



SAN DIEGO STATE UNIVERSITY

San Diego State University Senate Agenda

December 5, 2017

AL 101

2:00 to 4:30 pm

1. Agenda (Attiq)
2. Minutes (Attiq)
3. President Roush – **2:15 pm time certain**
4. Announcements (Bober-Michel)
 - 4.1 Status: Presidential search
 - 4.2 Update: Dean Searches
 - 4.3 Council of Chairs
 - 4.4 Senate’s Excellence in Teaching Award
 - 4.5 Update: Academic Misconduct Policy (faculty)
 - 4.6 Balloting: Provost’s Review Committee
 - 4.7 Upcoming presentations: Athletics (April), others
 - 4.8 EO 1100 extension request
 - 4.9 Update: Freedom of Expression website
 - 4.10 Errors/Policy File
5. SEC Report: Ornatowski
 - 5.1 Referral chart3
 - 5.1.1 Referral to Constitution and Bylaws: Review Senate committee structure, specifically: duties/roles/responsibilities of committees, length of appointment of members and chairs, and related issues
 - 5.1.2 Referral to AP&P: Consider SDSU's curriculum approval process, with particular attention to questions of efficiency and timeliness.
 - 5.1.3 Referral to AP&P: Consider SDSU's GE course identification process, both in general and with specific attention to a) course proposals that may be perceived to cross into another department or school's disciplinary purview and b) double-counting of courses for major and GE.
6. Old Business

7.	New Business: Action Items	
7.1	AP&P (Hopkins).....	4
7.2	Committees and Elections (Vaughn)	5
7.3	Enrollment Services (Lieu) – 2:10 pm time certain	
7.4	Faculty Affairs (Imazeki)	11
7.5	Graduate Council (Bohonak) – 3:00 pm time certain	16
8.	Committee of the Whole: Next steps / Class Size Task Force Report	
9.	New Business: Consent Calendar (Committee Reports)	
9.1	AR & P (Conaty)	18
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10.	Other Information Items	
11.	Other Business	
11.1	Campus Development Committee (Schulz, Shinn) – 4:00 pm time certain	38
11.2	Alumni Engagement (Montoya) – 3:45 pm time certain	58
11.3	Shared Governance Task Force – (Conaty/Lewis/Bober-Michel)	
12.	Adjournment	

Committee	Date	Item	Referred by
Constitution and Bylaws	December 2017	Review Senate committee structure, specifically: duties/roles/responsibilities of committees, length of appointment of members and chairs, and related issues. Are all the standing & other committees needed?	SEC
Faculty Affairs	December 2017	Clarify policy language regarding adjunct / volunteer appointments	SEC
AP & P	December 2017	Consider SDSU's curriculum approval process, with particular attention to questions of efficiency and timeliness.	SEC
AP & P	December 2017	Consider SDSU's GE course identification process, both in general and with specific attention to a) course proposals that may be perceived to cross into another department or school's disciplinary purview and b) double-counting of courses for major and GE.	SEC

To: Senate Executive Committee / Senate
From: D.J. Hopkins, Chair, Academic Policy and Planning Committee (AP&P)
Re: Senate referral, NCAA request re: staff misconduct policies

On 14 November 2017, the AP&P committee approved the following language for inclusion in the SDSU Senate policy file.

Proposed to add: University Policy File Page 188

University Policies: Staff

Policies

- 5.0 Academic misconduct: Staff shall not provide students with unethical academic assistance, including but not limited to: providing or arranging for the provision of
- (a) copies of a test, an examination, or other course material to any student without the permission of the instructor;
 - (b) fraudulent academic credit or false transcripts regarding an individual's academic record; and
 - (c) an academic exception that results in a grade change, academic credit, or fulfillment of a graduation requirement when such an exception is not available to all students.

The AP&P committee recommends:

1. that this language be forwarded to the Staff Affairs Committee for review before the language is included in the policy.
2. that the originator of this language give some thought to where GAs and TAs fall in the policy. Are they covered by the academic misconduct language related to faculty? If so, perhaps new language should be added to the Faculty entry clarifying that GAs and TAs are considered instructors for the purposes of academic misconduct.

TO: SEC/Senate
FROM: Allison Vaughn, Chair, Committee on Committees and Elections
DATE: November 28, 2017
RE: Action Items

The Committee on Committees and Elections moves approval of the following appointments, reappointments, or replacements to committees (marked with an asterisk) along with open spots which need to be filled in each committee. Additionally, we provide a list of existing committee chairs and a list of committees for which no roster information could be found. Finally, we end this report with a list of Senators who are not currently serving on a committee.

EXISTING COMMITTEE CHAIRS

Academic Policy and Planning

Chair: DJ Hopkins

Academic Resources and Planning

Chair: Donna Conaty

Bookstore Advisory

Chair: Glen McClish

Campus Development

Chair: Laura Shinn

Committee on Committees and Elections

Chair: Allison Vaughn

Constitution and Bylaws

Chair: Eniko Csomay

Copy Rights and Patents

Chair: Douglas Grotjahn

Disability Access and Compliance

Co-Chairs: Jessica Rentto and Pamela Starr

Diversity, Equity, and Outreach

Chair: Beth Chung

Environment and Safety

Chair: Sridhar Seshagiri

Faculty Affairs

Chair: Jennifer Imazeki

Faculty Honors and Awards

Chair: Yusuf Ozturk

Fee Advisory Committee (Campus)

Chair: David Ely

Freedom of Expression

Chair: Mark Freeman

GE Curriculum and Assessment

Chair: Eniko Csomay

Graduate Council

Chair: Stephen Welter

Honorary Degrees

Chair: Provost Chukuka Enwemeka

Instructional and Information Technology

Chair: Mark Siprut

Intercollegiate Athletic Council

Chair: John Puttman

Liberal Studies

Chair: Virginia Loh-Hagan

Library and Information Access

Chair: Peter Herman (Edward Beasley, chair Fall 2017-Herman on sabbatical)

SDSU Press Editorial Board

Chair: William Anthony Nericcio

Staff Affairs

Chair: Debra Bertram

Student Grievance

Chair: Estralita Martin

Student Learning Outcomes

Chair: Stephen Schellenberg

Student Media Advisory

Chair: Giselle Luevanos

Sustainability

Chair: Keven Jeffrey

Undergraduate Council

Chair: Nora Shultz

Undergraduate Curriculum

Chair: Larry Verity

COMMITTEES WITH NO ROSTER INFORMATION

Extended Studies

International Programs

Scholarships Committee

Student Affairs

Student Health Advisory Board

Teacher Education Advisory Council

FACULTY/STAFF/STUDENT APPOINTMENTS AND REAPPOINTMENTS & NEED

*reappointments or new appointments

Academic Policy and Planning

*Alice Orozco (student) new term May 2018

Academic Resources and PlanningNEED IVC facultyNEED 1 student***Bookstore Advisory (roster complete)******Campus Development (roster complete)******Committee on Committees (roster complete)******Constitution and Bylaws (roster complete)******Copyrights and Patents (roster complete)***

Disability Access and Compliance (roster complete)***Diversity, Equity, and Outreach (roster complete)******Environment and Safety***

*Tomi Osin (student) new term May 2018

*Ronnie Cravens (student) new term May 2018

NEED 2 faculty

NEED 1 member of local unit 3 collective bargaining agency

Faculty Affairs (roster complete)***Faculty Honors and Awards***

NEED 1 student

NEED 1 former recipient of alumni award

NEED 1 alumnus

Fee Advisory Committee (Campus) (roster complete)***Freedom of Expression***

*Chimezie Ebiriekwe (student) new term May 2018

*Vanessa Girard (student) new term May 2018

*Carmel Alon (student) new term May 2018

*Chris Thomas (student) new term May 2018

*Hayden Willis (student) new term May 2018

NEED Provost or designee

GE Curriculum and Assessment

*Matthew Blutinger (student) new term May 2018

*Daia Brewer (student) new term May 2018

*Marissa Vasquez Urias new term May 2020

NEED 1 IVC faculty

Graduate Council (roster complete)***Honorary Degrees (roster complete)******Instructional and Information Technology (roster complete)******Intercollegiate Athletic Council (roster complete)******Liberal Studies (roster complete)******Library and Information Access***

*Mohini Madhukar Salunke (student) new term May 2018

*Ashley McMullen (student) new term May 2018

SDSU Press Editorial Board (roster complete)***Staff Affairs***

*Lauren Louie (student) new term May 2018

Student Grievance

NEED 1 full-time administrator

NEED 1 student (alternate)

Student Learning Outcomes

NEED 1 PSFA faculty

NEED 2 students

Student Media Advisory

NEED 1 AS VP of Finance or designee

NEED 2 students (AS appointed)

Sustainability (roster complete)***Undergraduate Council***

NEED 1 HHS faculty

NEED 1 IVC faculty

Undergraduate Curriculum

*Emily Jachec (student) new term May 2018

University Research Council

*Chuyun Oh new term May 2020

*Mark Reed new term May 2020

*reappointments or new appointments

Senators not currently represented on a committee:**A&L**

Adisa Alkebulan

Chris Werry

EDU

Nan Hampton

MPP I & II

Jennifer Acfalle

SCI

Tao Xie

Staff

Norma Aguilar

University Services

Manuel Rivera

Carrie Sakai

November 2017

TO: Senate Executive Committee

FROM: Faculty Affairs Committee

RE: Action item: Suggested changes to Policy File on Range Elevation of Temporary Faculty

The Faculty Affairs Committee recommends the following changes to the Policy File:

Temporary Faculty: Range Elevation

1.0

Eligibility: Temporary faculty employees (excluding coaches) shall be eligible for range elevation if they

- (a) are not eligible for additional Salary Step Increases (SSIs) in their current range and
- (b) have been employed in their current range for at least five years.

2.0

Criteria: To be considered for range elevation an applicant

- (a) Shall present evidence of excellence in teaching or other assigned duties, and
- (b) ~~Shall be allowed to~~ May also present evidence of professional development or significant contributions to service in the department or school, college, university, or community.

2.1

Criteria for evaluating excellence in teaching may include: command of the subject and currency in the field; skill in organizing and presenting material in ways that engage and motivate diverse student populations to participate in their own learning; ability to foster critical thinking; integration of professional growth into the curriculum; reflection upon and adjustment of teaching strategies in response to assessment of student learning; and use of innovative or creative pedagogies.

2.2

Evidence of excellence in teaching may include: peer observations of classroom teaching; creative course syllabi with clearly-stated learning outcomes; honors and distinctions received for excellence in teaching; textbooks; development of instructionally related materials; use of new technologies in teaching and learning; involving and mentoring students in research,

scholarship, or creative activities; significant contributions to curriculum development; and contributions to student recruitment, advising, mentoring, and retention. Where appropriate, faculty are encouraged to contextualize all evidence within a continuing process of reflection and adjustment intended to promote a learner-centered and evidence-based approach to teaching effectiveness.

3.0

The application shall consist of a memorandum including (a) the applicant's request, (b) a complete curriculum vitae, and (c) a summary of evidence of excellence in teaching or other assigned duties, as well as any other contributions to the university and community since initial appointment or last range elevation, whichever is more recent.

4.0

Procedures

4.1

Annually the Office of Faculty Advancement shall publish a schedule of deadlines for application, review, and notification. At least thirty (30) days prior to the commencement of the annual campus range elevation process and no later than March 1, the college shall notify those lecturers who may be eligible for range elevation.

4.2

Applications shall be submitted to the department chair or school director; a copy shall be submitted to the dean. The chair or director shall obtain a recommendation from the unit, shall add a recommendation, and shall forward the application and both recommendations to the dean.

4.3

The dean shall provide written notification to the applicant of his or her recommendation. The Office of Faculty Advancement shall provide the official notification to the applicant.

4.4

Range elevation applications that are denied may be appealed to the Office of Faculty Advancement. Appeals will be heard by a Peer Review Panel (the Range Elevation Appeals Panel).

4.4.1. Each College RTP Committee shall designate one of its members to serve on the Range Elevation Appeals Panel. The Panel members shall elect one of their number as Chair.

4.4.2. Once the deadline has passed for receipt of Range Elevation appeals, the Appeals Panel shall meet to hear the appeals. Appellants shall be allowed to make a presentation to the Panel

and to be represented by CFA if so desired.

4.4.3. The Appeals Panel shall convene and review the case within thirty (30) days. The Panel shall render a decision within thirty (30) days of hearing the case. The decision of the Panel shall be final and binding on the parties.

Rationale:

Current policy file language does not provide guidance on the composition of the Appeals Panel. It also provides no criteria or guidance to either instructors or departments and administrators for the evaluation of effective teaching. However, such guidance is provided elsewhere in the Policy File with regard to teaching effectiveness of tenure-track faculty. Given that effective teaching is effective teaching, regardless of the employment status of the instructor, the Committee sees no reason why temporary and tenure-track faculty should be held to different standards. Thus, the language added here is the same as in the Teaching Effectiveness section of the Policy File on Criteria for Reappointment, Tenure, and Promotion. The additional guidance should also be added to the section of the Policy File pertaining to Periodic Evaluation of Temporary Faculty.

Temporary Faculty, Periodic Evaluation of

- 1.0 Temporary faculty who have been hired for both semesters of an academic year shall be evaluated in the spring semester. Each department or school shall develop procedures and criteria for periodic performance appraisals of temporary faculty, consistent with University policy. Evaluation criteria and procedures shall be made available to the temporary faculty member no later than 14 days after the first day of instruction of the academic term.
- 1.1 Evaluation shall occur before temporary hiring decisions for the following fall semester are made.
- 1.2 The evaluation of full-time temporary faculty employees with teaching duties shall include student evaluations of teaching performance, peer review by a department or school committee, and evaluations by administrators.
- 1.3 The evaluation of part-time temporary faculty employees with teaching duties shall include student evaluations of teaching performance, evaluations by administrators or department chair or school director, and the opportunity for peer evaluation from the department or school.
- 1.4 When classroom visits are utilized as part of the evaluation process, the faculty member shall be provided a notice of at least 5 days that a classroom visit is to take place. There shall be consultation between the faculty member being evaluated and the individual who visits his/her class(es).
- 1.5 Criteria for evaluating teaching effectiveness may include: command of the subject and currency in the field; skill in organizing and presenting material in ways that engage and motivate diverse student populations to participate in their own learning; ability to foster critical thinking; integration of professional growth into the curriculum; reflection upon and adjustment of teaching strategies in response to assessment of student learning; and use of innovative or creative pedagogies.
- 1.6 Peer and administrative evaluations may also consider such forms of evidence of teaching effectiveness as: peer observations of classroom teaching; creative course syllabi with clearly-stated learning outcomes; honors and distinctions received for excellence in teaching; textbooks; development of instructionally related materials; use of new technologies in teaching and learning; involving and mentoring students in research, scholarship, or creative activities; significant contributions to curriculum development; and contributions to student recruitment, advising, mentoring, and retention. Where appropriate, faculty are encouraged to contextualize all evidence within a continuing process of reflection and adjustment intended to promote a learner-centered and evidence-based approach to teaching effectiveness.
- 2.0 Full-time and part-time temporary faculty employees appointed for one semester or session shall be evaluated at the discretion of the department chair or school director, the appropriate administrator, or the department or school. The employee may request that an evaluation be performed.
- 3.0 Faculty employees, students, academic administrators and the President may contribute information to the evaluation of a faculty employee. Only tenured faculty employees and academic department administrators shall engage in deliberations and make recommendations to the President (or designee) regarding the evaluation of a faculty employee.
- 4.0 The employee shall be provided with a copy of the periodic evaluation by the peer review

Deleted: The departmental review may also consist of a review of class syllabi, in-class observations, or other materials related to teaching effectiveness

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committee chair. Evaluations shall be signed by the appropriate administrator(s) and the peer review committee chair.

- 5.0 A written record of periodic evaluation shall be placed in the employee's Personnel Action File, and a copy of the evaluation given to the employee.
- 6.0 Temporary faculty eligible for an initial three-year appointment or a successor three-year appointment shall undergo a cumulative periodic evaluation.
 - 6.1 This evaluation shall include student evaluations of teaching performance for those with teaching duties, peer review by a committee of the department or equivalent unit and evaluations by appropriate administrators.
 - 6.2 The evaluation shall rate the temporary faculty unit employee as either satisfactory or unsatisfactory. Satisfactory ratings may include narrative comments including constructive suggestions for development.
 - 6.3 For an initial three-year appointment, this periodic evaluation shall consider the employee's cumulative work performance during the six-year period as defined in Article 12.12 of the CBA. For a subsequent three-year appointment, this periodic evaluation shall consider the employee's cumulative work performance during the entire three-year appointment.
 - 6.4 An initial or subsequent three-year appointment shall be issued if the temporary faculty unit employee is determined by the appropriate administrator to have performed in a satisfactory manner in carrying out the duties of his/her position.
 - 6.5 The determination of the appropriate administrator shall be based on the contents of the Personnel Action File and any materials generated for use in any given evaluation cycle pursuant to Article 15.8 of the CBA.
 - 6.6 Where the appropriate administrator determines that a temporary faculty unit employee has not performed his/her duties in a satisfactory manner, then the reasons for his/her determination shall be reduced to writing and placed in the Personnel Action File.

To: Senate
From: The Graduate Council
Date: November 13, 2017
Re: 2018-2019 *Graduate Bulletin*

ACTION (6A-11-17)**NURSING**

1. Deactivation of program.

Nursing

Doctor of Nursing Practice**(Major Code: 12033) (SIMS Code: 554682)**

The Doctor in Nursing Practice (DNP) prepares nurse leaders to practice in or lead complex health care systems, manage diverse populations, and reduce disparities in health care outcomes. The expert practitioners prepared with the DNP degree are in demand as faculty members in California Schools of Nursing. The program is designed for advance practice nurses in nurse practitioner, clinical nurse specialist, and health care leadership roles. The program is built on the American Association of Colleges of Nursing's Eight Essentials for the Doctor in Nursing Practice. The program is organized so that the working nurse is able to attend and complete this step in their education.

Program Objectives

- Graduate "leader-scholars" in advanced nursing practice who will be prepared with a blend of skills in clinical practice, translational research, and organizational leadership to enable them to design, evaluate, and continuously improve the context within which care is delivered.
- Prepare expert and scholarly clinicians and leaders to serve as faculty members to meet a present and growing shortage of doctorally prepared faculty in nursing.
- Meet the needs of California employers for clinicians who can function in leadership and advanced nursing practice roles, who can design programs of care delivery that are locally acceptable, economically feasible, and which significantly impact health care outcomes.
- Increase the number of nurses in California who are able to influence health care policy and reduce disparities in health care outcomes for those who are sociodemographically and geographically disadvantaged.

The program will be offered as a post-master's degree option. The MS to DNP curriculum builds on direct care or systems-focused competencies that were previously acquired through formal coursework leading to a Master of Science degree with a major in nursing or related field. Students who would like to acquire a new role (such as an administrator enrolling in an NP option) would need to complete additional courses in the selected area of role specialization. The appropriateness of any graduate work completed

by an applicant will be evaluated and transfer credit may be limited. The creation of this option does not eliminate the BS to MS option. Students will still have the option of pursuing the traditional master's degree to acquire advanced practice nursing, systems leadership and community health advanced practice competencies.

Change(s): Program will be deactivated.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate Curriculum Committee.

TO: Senate Executive Committee / Senate

FROM: Donna Conaty, Chair, Academic Resources and Planning Committee

RE: Report for October/November

AR&P has held three meetings to date (9/12, 10/9 and 11/14).

Action items to date have been small in number: Approving lottery funds budget and supporting the curricular request from HHS to eliminate the Doctor of Nursing program. The committee appreciates the information and context provided by AVP Radmila Prislín regarding lottery and the recent supplemental funding allocation in Academic Affairs.

AR&P members continue to discuss the December 2016 referral from SEC, namely the committee's findings and recommendations and what portions of those can be advanced during 2017-18.

On September 13, Senate Chair Bober-Michel and AR&P Chair Conaty met with President Rousch to discuss the referral report and approaches to improving budget transparency in general. The meeting was productive and Rousch indicated her appreciation for the thoroughness of the report and its findings. The recommendations outlined in AR&P's report were discussed, including having AR&P representation on BRAT. President Rousch is not opposed to the committee recommendation of including AR&P involvement in BRAT, seeing no policy restriction for such a practice. She indicated it could take time to coordinate scheduling as the BRAT committee meetings have already been scheduled for the year. Rousch, Bober-Michel, and Conaty agreed during the discussion that the key recommendation, namely a strategic funding process, would need to occur under the leadership of the next SDSU president.

The AR&P committee again notes the need for its role in planning to be more robust. As a start, the committee would like to receive information on how and why priorities are identified during the process in which such decisions are being made, in alignment with recommendation (3) in the April referral memo.

AR&P is also interested in learning more about increased costs for facilities refresh/remodel expenses. In discussion the committee is concerned about potential inefficiency when units submit work order requests, facilities or planning staff spend time producing estimates and these projects are ultimately not completed due to cost. Is there a way, for example, to have basic rubrics that can estimate cost per square foot to paint a room or replace worn carpet, knowing that in some cases additional costs might be incurred due to issues such as asbestos mitigation? The committee is planning to have Robert Shulz, Chris Xanthos, and John Ferris join the group for a discussion on the issues surrounding facility improvements. This will occur in January.

AR&P is in the process of developing questions that will be used to request information from previous PBAC cycles, with the goal of determining information about the impact on the university and any lessons learned.

Additional topics for future discourse will include enrollment growth, FTES funding, and how these elements are factored into various budgets.

Finally, the committee would also like to "re-share" by distributing its findings with the Senate in December as a point of information and potential discussion. (see attached)

(From AR&P referral response, April 18, 2017)**FINDINGS**

Based on the information we have examined since January, it is clear that the university budget methodology and decision-making processes necessarily involves multiple levels. The campus budget is comprised of complex revenue sources ranging from designated funds with restricted use, state general fund appropriation, research funds, tuition and fees, philanthropic support, to auxiliary organizations. There is transparency at a macro level through the Business and Financial Affairs website, which hosts the SDSU Budget Book and related information about the comprehensive budget, including the funding of new base line items and one-time fund allocations.

However, the process of decision-making across the multiple levels, the various parties involved in setting priorities, their timelines, the criteria and guidelines used to inform decisions, and the subsequent impact of such decisions is not as transparent. The AR&P committee invited VP Tom McCarron to its first meeting in the fall to provide an overview of the SDSU budget and processes for making funding requests and he has willingly joined in efforts to clarify and explain since then, whether at Senate or subsequent AR&P meetings. Although critical needs and the campus strategic plan are the basis by which funding requests are evaluated, even AR&P members likely would not consistently be able to clearly outline to campus community members how the SDSU divisions develop, prioritize and ultimately arrive at the budgetary requests that are presented to AR&P and PBAC. Furthermore, in many instances, there is no practice or requirement for providing supporting data after the allocation to determine efficacy or programmatic impact that could be useful to future deliberations.

As a result of our conversations and examination of the processes as we understand them, the AR&P Committee makes the following preliminary recommendations to be discussed further with Senate leadership throughout the summer to develop formal action items for the August SEC meeting.

SHORT TERM**Recommendation 1 – Provide the SENATE an opportunity to obtain information.**

Update: a number of these have happened since February 2017

- 1) That a subcommittee from AR&P solicit questions from the Senate regarding budget processes;
- 2) That these questions be identified according to thematic areas and provided to Tom McCarron, VP for Business and Financial Affairs who will discuss the budget allocation process at the campus level, and Provost Chukuka Enwemeka and/or Radmila Prislin, AVP for Academic Affairs, who will discuss the budget allocation process in Academic Affairs at an upcoming Senate meeting, as early as possible;
2b) each will make available the results of 2016-17 decision process, allowing for additional Q &A
- 3) That the President also presents responses to these or similar questions in a subsequent Senate meeting.

Recommendation 2 – Communicate vision and context to the SENATE for the university budget.

The committee membership encourages the President to provide a “state of the university” or similar message to the Senate on an annual basis. The President’s vision and priorities are of considerable interest to the campus community and the Senate is an important group to which the vision and priorities desired at the highest level of administration may be presented to the campus community of faculty, staff and students. In particular, how funding priorities are identified and pursued at the highest leadership level is of considerable interest to the Senate.

Recommendation 3 – Engage the SENATE in near-term budget planning at the start of the annual budget process.

AR&P recognizes a need for an initial meeting of those directly involved in the budget process. With the goal of establishing an understanding of shared values and strategic thinking, the committee recommends a strategic budget-planning meeting at the start of each budget year. The meeting will be convened by PBAC and the Academic Resources and Planning Committee and include BRAT and divisional representatives normally involved in the PBAC process. The purpose will be to identify and share information about the key values and mutually understood considerations that will be used to inform budget allocation priorities for the year.

Recommendation 4 – That the chair of AR&P participate as a member of the Budget Resource Advisory Assessment Team (BRAT). AR&P makes this recommendation as an approach to enable greater transparency in the process and to link AR&P more directly to the priorities that are presented to PBAC.

Recommendation 5 – That AR&P and PBAC receive a brief annual report from each divisional recipient related to the impact of new base or one-time line item allocations that exceed \$50,000. Other impact reports may also be requested by AR&P during the annual process for allocations if less than this amount. Further, that these reports be shared with SEC and SDSU Senate, as SEC deems appropriate. The committee believes that such reporting will help close a gap in the information loop. While funding requests do in many cases provide a rationale, follow-up impact reports will enable greater accountability and clarity.

Recommendation 6 – That each division clearly outline its process and timeline for identifying budget requests and how it prioritizes requests between its constituent parts. (For example, within Academic Affairs outlining such determinations among the Colleges, Enrollment Services, MCC-Georgia, IVC, Library, Graduate and Research Affairs, Faculty Advancement, International Programs, and Undergraduate Studies.)

Recommendation 7 – That the SDSU budget decision-making process be outlined clearly on the SDSU Senate website or on a designated SDSU Comprehensive Budget website easily located by any member of the campus community.

LONGER TERM

Recommendation – That SDSU engage in a strategic funding planning process at the earliest

possible time. As stated earlier, the committee finds that the institution could benefit from a comprehensive strategic planning process for funding, not unlike the recent university strategic planning process “Building on Excellence”. This process, likely a multi-year effort, will enable the campus and its leadership to identify key priorities and foster further transparency about how funding decisions are handled. Furthermore, it will build a structure for mutually understood values informing processes especially as the campus and CSU system continue to grapple with the new reality of lower state support.

CONCLUSION

As our charge was to examine the methodology for budgeting allocations to and from Academic Affairs, the committee strongly encourages college deans, associate vice presidents, and the provost to share budget information in an open fashion with their respective constituents including allocations, priorities for requesting base and one-time funding, and the rationale underlying budget practices.

To: SEC / Senate

From: Charles Toombs, Chapter President, CFA

Date: 21 November 2017

Re: Information Item

CFA Report:

Bargaining

CFA Members have voted to approve ratification of the Tentative Agreement. See the statement below from CFA Headlines:

November 15, 2017

The faculty contract extension may be ratified, but CFA's efforts to improve faculty working conditions will remain a focal point as we continue meeting with CSU management as part of our agreement.

The agreement, which extends our current contract through June 2020 and includes two salary increases, also includes in the Memorandum of Understanding a provision that CFA and CSU management will meet to consider changes to the contract regarding intellectual property and academic freedom.

Members of CFA's Bargaining Team also will be part of a working group to review salary structure issues during the two-year extension period.

CFA Bargaining Team members are already preparing for the talks, which are likely to begin during the Spring term.

"We still have work ahead of us, but the great thing is we can tackle these other issues in a very focused way, without also having other issues, like salary increases, on the table," said Charles Toombs, CFA's Vice President and a member of the CFA Bargaining Team.

The ratified agreement includes two General Salary Increases over the course of the two-year extension. The first 3.5% increase will go into effect Nov. 1, 2018. The second GSI, a 2.5% raise, will be effective July 1, 2019. The Service Salary Increase (SSI) maxima, and the maxima on the salary schedules, will adjust upward by the GSI amount in both instances.

News from the CSU Board of Trustees Meeting, November 7-8

From CFA Headlines:

A MORAL IMPERATIVE: Cecil Canton, CFA Associate VP-Affirmative Action who teaches Criminal Justice, spoke about a CFA letter to the Trustees, Chancellor and campus presidents saying the CSU needs its leaders to show greater strength in the face of racism, hate and bigotry surfacing on campuses. Calling on them to set aside fear of lawsuits or criticism, he said “You need to say what it is that is actually undermining our democracy and that is threatening the people who are the most defenseless in this country.” Student Maggie White in her report from the California State Student Association said of the threat to undocumented students, “We will not stop talking about this” until all CSU students are safe. In plenary, the CSU Trustees adopted a resolution calling for a legislative solution for Dreamer students.

CSU BUDGET REQUEST FOR 2018/19 SENT TO GOVERNOR: As it must do every November, the Trustees approved a request to the governor’s office for an increase in state funding for the CSU to be included in the 2018/19 state budget. They asked for a \$283 million increase. The Trustees discussed the possibility of a tuition increase but no proposal was made at this meeting; students gave public comment opposing the idea. After the meeting, CFA Secretary Kevin Wehr noted that CFA must work hard to convince the governor to fund fully the Trustees’ request. “And we hope the Trustees will work just as hard as we do to get the funding needed for our People’s University.”

SHORTAGE OF COUNSELING SERVICES: As the CSU relies more heavily on hiring part-time, temporary mental health counselors, student access to counseling services is seriously restricted. Martha Cuan, a counselor in a temporary position at CSU Stanislaus, warned Trustees that counselors are leaving due to excessive workloads, inadequate pay, and concern over personal liability for the terms on which they are being asked to work. She noted the need is growing as deportation threats and wildfire dangers add to student worries. She said the CFA Counselors Committee calls on Trustees to do better. Learn more in a Counselors’ Special Report in the Fall 2017 California Faculty magazine.

TENURE DENSITY: CFA Associate VP-South Molly Talcott took on the persistent insistence by campus managements to hire nearly all new faculty into Lecturer positions rather than onto the tenure-line. Noting the Trustees ongoing debate over how to support student success and ensure timely graduation, Talcott said, “Look, there’s no mystery here to be solved.” She said everyone in the room knows the foundation of student success is fully funding instruction, and “that means hiring a stable, tenure-line faculty workforce who can mentor students, who can guide them and write letters for them, and go the extra mile, *as we do*.” She called on Trustees to get serious about faculty hiring practices.

ETHNIC STUDIES IN THE CSU: At legislative hearings over the past year, faculty in CSU Ethnic Studies departments and programs testified about the lack of adequate resources to sustain their programs despite the outstanding work their programs do on campuses and in communities to make a real difference in the lives of students. CFA leader Kim Geron told Trustees about these hearings and called on them to urge the Chancellor to implement 10 recommendations from the Ethnic Studies Task Force Report to the Trustees made in January 2016. Further, Geron pointed out, “Many in Ethnic Studies feel threatened by the latest Executive Orders that, instead

of announcing new initiatives to support Ethnic Studies seem to be another effort by the administration to weaken the programs and implement poorly conceived ideas.”

STUDENT FEES & TUITION: CFA Associate VP-North Rafael Gómez spoke against the persistent increases in CSU campus-based fees that students pay on top of tuition. At his own CSU Monterey Bay campus, these fees add \$394 to student costs this year. Students, including some from Students for a Quality Education, told Trustees that tuition and fee increases cause students to drop out. “You cannot turn to students as your first instinct,” said Rebecca Hesgard, an SQE member and student from CSU Fullerton, who in public comment, called on Trustees to work harder with the governor to get the funds the CSU needs.

CFA Contact Information

Please feel free to contact our campus California Faculty Association office at any time if we can provide assistance, whether on a contract rights issue or other matter. Our campus CFA chapter has a Faculty Rights Committee, composed of faculty volunteers, and we are available to talk with faculty colleagues about individual situations and assist in resolving issues. We can be reached at cfa@mail.sdsu.edu or x42775.

To: Senate
 From: The Graduate Council
 Date: November 13, 2017
 Re: 2018-2019 *Graduate Bulletin*

INFORMATION (6I-11-17)

COMPUTATIONAL SCIENCE

1. Change in program.

Computational Science

**Specific Requirements for the Master of Science Degree
 (Major Code: 07992) (SIMS Code: 773001)**

Paragraph 1 (*no change*)

Required Courses (15 units):

COMP 526 Computational Methods for Scientists (3)
 COMP 536 Computational Modeling for Scientists (3)

OR

MATH 636 Mathematical Modeling (3)
 COMP 605/
 CS 605 Scientific Computing (3)
 COMP 670 Seminar: Problems in Computational Science (3)
 CS 503 Scientific Database Techniques (3)

OR

CS 514 Database Theory and Implementation (3)

Elective courses (9 units selected from):

COMP 521 Computational Science (3)

OR

MATH 542 Introduction to Computational Ordinary of Differential
 Equations (3)
 CS 559 Computer Vision (3)

OR

E E 657 Digital Image Processing (3)
 COMP 626 Applied Mathematics for Computational Scientists (3)

OR

MATH 693B Advanced Numerical Methods: Computational Partial Differentia
 Equations

OR

STAT 670A Advanced Mathematical Statistics (3)

With consent of the program director, 600-level courses from other departments can be taken based on the student's background and research interest.

Remainder of description (*no change*)

Change(s): The number of core courses was reduced from 21 to 15 by moving two required courses to electives and the number of electives was increased to nine.

MATHEMATICS

1. Change in program.

Mathematics

Specific Requirements for the Master of Science Degree in Applied Mathematics (Major Code: 17031)

Undergraduate Preparation for Admission. Before entering the program, a student should have completed the following upper division courses: two in analysis (to include Mathematics 330), two in differential equations (Mathematics 337 and either 531 or 537), one in programming or numerical analysis (Mathematics 340 or 541), one in linear algebra (Mathematics 524), and one in statistics (Statistics 350A or 551A). A student with inadequate undergraduate preparation may be accepted conditionally, but will be required to complete courses for the removal of the deficiency in the first year of study; among these courses, at most one of Mathematics 531 and 537 can count towards the degree course requirements.

Concentration in Dynamical Systems (Major Code: 17031) (SIMS Code: 776316)

This concentration focuses on interdisciplinary applications of dynamical systems and nonlinear modeling in biology, chemistry, engineering, and physics. Students with interests in modeling and analyzing real life problems through mathematics will benefit from this concentration. To enter the program, students must possess a bachelor's degree with a strong mathematical background. The requirements for this concentration are the same as the Specific Requirements for the Master of Science degree in Applied Mathematics with the exception that only one semester of mathematical analysis/advanced calculus (Mathematics 330) is required. Students pursuing this concentration will complete the following 15 units of core courses: Mathematics 531, 537, 538, 636, and 638; 12 units of electives and three units of Mathematics 799A (Thesis/Project). Possible electives include Mathematics 635 and 639 to be offered depending on demand and resources. Other recommended electives include Mathematics 542, 623, 668, 693A, 693B, 797; Physics 580. Depending on the student's interests and background, electives from other departments may be approved by the adviser. For additional information, visit <http://nlds.sdsu.edu/masters/>.

Change(s): Courses required for admission (into the program) can no longer be counted towards the degree course requirements.

PUBLIC HEALTH

1. New course.

Public Health

APPLIED DATA ANALYSIS (C-4)

P H 728. Applied Data Analysis (3)

Prerequisite: Public Health 627 with a grade of B (3.0) or better.

Analyses of public health data and presentation of results. Linear regression, logistic regression for binary, missing data analysis, nominal and ordinal data, and survival analysis.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate Curriculum Committee.

To: Senate
From: The Graduate Council
Date: November 13, 2017
Re: 2018-2019 *General Catalog* and *Graduate Bulletin*

INFORMATION (6I-11-17.500)

TELEVISION, FILM AND NEW MEDIA PRODUCTION

1. New course.

Television, Film and New Media Production

3D DIGITAL STORYTELLING (two units C-4; one unit C-20)

TFM 552. 3D Digital Storytelling (3)

Two lectures and three hours of activity.

Prerequisite: Television, Film and New Media Production 350 or Theatre 440.

Narrative in animation. Pre-production and production techniques in 3D animated film.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Graduate and Undergraduate Curriculum Committees.

To: Senate Executive Committee / Senate

From: Larry S. Verity, Chair
Undergraduate Curriculum Committee

Date: November 15, 2017

Re: 2018-2019 *General Catalog*

INFORMATION (8I-12-17)**ART**

1. Change to description, prerequisites, and title.

Art

CONTEMPORARY INTERIOR

ART 250. The Contemporary Interior: Ideas and Narrations (3)

Six hours.

Prerequisite: Art 101 and 103. Recommended: Art 148.

Elementary design strategies for interior architecture.

Change(s): Description updated from *Elementary problems in neighborhood planning, house design, and landscaping* to what is reflected above. ART 101 and 103 added to prerequisites. ART 148 changed to a recommended prerequisite. Title updated from *The Contemporary House* to what is reflected above.

2. Change to description, prerequisites, and title.

Art

DETAIL DESIGN

ART 453. Detail Design for Mixed-use Interiors (3)

Six hours.

Prerequisites: Art 249, 250, 251. Recommended: Art 451.

Approaches to codes and regulations, construction and assembly drawings, contractual agreements, environmental design, project supervision, space planning, and specification writing.

Change(s): Description updated from *Materials and techniques of nonresidential space planning. Estimating, specification writing, contractual agreements, record keeping, budgets, and project supervision. Required field trips to professional offices, studios, and showrooms* to what is reflected above. ART 451 added as a recommended prerequisite. Title updated from *Mixed Use Interior Design* to what is reflected above.

NAVAL SCIENCE

1. Change to course statement, description, number, and title.

Naval Science

FUND OF MANEUVER WARFARE

NAV S 412. Fundamentals of Maneuver Warfare (3)

Current military developments, modern tactical principles, and warfare. Historical influences on operational, strategic, and tactical levels of maneuver warfare practices in current and future operating environments. (Formerly numbered Naval Science 410.)

Change(s): *Formerly numbered Naval Science 410* added to course statement. Description updated from *Amphibious warfare, doctrinal origins, and its evolution as an element of naval policy during the twentieth century* to what is reflected above. Course number updated from 410 to 412. Title updated from *Amphibious Operations* to what is reflected above.

Report prepared and respectfully submitted by Curriculum Services on behalf of the Undergraduate Curriculum Committee.

TO: SEC/Senate

FROM: Mary Ruth Carleton, Vice President, University Relations and Development

DATE: November 21, 2017

RE: Information

The Campaign for SDSU:

The following are gifts received since our last report:

Chinyeh Hostler, an alumna, made gifts totaling \$25,000 that will support Associated Students and the Confucius Institute in the College of Arts and Letters.

Alumna and TCF Board Chair, Mary Curran, made a \$100,000 pledge to establish the Mary Allis Curran Endowed Scholarship providing support to students in the Fowler Scholars Program in the Fowler College of Business.

A \$15,000 gift from US Bank will support scholarships in the College of Professional Studies and Fine Arts.

The Women Veterans Success Program in Academic Affairs received a \$7,500 gift from Navy Federal Credit Union.

A \$9,000 gift from alumna Margaret Kasch will support the School of Exercise and Nutrition in the College of Health and Human Services.

Athletics received gifts totaling \$12,000 from Jason Shidler.

An anonymous donor has named SDSU in his estate for a \$3.25M gift. This gift will benefit students in the School of Art and Design as well as piano students in the School of Music and Dance in the College of Professional Studies and Fine Arts.

A \$10,000 gift from Joseph Fisch and Joyce Axelrod will support the Friends of Music and Dance in the College of Professional Studies and Fine Arts.

Pledges totaling \$100,000 from alumnus Stephen Nielander and his wife, Dominique Alessio, will support scholarships in the Fowler College of Business.

A \$10,000 gift from Susan Keiser will support the Finley Drosophila Research Fund in the College of Sciences.

Dean Johnson and his wife, Cynthia Uline, Ph.D., made a \$15,000 pledge to provide scholarship support to students in the Ed.D. Program in Educational Leadership in the College of Education.

Gifts totaling \$10,000 from Home Motors will support the Blessing Combat Leadership Panel Fund in the College of Professional Studies and Fine Arts and Athletic scholarships.

Ed Marsh made gifts totaling \$10,000 to support the Edward Marsh Golden Age of Science Fiction Room and the Library Special Collections.

A \$15,000 gift from Faculty Emeritus J.E.L. Carter, Ph.D., will support annual scholarships in the School of Exercise and Nutritional Sciences in the College of Health and Human Services.

A \$50,000 pledge from Northrop Grumman Corporation will support the Engineering and Interdisciplinary Sciences Complex in the College of Engineering.

The G.A. Fowler Family Foundation made a \$35,000 gift to support the TCF Endowment Fund.

Faculty Emerita, Ann M. Johns, Ph.D., made a \$17,602 gift to support the David H. Johns Memorial Scholarship Endowment. These scholarships will support students enrolled in the International Security and Conflict Resolution Program in the College of Arts and Letters.

Alumna Kathleen McNamara-Schroeder made a \$15,000 pledge to the College of Sciences. This gift will provide equipment repair in the departments of Chemistry and Biochemistry.

The Payne Family Foundation made a \$100,000 pledge that will support the L. Robert Payne and Patricia L. Payne Family Foundation EOP Summer Bridge Program in Student Affairs.

Gilead Science, Inc. made a \$15,000 gift to support the CSUPERB CSU Ed Research Biotech Fun in the College of Sciences.

Gordon and Nicole Smith made a \$10,000 gift to support the Aztec Parent's Fund in Student Services.

The following stories illustrate how donors are inspired to support SDSU:

Alumna Christine Neuner named SDSU in her trust for a \$500,000 planned gift. This gift will establish the Edward J. Neuner Dean's Excellence Endowment for Economics in the College of Arts and Letters.

Christine M. Neuner, is a '81 Undergraduate Studies graduate and daughter of the late Dr. Edward and Nora Neuner from the department of Economics.

Dr. Neuner worked at SDSU from 1957 to 1986 and focused primarily in energy economics, forging new relationships with SDG&E that continue on today. Originally from Brooklyn, NY, he made a lasting impact on the department and is remembered fondly by his former colleagues and long-time professor Mark Thayer in the department.

Alumnus Steve Nielander increased his planned gift to SDSU with an additional gift of \$250,000. This gift will support the Fowler College of Business Finance Department and Athletics.

Steve is '84 finance alumnus and is an adjunct instructor in the Finance Department at San Diego State University, where he has taught courses in Portfolio Management, Investments and Financial Management. He received his MBA from Pepperdine University and completed courses at the Wharton School of the University of Pennsylvania. He is a Chartered Financial Analyst.

The National College Resources Foundation continues to support SDSU with an \$83,500 gift to the Student Rocket Project and Aerospace Facility. With this generous donation, their fiscal year giving for both projects totals \$200,000. This partnership will help the student team be competitive in the upcoming FAR/MARS Society Rocket Launch Competition and future competitions, as well as to grow and explore rocket technology.

This gift was presented to President Sally Roush by Chase Price, an SDSU alum and former Aztec running back. Chase currently serves on the Board of Directors for the National College Resources Foundation. In the words of Dr. Theresa Price, President of the Foundation, "We are so pleased with San Diego State University's commitment to diversity in STEM and being at the forefront of innovative ways to exploring aerospace."

Proud Aztecs and longtime supporters John and Dianne Goddard made a \$209,000 gift to support the Charles W. Lamden School of Accountancy in the Fowler College of Business.

John is a '62 accounting alumnus, and his wife Dianne, a member of Kappa Alpha Theta, attended SDSU in the early 1960s. Mr. Goddard had a successful career as a public accountant for 43 years before his retirement in 2007.

John fondly remembers courses with Dr. Lamden and appreciates the investment he made in his students. The Goddards' gift will positively impact student success and help the school sustain its award-winning reputation. The Lamden School of Accountancy was the first accounting program in California and one of the first in the U.S. to gain accreditation from the AACSB.

Campaign, Presidential & Special Events:

On Monday, October 16 President Roush hosted the first Heritage Society regional event in the central region. This is the first in a series of five planned events that will be held throughout San Diego County. Guests will be invited according to their geographic location. Since many of our donors give a majority of their support through a planned gift, they do not always get to see the impact that a major gift has on the university. John McDonald was the featured speaker and he is the inaugural fellow of the David Stepsay endowed fellowship in the classics and humanities department.

Donor Relations:

The campaign donor wall located on Aztec Walk (near the intersection of Campanile Drive and Hardy Avenue) was unveiled on Saturday, November 4, 2017, in front of over 225 donors and guests. A historic bronze seal was reused in the paving in front of the 46 foot long wall. Large bronze panels recognize the 615 major contributors (donors who gave \$100,000 or more) during the campaign from 2007 to 2014.

The dedication plaque on the wall reads: “With gratitude to our campaign heroes –alumni, friends, faculty and staff – who generously supported our first comprehensive campaign. Your belief in SDSU changed our future.”



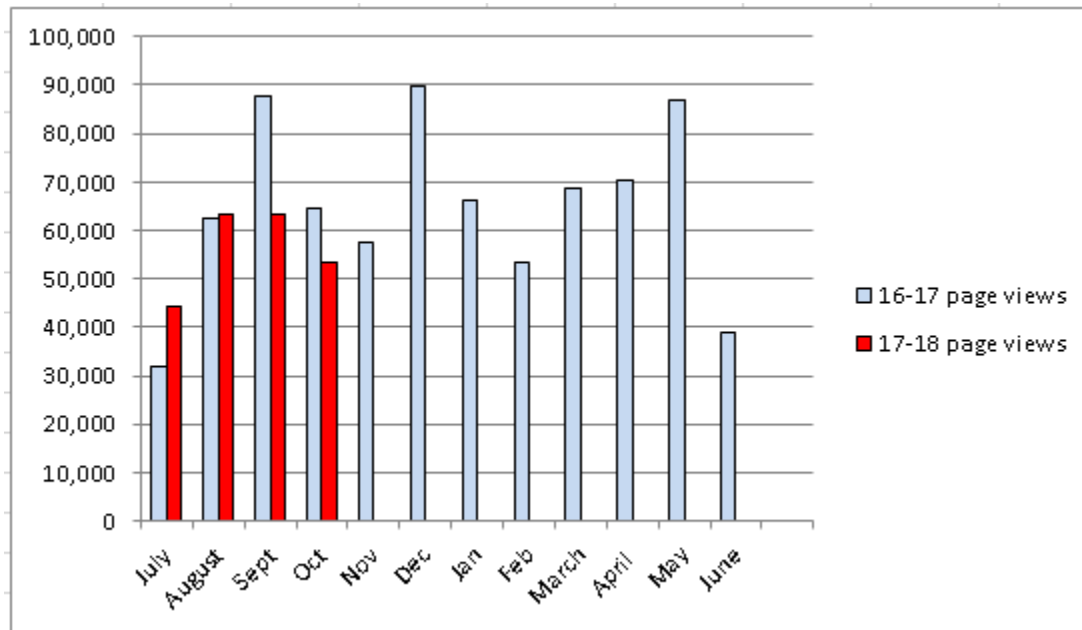
Media Relations:

2017-18 Marketing and Communications Key Metrics Goals

	<i>Month</i>	<i>Year to Date</i>
SDSU NewsCenter		
Visitors	33,360	143,707
Page Views	53,552	224,135

Twitter		
Followers	1,005	4,880
Impressions (paid)		
Clicks (organic)	1,817	12,931
Clicks (paid)		
Facebook		
Fans	429	120,280
Impressions (paid)		
Likes/Comments (organic)	13,586	76,329
Clicks (paid)		
YouTube		
Views (organic)	9,550	36,373
Views (paid)		
Instagram		
Followers	400	27,300
Likes (organic)	22,459	76,038
Impressions (paid)		
Video views (paid)		
Media Relations		
Total Clips	2,805	8,136
National Hits	343	920
Major Hits	41	105
Merit		
Students with Merit Pages	-	9,992
High Schools reached		39
Social Media Impressions		42,926
Community Relations		
Community Members brought to campus for event or activity	3	15
Significant individual meetings and interactions in the community	63	179

SDSU NewsCenter Top Stories This Month	
	Detail
U.S. News Ranks SDSU Among Top National Universities (5,161), Making Healthier Decisions, Step by Step (1,120), Today's Teens: More Materialistic, Less Willing to Work (1,105),	
Traffic Sources to SDSU NewsCenter this month	
Google (18,764), Facebook (3,973), Twitter (1,288)	



Media Relations National Hits

SDSU secured several major media hits in the month of October, including coverage of Jing Gu’s research on hydrogen which was featured in a CNBC special; Science Daily, Medical Express, Psych Central and SF Gate covered John Bellettiere’s research about how signs placed next to stairs in airports can encourage travelers to be more active; and Jean Twenge’s research on the negative impact of smart phones on teens’ sleep patterns was featured in Time Magazine ,The Huffington Post, Los Angeles Times, and Science Daily.

Media Relations Local Hits

Local media coverage this month included coverage of the Women Veterans forum on KUSI, KNSD and in the Vista Press; the Union Tribune covered the efforts of SDSU's Brightside Project to bring healthy fruits and vegetables into local food deserts; and KNSD, KUSI and The Union Tribune covered the unveiling of SDSU's plans for the SDCCU Stadium site.

Community Relations: In October SDSU attending various community meetings including Mission Valley Planning Group, Mission Valley Community Plan Update meeting, College Area Community Council, College Area Business District board meeting, and the Del Cerro Action Council meeting. SDSU also sponsored and participated in the 13th Annual Boulevard Boo! Parade. Staff helped the College Area Business District connect with KPBS so that they could rent a costume character from KPBS' children's programming to use as the Grand Marshall, as well as a person to wear the suit in the parade. The Community Relations website has also been updated informing the community about the Upcoming Seth Mallios lecture as well as the Blood Drive, both in November.

Campus Development Committee
Report to Senate Executive Committee
November 21, 2017

2016/2017 CDC Meetings

September 20, 2016

- Update on Capital Projects (Information Item)

November 15, 2016

- Naming of University Police Building (Passed - Unanimously)
- Update on Capital Projects (Information Item)
- Tour of South Campus Plaza (Information Item)

March 21, 2017

- Tula/Tenochca Community Space Replacement (Passed - Unanimously)
- College Square Renovation (Passed - Unanimously)

2016/2017 CDC Meetings, Continued

April 18, 2017

- Tour of Engineering and Interdisciplinary Sciences Complex

June 6, 2017

- Design Principles for SDSU Campus (Passed - Unanimously)
- New Student Residence Hall (Passed - 8 Yes, 1 Abstention)

August 29, 2017

- Football Locker Room Renovation (Information Item)

CDC Action Items

Naming of University Police Building

- Public Safety has been renamed “University Police”
- CDC approves programmatic building names

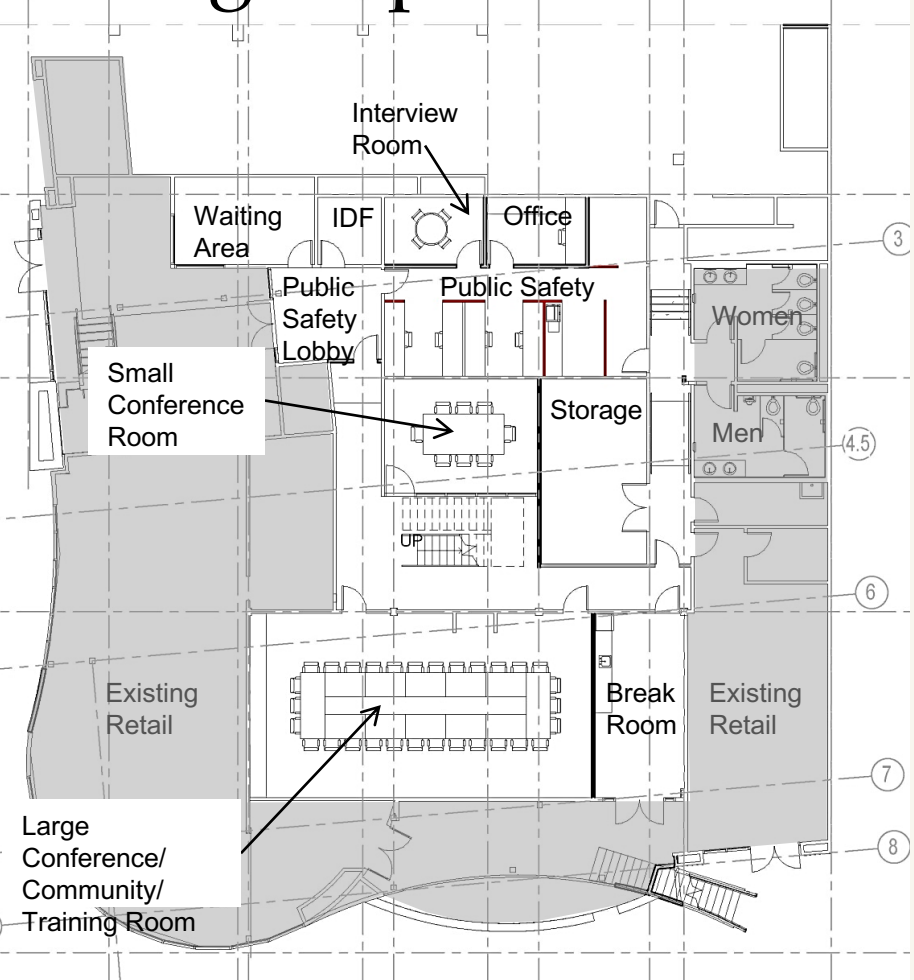


College Square Renovation for Housing Office

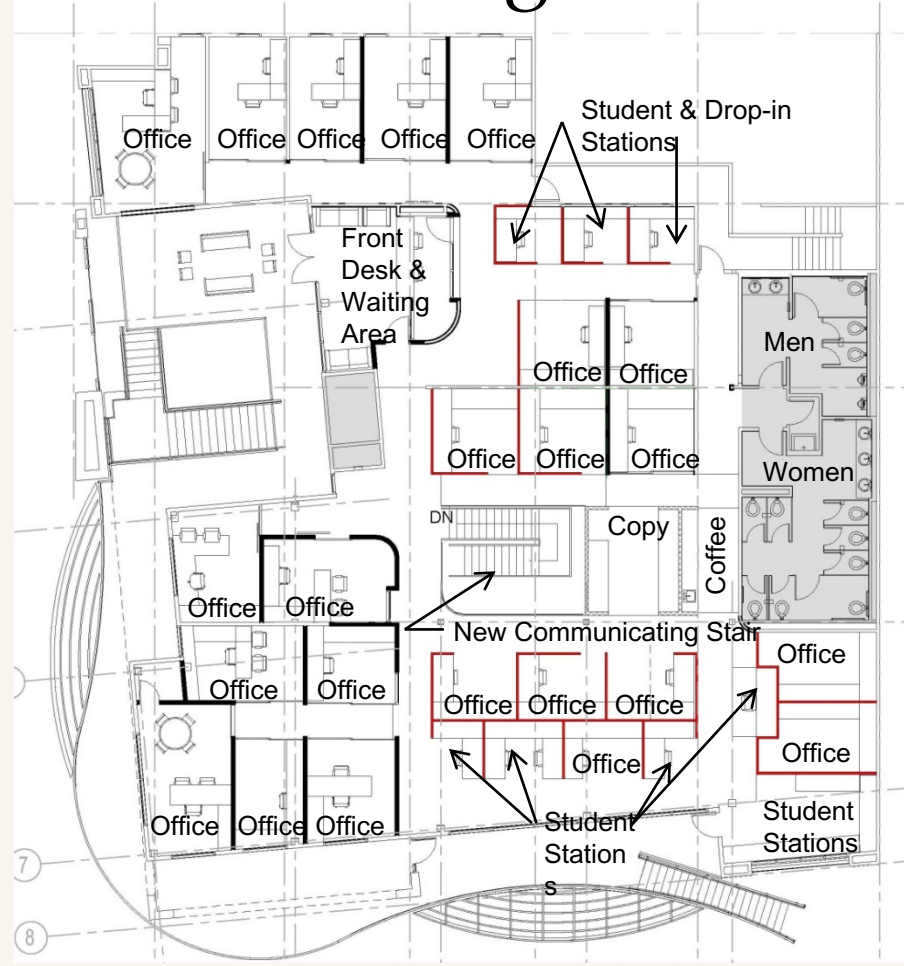
- \$3 Million Project Cost
- 16,000 GSF of Renovation
- Under Construction
- Target Completion: March 2018



College Square Renovation for Housing Office



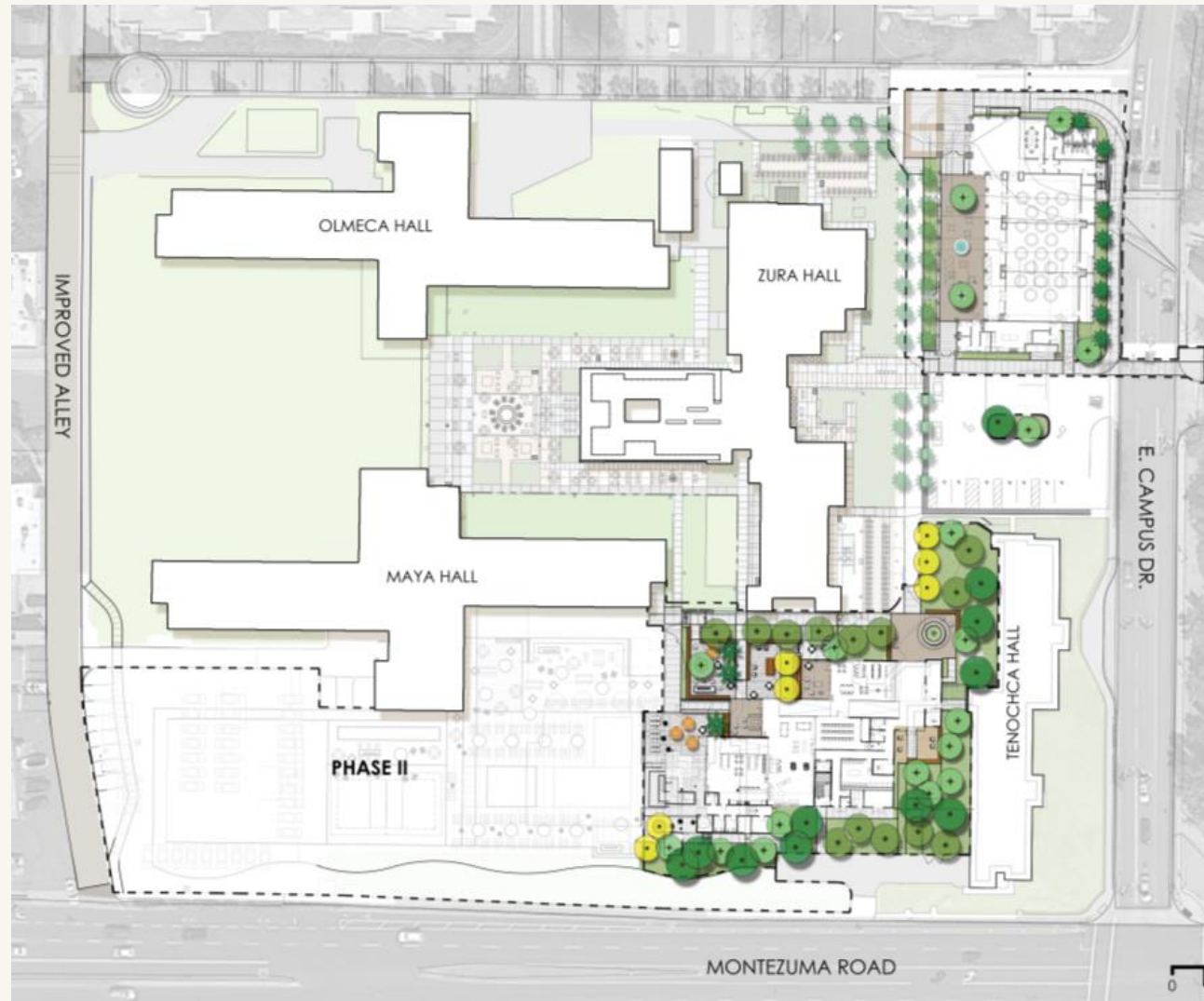
First Floor



Second Floor

Tula/Tenochca Community Space Replacement

- \$22 Million Project Cost
- 23,000 GSF
- Under Construction
- Target Completion: Fall 2018



Tenochca Community Space



Before



After

Tenochca Entrance

Tenochca Community Space



Before



After

Tenochca Grounds

Tula Conference Center



Before



After

Design Principles for the SDSU Campus

1. *SDSU will create a timeless setting that reflects our academic and architectural heritage.*
2. *SDSU will invest in the public realm of the campus.*
3. *SDSU will be good steward of campus resources.*
4. *SDSU will promote academic endeavors in the campus environment.*
5. *SDSU's campus will promote health, wellness, diversity, and connections to the community.*

Supporting Documents:

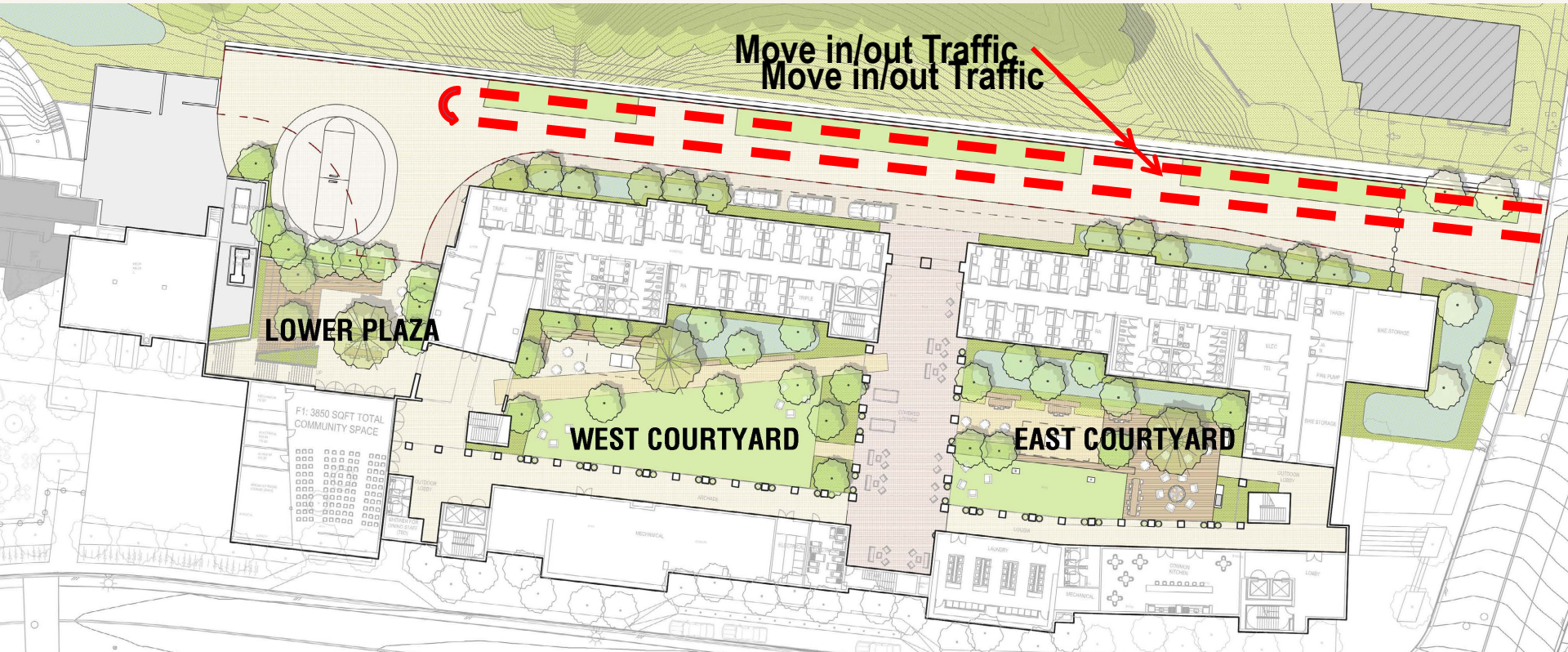
- *Architectural Design Guidelines*
- *Landscape Design and Site Elements Guidelines*
- *Signage Guidelines*

New Student Residence Hall

- \$130 Million
- 850 Beds
- Under Construction
- Target Completion: August 2019

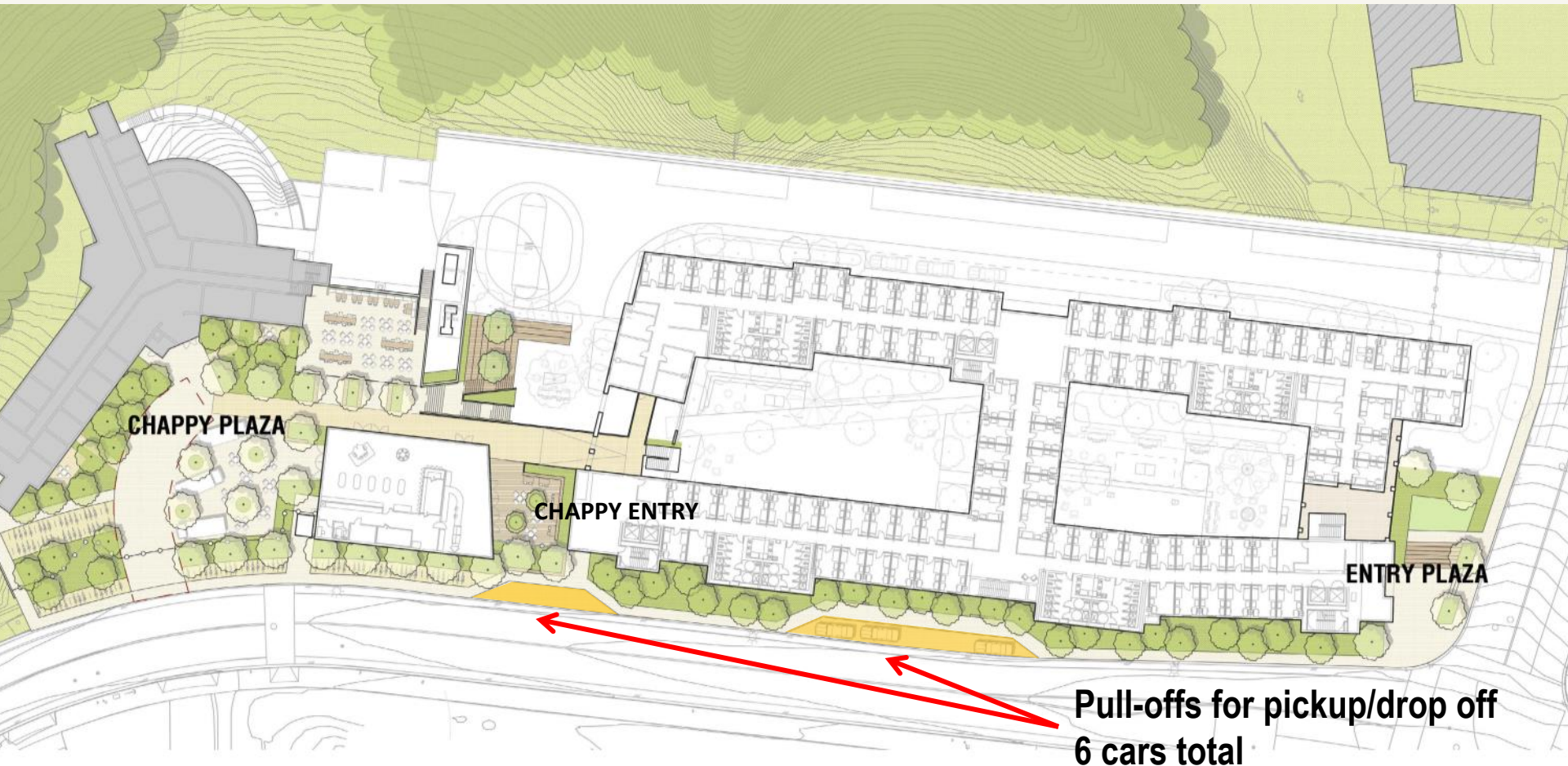


New Student Residence Hall



Site Plan – Courtyard Level

New Student Residence Hall



Site Plan – Remington Road Level

New Student Residence Hall



CDC Information Items

South Campus Plaza Tour



EISC Tour



Football Locker Room Renovation

- Information Item
- \$2 Million
- 6,250 ASF
- Completion:
Spring 2018





MISSION

Enhance and grow the engagement and interaction of all alumni and stakeholders to the fullest extent, tailoring opportunities to best fit interests in time, talent, and treasure and meaningfully benefiting students, alumni and the university.

VISION

To forge beneficial and measurable lifetime relations between all Aztecs and the University.

SDSUAlumni

SDSU Alumni

Alumni Board of Advisors

The SDSU Alumni Board of Advisors provides leadership and support of the aspirations and priorities of the SDSU Alumni office through their time, talent, and treasure to benefit students, alumni, and the university.

Contact: *Dan Montoya - AVP, SDSU Alumni*

SDSU Alumni

L I F E T I M E M E M B E R

Lifetime members are a distinguished group of SDSU's dedicated alumni. They are invested philanthropically and find a variety of ways to stay engaged. Lifetime membership provides student scholarships, enhances existing programs and creates new opportunities to benefit our stakeholders.

Contact: *Cheryl Lemox - Assistant Director, SDSU Fund, Stewardship and Membership*

SDSU Alumni Groups

SDSU Alumni groups are volunteer-led by alumni and supporters who have a shared connection with the university. They support the goals and missions of the university, SDSU Alumni and their respective campus partners through building alumni networks, supporting student success programs and giving back to the university.

Contact: *Dion Akers - Assistant Director, Alumni Groups & Volunteerism*

SDSU Alumni

PARMA PAYNE GOODALL
A L U M N I C E N T E R

The PPGAC is a venue for the Aztec alumni community to access and re-connect with San Diego State University's rich academic, athletic and cultural assets. This signature event facility can host a year-round calendar of events and activities that engage a variety of constituents including alumni, donors, and business and community partners.

Contact: *Ryan DeLong - Assistant Director, SDSU Alumni*

SDSU Fund

The SDSU Fund is the foundation for the university's annual giving efforts. Through phone, direct mail, and email, the SDSU Fund provides support from a broad base of alumni, friends and Aztec parents. Gifts small and large support scholarships, faculty, facilities, and programs that directly impact and transform San Diego State University.

Contact: *Cheryl Lemox - Assistant Director, SDSU Fund, Stewardship and Membership*
Chanelle McNutt - Assistant Director, SDSU Fund Ops and Regional Development

STRIVE

The SDSU STRIVE program provides an electronic fundraising platform with the goal of increasing donor participation. SDSU's crowdfunding website hosts multiple projects simultaneously for initiatives throughout the university. STRIVE includes SDSU's Great Give; a one-day online campaign that seeks to engage the alumni community.

Contact: *Dan Majors - Assistant Director, Electronic Solicitation*

SAN DIEGO STATE

A Z T E C P R O U D

Aztec Proud develops a student culture of philanthropy through legacy giving and prepares our future Aztec alumni for continued engagement in years to come.

Contact: *Tammy Blackburn - Director, Development Technology*

Christy Andrade - SDSU Alumni Coordinator

Greatness Returns October 24

The Great Give, San Diego State University's second annual online giving day, will take place October 24, 2017. Throughout the 24-hour philanthropic event, the SDSU community will be encouraged to support the college, program, or initiative that impacted them most. SDSU Alumni will make this year's campaign a great success through strategic planning and partnerships.

Targeted Email Messaging

Targeted email messaging will be sent to the entire SDSU community beginning August 28 through October 24. The following audiences have been identified:

- **SDSU alumni**
- **The Great Give 2016 donors**
- **SDSU faculty and staff**
- **Non-alumni donors (excluding current parents)**
- **Student donors (Aztec Proud program participants)**

Social Media Exposure

The official social media channels of SDSU Alumni and San Diego State University will share messaging surrounding The Great Give throughout the campaign. Additionally, SDSU Alumni has allotted funds for Facebook advertising to promote the event and educate the SDSU community of the importance of private support.

SDSU Alumni

Facebook: SDSUAlumni

Twitter: @sdsualumni

Instagram: sdsualumni

San Diego State University

Facebook: SanDiegoState

Twitter: @SDSU

Instagram: sandiegostateuniversity

Campus Participation

Over 25 campus partners are participating in this year's campaign and are already taking an active role in sharing promotional messaging with their constituents.

Please set a reminder to make your gift at any time Tuesday, October 24. Once you make your gift toward the program of your choice, show your Aztec pride by encouraging others to make a donation as well!



THE
GREAT GIVE

SPONSORED BY WAWANESA

HOME COMING 2017

Saturday, October 21 | SDSU vs. Fresno State

THE GREAT ALUMNI TAILGATE

Wells Fargo Aztec Village ▶ 5 to 7 p.m.

\$20 SDSU Alumni lifetime members

\$28 alumni and guests

www.sdsualumni.org/tailgate

Following last year's fantastic inaugural tailgate, we are looking for the ideal sponsor to help us bring Aztec alumni together for The Great Alumni Tailgate. Your company's \$5,000 sponsorship helps set the tone for future homecoming celebrations along with a big Aztec victory over our rival Fresno State in the "Clash for the Can."



Sponsorship Package Includes:

- ▶ Recognition on sdsualumni.org with company logo
- ▶ Acknowledgement in the SDSU Alumni electronic newsletter
- ▶ Company name on event signage
- ▶ 4 tickets to the Great Alumni Tailgate with complimentary food and drinks
- ▶ 4 tickets to the "Battle for the Old Oil Can" SDSU vs. Fresno State football game

SDSU Alumni