, October 6, 12:30-1:30 pm. in Scripps Cottage.

CSU Academic Senate & CSU Trustees endorse Prop 55

The CSU Academic Senate and the CSU Board of Trustees stepped up last week with endorsements to Vote Yes on Prop 55. Lillian Taiz, CFA Political Action & Legislation Chair, told the Trustees CFA is ready to work with them, including at phone banks and precinct walks to get Prop 55 passed. She said “It is one issue on which we can work together immediately” and “We must be prepared to work like the devil to keep our CSU system on track.”

The Academic Senate resolution supporting a Yes on Prop 55 reads, in part:

“...the ASCSU favors this continued investment in California public education. Predictable state support for other education partners is critical to preserving stable funding for the CSU. This in turn helps to control tuition costs for students and their families.”

Proposition 55, the California Children’s Education and Health Care Protection Act, would accomplish many things for education in California, including:

- Generate an estimated \$8 billion to \$11 billion in revenue each year to public schools in the state.
- Allow the regressive sales tax portion of a 2012 initiative to expire, providing a tax cut for millions of working Californians.
- Extend current income tax rates on the wealthiest Californians for 12 more years, directing 89% of its revenues to K-12 education and 11% to the state’s community colleges.

- Help protect funding for public higher education in California. Prop 55 would free up money in the General Fund for other needs, such as funding for the California State University system and other vital services.

CFA Contact Information

Please feel free to contact our campus California Faculty Association office at any time if we can provide assistance, whether on a contract rights issue or other matter. Our campus CFA chapter has a Faculty Rights Committee, composed of faculty volunteers, and we are available to talk with faculty colleagues about individual situations and assist in resolving issues. We can be reached at cfa@mail.sdsu.edu or x42775.

To: The Senate
From: The Graduate Council
Date: September 8, 2016
Re: 2017-2018 *General Catalog* and *Graduate Bulletin*

INFORMATION (4I-09-16.500)

ENGLISH

1. New course.

English

DIG METHODS LIT STUDIES (C-4)

ENGL 562. Digital Methods in Literary Studies (3)

Prerequisite: Six lower division units in literature and/or creative writing or graduate standing.

Cutting-edge digital methods for analyzing digitized literary texts and creating born-digital literature. Hands-on competencies in studying and creating literature digitally. See *Class Schedule* for specific content. May be repeated with new content. Maximum credit six units.

JOURNALISM AND MEDIA STUDIES

1. New course.

Journalism and Media Studies

SEM: MEDIA & POLITICS (C-5)

JMS 582. Seminar in Media and Politics (3)

Prerequisites: Upper division or graduate standing and Journalism and Media Studies 489 or 560 or credit or concurrent registration in Journalism and Media Studies 600B.

Effects of mass media on domestic and global politics and elections. Theories and concepts in media and politics. History of media in politics, including impact of digital and social media on the political process.

LESBIAN, GAY, BISEXUAL, AND TRANSGENDER STUDIES

1. New course.

Lesbian, Gay, Bisexual, and Transgender Studies

SELECTED TPX LGBT STUDIES (C-4)

LGBT 596. Selected Topics in Lesbian, Gay, Bisexual, and Transgender Studies (1-3)

Prerequisite: Upper division or graduate standing.

Selected topics in lesbian, gay, bisexual, and transgender studies. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Credit for 596 and 696 applicable to a master's degree with approval of the graduate adviser.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate and Undergraduate Curriculum Committees.

TO: SEC

FROM: Mary Ruth Carleton, Vice President, University Relations and Development

DATE: September 20, 2016

RE: Information

The Campaign for SDSU:

The Campaign for SDSU has now reached the \$725M benchmark. The following are gifts of note since the last report:

Faculty Emeritus Arthur Getis made a gift of \$20,000 to support the Long Gen Ying Travel fund in the College of Arts and Letters.

Alumna Margaret Mannatt-Galvin made a \$19,260 gift-in-kind to support Special Collections in the Love Library.

Alumni Rick and Sharon Rosas pledged \$50,000 to establish the Rosas Family Endowed Accountancy Scholarship in the College of Business Administration.

TCF Board Member and Alumnus, Thom McElroy, and his wife, Sarah, an alumna, pledged \$50,000 establishing the Thom and Sarah McElroy Endowment for the Art Entrepreneurship Lecture Series in the College of Professional Studies and Fine Arts.

Alumni Richard and Sharon Fogg pledged \$50,000 to establish the Dr. Thomas Warschauer Director Endowment in the College of Business Administration.

Alumnus Paul Robinson pledged \$5,000 to support the Thomas B. Day Quad.

Aztec Athletics received the following gifts: \$12,807 from Jim and Susan Morris; \$12,800 from Glenn and Joanne Dethloff; \$12,800 from Faculty Emeritus, Cliff Bee and his wife, Mary and \$12,405 from Alumnus Gary Cady.

Alumna Marissa Vasquez Urias made a \$15,000 pledge providing support to the Vasquez Urias Scholarship for Advancing Latinx Student Success.

Alumni Dave and Catherine Capper made a \$9,000 gift to the Zahn Center in the College of Engineering.

Alumnus Joel Goodman made a planned gift of \$17,096 to preserve and provide access to the Henry Lesser Collection in the Love Library.

Frank Feeney, an Alumnus, and his wife, Donna, pledged \$12,500 to support the Dean's Excellence Fund in the College of Arts and Letters.

The Aztec Club Director's Cabinet in Athletics received a gift of \$15,000 from Alumnus Vincent Pellerito and his wife, Cynthia.

A \$50,000 pledge from Alumnus Jim Brown and his wife, Marilyn, will support the Thomas B. Day Quad in the Engineering and Interdisciplinary Sciences Complex.

A \$15,790 gift from the J.D. Bud and Vonda Webb Foundation will provide scholarships in the Guardian Scholars Program in the Division of Student Affairs.

Seth Kaplowitz made a \$10,000 pledge to support the Zahn Innovation Platform Launchpad in the College of Engineering.

A \$9,000 gift from an anonymous alumnus will support the Guardian Scholars Program and the Geological Sciences Fund in the College of Sciences.

The Cyber Center of Excellence made a \$10,000 gift supporting the College of Sciences.

Alumni Herbert and Carol Mutter gifted \$10,035 to support the College of Business Administration.

A \$10,000 matching gift from the Wege Foundation will provide support for the Zahn Innovation Center.

A \$22,000 gift from the Filanc Family Trust will support Athletics.

Gifts totaling \$15,790 from Sempra Energy will support mentoring opportunities through the Sempra Energy College of Business Administration Mentorship Program.

Dorothy Cable, an alumna, made a pledge of \$56,000 supporting the Ruth Anna, Louis F., Dorothy Cable Endowed Scholarship in the College of Professional Studies and Fine Arts.

The 3-M Company made a gift of \$31,000 supporting the 3-M Frontline Sales Initiative Fund in the College of Business Administration.

Alumnus Stephen Coslik made gifts totaling \$10,000 supporting the Real Estate General Fund and the Dean's Fund in the College of Business Administration.

A \$10,000 gift from David Gubser will support SDSU LGBT Programs in Student Affairs.

Alumnus Scott Dale made a \$9,000 gift to support the Aztec Club Director's Cabinet in Athletics.

The Voice of San Diego made gifts totaling \$7,000 supporting the College of Professional Studies and Fine Arts.

A \$15,000 pledge from Frank Harris and Dr. Jonathan Wood will support the Harris and Wood Scholarship for the Advancement of Community College Equity in the College of Education.

TCF Board Member and Alumnus, Andrew Esparza and his wife, Karen, an alumna, made a gift of \$60,000 to support faculty and student programs within the Institute for Human Resources Management and Institute for Inclusiveness and Diversity in Organizations in the College of Business Administration.

Campaign, Presidential & Special Events:

President and Mrs. Hirshman hosted the 2nd annual Zuma Awards, which recognize the contributions and efforts made by staff in support of the University, the community and their fellow employees. Nine awards were distributed.

President Hirshman hosted an informal gathering of Athletics Director’s Club members and select athletics and university donors to receive feedback on the process and expectations for the search for the new Athletics Director. Nearly 50 supporters attended the event.

Media Relations:

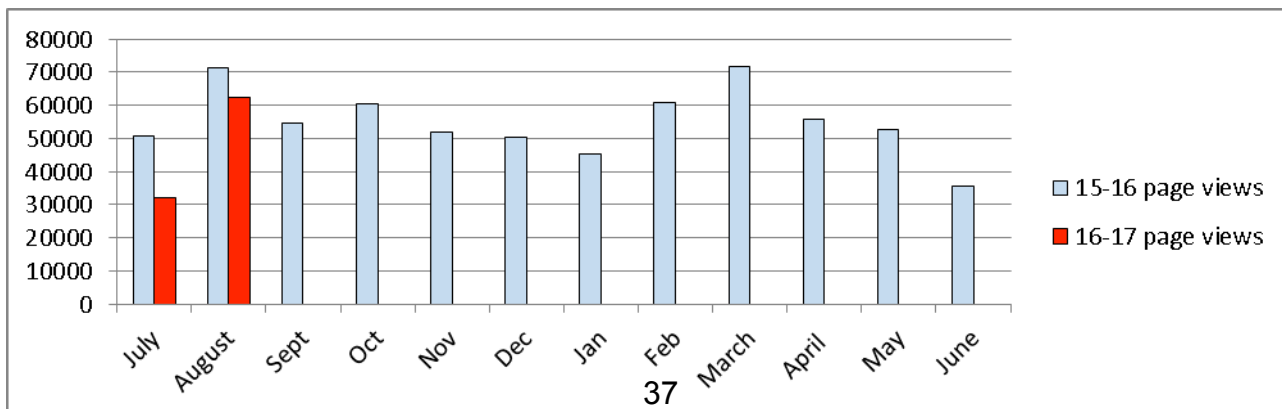
2016-17 Marketing and Communications Key Metrics Goals

	<i>Month</i>	<i>Year to Date</i>	<i>Annual Goals</i>	
SDSU NewsCenter			SDSU NewsCenter	
Visitors	38,880	58,913	Visitors	440,000
Page Views	62,464	82,497	Page Views	720,000
Twitter			Twitter	
Followers	64,827	64,827	Followers	65,000
Impressions (paid)	65,237	65,237	Impressions (paid)	5,000,000
Clicks (organic)	2,679	4,380	Clicks (organic)	6,500
Clicks (paid)	8,264	8,264	Clicks (paid)	61,000
Facebook			Facebook	
Fans	104,907	104,907	Fans	115,000
Impressions (paid)	164,857	522,528	Impressions (paid)	43,000,000
Likes/Comments (organic)	42,850	67,112	Likes/Comments (organic)	610,000
Clicks (paid)	5,418	13,667	Clicks (paid)	135,000
YouTube			YouTube	
Views (organic)	9,598	15,329	Views (organic)	132,000
Views (paid)	20,928	32,358	Views (paid)	575,000

Instagram			Instagram	
Followers	20,200	20,200	Followers	22,000
Likes (organic)	13,500	22,033	Likes (organic)	28,000
Impressions (paid)	NA	-	Impressions (paid)	550,000
Video views (paid)	NA	-	Video views (paid)	115,000
Media Relations			Media Relations	
Total Clips	1,850	3,734		
National Hits	200	357	National Hits	3,600
Major Hits	28	45	Major Hits	275
Merit			Merit	
Students with Merit Pages	9,341	9,341	Students with Merit Pages	10,000
High Schools reached	48	48	High Schools reached	775
Social Media Impressions	64,301	64,301	Social Media Impressions	TBD
Community Relations			Community Relations	
Community Members brought to campus for event or activity		9	Community Members brought to campus for event or activity	600
Significant individual meetings and interactions in the community		39	Significant individual meetings and interactions in the community	240

Detail

SDSU NewsCenter Top Stories This Month	
Princeton Review's Best Colleges (6,300), New Interactive Map (2,696), Fall Campus Construction (2,455)	
Traffic Sources to SDSU NewsCenter this month Facebook (16,501), Google (15,536), SDSU (2,482), Twitter (1,908)	



Media Relations National Hits

Major media coverage this month included Jean Twenge’s research about millennials being less sexually active than prior generations in the LA Times, Time Magazine and the New York Post; John Ayers’ study on the impact Leonardi DiCaprio’s Oscar acceptance speech had on climate change awareness in the Huffington Post and Washington Post; Melody Schiaffino’s research about the lack of translators in hospitals on Fox News and Reuters Health; and Nick Shikuma’s study about barnacles on ships in The Economist and Ocean News & Technology Magazine.

Media Relations Local Hits

Local media this month included an article about the new wave of scientists joining SDSU in the Union Tribune, coverage of move-in day on Fox 5, KGTV, KUSI, KFMB and the Union Tribune; live crews from KGTV and KUSI also came to campus on the first day of classes.

Merit Monthly Achievements	Total Students	Student Open Rate	Student Click Rate	Media Outlets
New AS Representatives	56	93%	71%	156

Community Relations

Community Area Public Safety Meeting
 Collaborative meetings with Rolando, Alvarado Estates, College View Estate, College Area Business District, El Cerrito and Del Cerro
 messages on Nextdoor regarding orientation, move-in day and the first day of classes



Sophomore Success Program

OVERVIEW: The SDSU Sophomore Success Program is an immersive full-service academic and student life support initiative tailored to second year students who are from outside of the SDSU service area. The first cohort of sophomores to experience the program, which requires non-local sophomores to live on campus, will be a part of the 2017 freshman class. This cohort will live in on-campus suites and apartment communities starting in the fall of 2018.

HOW IT WORKS: The two-phase program will begin by welcoming 2017 freshmen class of Guardian Scholar, Nursing, Honors College, out-of-state and international students, as well as student athletes to continue to live on campus their second year in 2018. It will be fully implemented, benefiting all second-year, non-local students, in the fall of 2019.

THE PURPOSE: Data show that students who live on campus are better prepared academically, enjoy an increased sense of community and campus connectedness, and graduate at faster rates than those who do not.

THE BENEFITS: Program participants will enjoy customized career development support; flexible guest, meal and roommate policies; enhanced safety and security.

FREQUENTLY ASKED QUESTIONS

1. **Why is the university making this decision now?** Research shows that students who live on campus are more engaged, more successful and graduate faster than those who do not. The program is a strategic step toward ensuring that all students are engaged, prepared, and well positioned to finishing in four years.
2. **Do you have enough space? Are there enough residence halls/campus apartments?** The university currently has space for ~5,000 students to live on campus in the residence halls and campus apartments. Another 620 beds will be at South Campus Plaza in 2016 and 350 beds will be added on College Avenue just south of Montezuma in the fall of 2018, when the program launches. To grow with our projected student body, we also have plans to use an additional 550 beds currently operated by Aztec Shops and then build or buy an additional 600-800 beds no later than the fall of 2020.
3. **Is on-campus housing more expensive than off-campus?** On-campus housing is very competitively priced when all of the amenities and services are included in the monthly costs. For example, most off-campus apartments typically do not include high-speed internet, trash and recycling, utilities, and program support in their monthly rent costs. Moreover, students with high financial need will be provided additional aid opportunities to be able to live on campus.
4. **Will meal plans be required?** Meal plans for sophomores will not be required. Instead, an optional “declining balance” plan will be available for purchase to ensure students who would like to be able to take advantage of the 25+ campus dining opportunities at their convenience.
5. **Do you have enough space for upper classmen who want to live on campus?** When incorporating the suites and the properties currently owned and operated by Aztec Shops, campus housing will have enough space to house the freshman and first phase of the sophomore classes by fall of 2018. Additional housing acquired after that date will be for incoming freshmen classes allowing sophomores to utilize the current suites in Cuicacalli. Should the demand for on-campus housing for juniors, seniors, and graduate students

grow, we may partner with local landlords to provide accommodations.

6. **Can students who are not required to live on-campus still do so? Or will they be turned away for lack of space?** We plan on accommodating an increasing percentage of local incoming freshmen students and a modest percentage of local sophomore students. As the demand for on-campus housing for juniors, seniors, and graduate students grows, we will propose more options to provide accommodations.
7. **Will non-traditional sophomores be required to live on campus? (Veterans, Parents, etc.)** The students who are currently exempt from the first-year freshman live-on requirement will also be exempted from the second-year live-on requirement. Students have the opportunity to complete an exemption request through the Office of Housing Administration if their situation fits the criteria.
8. **How will this affect parking?** Parking will likely improve as fewer students will need a car to reach campus. Currently one out of four (25%) of on-campus residents have a residential parking permit where one out of two (50%) of residents had residential parking permits only six (6) years ago. In addition, an MTS permit will be available to on-campus residents who would like one.
9. **How do you support the local/commuter students who also need the support of living on-campus?** The success of our commuter students remains a top priority which is why we opened our commuter resource center last year. The commuter resource center provides a place for those students to develop a community and participate in such programming as academic workshops, career development sessions, and study abroad workshops. There also are commuter students who wish to live on campus to take advantage of student success pathways providing academic and transition support such as the residential benefits, we will be happy to accommodate them via our Sophomore Surge Program.
10. **With so many more students living on campus, is there the potential for more noise and behavior issues in the adjacent neighborhoods?** Keeping students in on-campus housing for a second year will actually move sophomores out of the neighborhood homes and into housing facilities that are closer to campus and managed by university staff. Second year students will enjoy a more independent lifestyle in our apartments while having residential staff in place to enforce housing and university policies and build healthy communities. These staff members will address noise and other behavioral concerns in order to foster an environment where students can live and learn and respect their neighbors in the community. University Police will also continue to partner with the residential staff in these facilities to promote a safe and secure environment.
11. **Will more campus facilities – restaurants, dining halls, bowling alley, Student Health Services, etc. – stay open later and longer to accommodate all these students?**
Services will be adjusted appropriately based on demand.
12. **What is your motivation for this change?** The motivation for this Program is to improve the retention, graduation rates, and academic success of our students through greater engagement with campus resources. The revenue generated by housing additional students on campus will only cover the costs of providing services, programs, and amenities to them.
13. **How will this effect new student recruitment?** We believe the program will attract students and their families who appreciate the holistic academic, safety, and quality of living benefits this tailored approach provides.