
SDSU Senate
May 5, 2015
AL 101
2:00pm - 4:30pm

| | | |
|---------------|---|-------|
| 1. | Agenda (Bober-Michel) | |
| 2. | Minutes (Bober-Michel) | |
| 3. | Announcements (Ely) | |
| | <i>Election Results</i> | |
| 4. | Academic Affairs (Enwemeka) | |
| 5. | SEC Report (Ornatowski) | |
| | 5.1 Referral Chart | 2 |
| | 5.2 Senate Calendar (Action) | 3 |
| | 5.3 Class Size Task Force – SEC Recommendation | 4 |
| 6. | Elections | |
| | <i>Senate Officers</i> | |
| | <i>Recognition of Outgoing Senators</i> | |
| | <i>Nominees for Associated Students Review Panel</i> | |
| 7. | New Business: Action Items | |
| 2:10pm | 7.1 Enrollment Services (Lieu) | |
| | 7.2 Academic Calendar (Chase) | 5-8 |
| | 7.3 Committees and Elections (Moore) | 9 |
| 2:45pm | 7.4 COIA (Snaveley) | 10-20 |
| | 7.5 Faculty Affairs (Packard) | 21-25 |
| | 7.6 Faculty Honors and Awards (Valdes) | 26 |
| 3:00pm | 7.7 Library Committee | 27-29 |
| 8. | New Business: Consent Calendar (Committee Reports) | |
| | 8.1 California Faculty Association (Toombs) | 30-31 |
| | 8.2 Committees and Elections (Moore) | 32 |
| | 8.3 Graduate Council (Balsdon) | 33-34 |
| | 8.4 University Relations and Development (Carleton) | 35-38 |
| 9. | Other Information | |
| 3:45pm | 9.1 Environment and Safety (Quintana) | 39-40 |
| 10. | Adjournment | |

Date: April 30, 2015
 To: SEN
 From: Cezar Ornatowski, Vice Chair, SDSU Senate
 Subject: Referral Chart (Information)

| Committee | Date | Item | Referred by |
|--|------------------|--|--------------------|
| Environment and Safety | January 20, 2015 | evaluate the implementation plan of the "smoke-free campus" policy and assess how well the plan had been implemented, as well as any barriers to implementation. | Officers |
| Academic Resources and Planning | January 29, 2015 | Advise the Senate on the recommendations of the Class Size Task Force | Officers |
| Academic Policy and Planning | January 29, 2015 | Examine the recommendations of the Class Size Task Force and advise the Senate on any action to be taken | Officers |
| Faculty Affairs | January 29, 2015 | Advise the Senate on the recommendations of the Faculty Evaluations Task Force; Review policy on Student Evaluation of Teaching Effectiveness | Officers |
| Academic Policy and Planning and Faculty Affairs | April 1, 2015 | Advise the Senate on the recommendation of the Student Grievance Committee | Officers |

2015-2016 Senate Executive Committee Meeting and Senate Meeting Calendar

Senate Executive Committee Meetings

Time: 2:00pm – 4:30pm

Place: TBD

August 18, 2015

September 15, 2015

October 20, 2015

November 17, 2015

January 19, 2016

February 16, 2016

March 15, 2016

April 19, 2016

Senate Meetings

Time: 2:00pm – 4:30pm

Place: TBD

September 1, 2015

October 6, 2015

November 3, 2015

December 1, 2015

February 2, 2016

March 1, 2016

April 5, 2016

May 3, 2016

To: Senate
From: Senate Executive Committee
Date: May 5, 2015
Re: Action, Class Size Task Force recommendations

Action:

The Senate Executive Committee moves approval of the following motion.

That the Senate:

- (1) Endorse the Class Size Task Force's report in principle.
- (2) Forward the Task Force's recommendations to the academic colleges to determine how they may move ahead on implementing them.

Rationale:

The Class Size Task Force report documents the increases in class size experienced at SDSU and presents survey data from faculty that shows they have responded by – among other pedagogical compromises – reducing the number of, shortening the length of, and decreasing the amount of feedback on writing assignments. The report also presents a range of arguments that reducing enrollments in and/or restructuring specific writing and mathematics courses will lead to improved learning throughout students' time at SDSU. The university should consider implementing these recommendations.

The AR&P and AP&P information items on the agenda for this Senate meeting outline arguments for not immediately implementing the recommendations of the Class Size Task Force. By forwarding the Task Force's recommendations to the academic colleges, a normal vetting process can be followed in which the expected benefits of the recommendations, and their relative priority in relation to other requests for funding, can be evaluated. The leadership of the colleges that house writing and math courses is most appropriately situated to lead the discussion on the Task Force's recommendations for class size reductions and/or restructuring, and to help the university determine their ultimate value and priority. The proposal that emerges from Academic Affairs, and from subsequent deliberations by PBAC, will result in outcomes based on an analysis of known competing uses of resources.

SDSU Academic/Holiday Calendar
2017-2018

Summer 2017

| <u>Date</u> | <u>Holiday/Activity</u> |
|----------------------|--|
| Mon, May 22, 2017 | First day of Summer term |
| Mon, May 22, 2017 | First day of classes |
| Mon, May 29, 2017 | Memorial Day (Campus closed) |
| Tues, July 4, 2017 | Independence Day (Campus closed) |
| Wed, August 16, 2017 | Last day of classes (Final examinations are the last day of classes for each summer session) |
| Mon, August 21, 2017 | Last day of Summer term, grades due from instructors (11 pm deadline) |

Fall 2017

| <u>Date</u> | <u>Holiday/Activity</u> |
|---|--|
| Tues, August 22, 2017 | First day of Fall semester |
| Wed, August 23, 2017 | First day of classes |
| Mon, September 4, 2017 | Labor Day (Campus closed) |
| Fri, November 10, 2017 | Veterans Day Observed (Campus closed) |
| Wed, November 22, 2017 | No Class (Campus open) |
| Thu, November 23 - Fri, November 24, 2017 | Thanksgiving Break: (Campus closed) 11/23 Thanksgiving Day 11/24 * Admission Day |
| Tues, December 12, 2017 | Last day of classes |
| Wed, December 13 – Tues, December 19, 2017 | Final Examinations |
| Mon, December 25 – Thurs, December 28, 2017 | Winter Break: (Campus closed) 12/25 Christmas Day 12/26 * Lincoln's Birthday |

12/27 * Columbus Day
12/28 * Washington's Birthday

Fri, December 29, 2017

Last day of Fall semester, grades due from
instructors (11 pm Deadline)

Mon, January 1, 2018

New Year's Day (Campus closed)

Spring 2018

Date

Holiday/Activity

Mon, January 15, 2018

Martin Luther King, Jr. Day (Campus closed)

Tues, January 16, 2018

First Day of Spring semester

Wed, January 17, 2018

First day of classes

Fri, March 16, 2018

NCAA Tournament (Non Instruction Day)

Mon, March 26 – Fri, March 30, 2018

Spring Break

Fri, March 30, 2018

Cesar Chavez Day Observed (Campus closed)

Thurs, May 3, 2018

Last day of classes

Fri, May 4 -Thurs, May 10, 2018

Final Examinations

Thurs, May 10, 2018

IVC Commencement

Fri, May 11 – Sun, May 13, 2018

Commencement – San Diego Campus

Thurs, May 17, 2018

Last day of spring semester, grades due from
instructors (11 pm Deadline)

*= Re-scheduled holiday

**SAN DIEGO STATE UNIVERSITY
ACADEMIC AFFAIRS 2016/17 ACADEMIC CALENDAR DRAFT**

| 2016 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | DAYS | Instructional Days | | |
|--|----|----|---|----|---|----|----|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----------|-----------|----|----|----|----|---|------|--------------------|----|----|
| MAY | | | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | | | 6 | 6 | |
| JUN | | | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | | | 22 | 22 |
| JUL | | | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | | | 21 | 21 |
| AUG | | | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 14 | 11 | |
| Total Academic Days for Summer 2016 | | | | | | | | | | | | | | | | | | | | | | | | | | | | 63 | 60 | | | | | | | | | |

X designates Academic Work day
H designates Holiday

[0] First day of Summer term.
[1] First day of classes.
[2] Last day of classes.

[3] (* Final examinations are the last day of classes for each summer session)
[4] Grades due at 11:00 pm, end of summer term

| 2016 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | DAYS | Instructional Days | | | |
|--|----|----|----|---|----|----|---|----|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----------|-----------|----|----|----|----|---|------|--------------------|----|----|----|
| AUG | | | | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 8 | 6 | | |
| SEPT | | | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | | | 21 | 21 |
| OCT | | | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 21 | 21 |
| NOV | | | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | | | 19 | 18 | |
| DEC | | | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | | | 19 | 8 |
| Total Academic Days for Fall 2016 | | | | | | | | | | | | | | | | | | | | | | | | | | | | 88 | 74 | | | | | | | | | | |

X designates Academic Work day
W designates Weekend Work day
H designates Holiday
NC designates no class (Campus open)

[0] First day of Fall term.
[1] First day of classes.
[2] Last day of classes.

[3] Final exams
[4] Grades due at 11:00 pm, end of fall semester.

Note: Aug and Sept work days are paid in Sept

| 2017 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | DAYS | Instructional Days | | | | |
|--|----|----|---|----|---|----|----|----|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|------------|------------|----|----|----|----|---|------|--------------------|----|----|----|----|
| JAN | | | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 11 | 10 | | |
| FEB | | | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | | | 21 | 21 |
| MAR | | | | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | | | 17 | 17 |
| APR | | | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 21 | 21 | |
| MAY | | | | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | | | 13 | 3 | |
| Total Academic Days for Spring 2017 | | | | | | | | | | | | | | | | | | | | | | | | | | | | 83 | 72 | | | | | | | | | | | |
| Total 2016-17 | | | | | | | | | | | | | | | | | | | | | | | | | | | | 171 | 146 | | | | | | | | | | | |

X designates Academic Work day
W designates Weekend Work day
H designates Holiday
SB Spring Break

[0] First day of Spring term.
[1] First day of classes.
[2] Last day of classes.

[3] Final exams
[4] IVC Commencement - May 11, 2017
[5] Commencement Days - May 12, 13, 14, 2017
[6] Grades due at 11:00 pm, end of spring semester.

Note: Jan and Feb days are paid in Feb

This is not to be construed as an employee work calendar.

**SAN DIEGO STATE UNIVERSITY
ACADEMIC AFFAIRS 2017/18 ACADEMIC CALENDAR DRAFT**

| 2017 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | DAYS | Instructional Days | | |
|--|----|----|----|---|----|----|---|----|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----------|-----------|----|----|---|------|--------------------|----|----|
| MAY | | | | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 7 | 7 | |
| JUN | | | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | | | 22 | 22 |
| JUL | | | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | | | 21 | 21 |
| AUG | | | | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | | | 14 | 11 | |
| Total Academic Days for Summer 2017 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 64 | 61 | | | | | | | |

X designates Academic Work day
H designates Holiday

[0] First day of Summer term.
[1] First day of classes.
[2] Last day of classes.

[3] (* Final examinations are the last day of classes for each summer session)
[4] Grades due at 11:00 pm, end of summer term

| 2017 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | DAYS | Instructional Days | |
|--|----|----|---|----|----|---|----|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----------|-----------|----|----|---|------|--------------------|----|
| AUG | | | | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | | | 8 | 7 |
| SEPT | | | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | | | 20 | 20 |
| OCT | | | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | | | 22 | 22 |
| NOV | | | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | | | 19 | 18 | |
| DEC | | | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | | | 18 | 8 |
| Total Academic Days for Fall 2017 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 87 | 75 | | | | | | |

X designates Academic Work day
W designates Weekend Work day
H designates Holiday
NC designates no class (Campus open)

[0] First day of Fall term.
[1] First day of classes.
[2] Last day of classes.

[3] Final exams
[4] Grades due at 11:00 pm, end of fall semester.

Note: Aug and Sept work days are paid in Sept

| 2018 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | DAYS | Instructional Days | | |
|--|----|----|----|---|----|----|----|---|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|------------|------------|----|----|---|------|--------------------|----|----|
| JAN | | | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | | | 11 | 10 | | |
| FEB | | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | | | 21 | 21 |
| MAR | | | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | | | 17 | 16 |
| APR | | | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | | | 21 | 21 | |
| MAY | | | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | TH | F | S | S | M | T | W | | | 14 | 3 | | |
| Total Academic Days for Spring 2018 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 84 | 71 | | | | | | | |
| Total 2017-18 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 171 | 146 | | | | | | | |

X designates Academic Work day
W designates Weekend Work day
H designates Holiday
SB Spring Break

[0] First day of Spring term.
[1] First day of classes.
[2] Last day of classes.
BB (Basketball NCAA - Non-instruction Day)

[3] Final exams
[4] IVC Commencement - May 10, 2018
[5] Commencement Days - May 11, 12, 13, 2018
[6] Grades due at 11:00 pm, end of spring semester.

Note: Jan and Feb days are paid in Feb

This is not to be construed as an employee work calendar.

TO: Senate
FROM: Rebecca Moore, Chair, Committee on Committees and Elections
DATE: 5 May 2015
RE: Action Items

Action:

The Committee on Committees and Elections moves approval of the following appointments and reappointments or replacements to committees with terms to end as noted:

Academic Policy and Planning

Stephen Schellenberg, COS (term beginning June 1, 2015, term ending May 30, 2018)

Academic Resources and Planning

Douglas Deutschman, COS (term beginning June 1, 2015, term ending May 30, 2018)

Bookstore Advisory

Cathie Atkins, COS (term beginning June 1, 2015, term ending May 30, 2018)

Larry Verity, HHS (term beginning June 1, 2015, term ending May 30, 2018)

Environment and Safety — Chair

Sridhar Seshagiri, ENG (term beginning June 1, 2015, term ending May 30, 2018)

Faculty Affairs

Margaret Field, A&L (term beginning June 1, 2015, term ending May 30, 2018)

GE Curriculum and Assessment

Eric Sandquist, COS (term beginning June 1, 2015, term ending May 30, 2018)

Instructional and Information Technology

Minjuan Wang, PSFA (term beginning June 1, 2015, term ending May 30, 2018)

Harsimran Baweja, HHS (term beginning June 1, 2015, term ending May 30, 2018)

Library

Mitch Rauh, HHS (term beginning June 1, 2015, term ending May 30, 2018)

Sustainability

Heather Honea, BUS (term beginning June 1, 2015, term ending May 30, 2018)

Undergraduate Council

J. Carmelo Interlando, COS (term beginning June 1, 2015, term ending May 30, 2018)

Juan Carlos Ramirez-Pimienta, IVC (term beginning June 1, 2015, term ending May 30, 2018)

Undergraduate Curriculum Committee

Bey-Ling Sha, PSFA (term beginning June 1, 2015, term ending May 30, 2018)

To: Senate

From: Senate Executive Committee

Date: May 5, 2015

Re: Action, Resolution on H.R. 275

Action:

WHEREAS, *San Diego State University is a member of the National Collegiate Athletic Association (NCAA); and*

WHEREAS, *H.R. 275, a bi-partisan bill being considered by the 114th Congress, proposes to establish a blue-ribbon Presidential Commission “to identify and examine issues of national concern related to the conduct of intercollegiate athletics and to make recommendations for the resolution of such issues” as the interaction of athletics and academics, the financing of intercollegiate athletics, recruitment and retention of student athletes, oversight and governance practices, health and safety protections for student athletes, and due process and other protections related to the enforcement of rules and regulations related to student athletes;*

NOW THEREFORE BE IT RESOLVED: *That the SDSU Senate go on record in support of H.R. 275.*

Rationale. The Coalition on Intercollegiate Athletics (COIA) is an alliance of faculty governance bodies from the academic institutions in the Football Bowl Subdivision. Its mission is to promote the academic integrity of our universities and to represent the interests of our faculties, non-athlete students, and student-athletes in matters related to college sports that can significantly affect the health, sustainability, and educational missions of our institutions. The Chair of COIA has asked for the support of member Senates in moving HR 275 forward and establishing a Presidential Commission to look into issues facing intercollegiate athletics.

April 29, 2015

TO: Senate

FROM: Faculty Affairs Committee

RE: Action

The Faculty Affairs Committee recommends approval of the following policy recommendation:

- 1.) Make the following changes to the Probationary Faculty, Appointment of section of the Policy File.

~~1.0 After considering the recommendations of the department or school and the dean of the college, the President shall appoint faculty employees. No faculty employee shall be deemed appointed in the absence of an official written notification from the President or designee.~~

~~2.0 Official notification to a faculty employee of an appointment shall include the beginning and ending dates of appointment, classification, time base, salary, rank, employee status, assigned department or school, and other conditions of employment.~~

~~3.0 Initial probationary appointments and subsequent probationary appointments may be for a period of one or more years.~~

~~3.1 Probationary appointments shall normally be made at the Assistant Professor or Senior Assistant Librarian rank. The President may appoint a faculty employee at a higher rank on the determination of merit consistent with the provisions of sec. 7.0.~~

~~3.2 The President, upon recommendation of the affected department or school, may grant to a faculty employee at the time of initial appointment to probationary status up to two years' service credit for probation based upon (a) previous service at a postsecondary education institution, (b) previous full-time CSU employment, or (c) comparable experience.~~

1.0 Recommendations regarding probationary appointments shall originate at the department or school. Probationary appointment procedures shall include the following:

1.1 Each department or school shall elect a ~~peer review~~ **search** committee of at least three tenured or probationary faculty employees for the purpose of reviewing and recommending candidates for probationary appointments.

1.2 Each department or school ~~peer review~~ **search** committee recommendation report shall be approved by a simple majority of the membership of the committee. An abstention shall count as a negative vote.

2.0 Recommendations and decisions concerning appointment shall be based on (a) demonstrated potential for professional competence and (b) a willingness to accept professional responsibilities in developing teaching effectiveness, professional growth, and

service to the community and in achieving and maintaining high standards of professional conduct.

3.0 The department or school shall recommend for appointment to full-time positions only those candidates who by virtue of their qualifications can be expected to meet reappointment, tenure, and promotion criteria.

4.0 The initial department or school review of a candidate for appointment at the rank of Professor shall be conducted with utmost care and diligence, whether or not the candidate is also being considered for an administrative office. The unit shall not recommend the appointment unless it can document clear advantage to the university in hiring the candidate at this rank. The criteria shall normally be those for promotion to Professor, namely: **a cumulative record of excellence in teaching, professional growth and service.** ~~recent evidence of teaching effectiveness, professional growth, and service to the previous university, together with evidence of the candidate's commitment to a continued high level of performance.~~

5.0 When a person is appointed to the faculty with both instructional and non-instructional responsibilities, the criteria for the evaluation of teaching, professional growth, and service for reappointment and tenure decisions shall be stipulated in the letter of appointment. The criteria shall be established jointly by the department or school and the dean of the college to which the faculty employee is appointed, and shall be approved by the Associate Vice President for Faculty Affairs and the Provost. In appointments at the rank of Professor, the provisions of sec. 4.0 also shall apply.

6.0 When a person is appointed to the faculty with stipulations that will prevail in later decisions on reappointment, retention, and tenure, the stipulations shall be made to him or her in writing before formal acceptance of the appointment. Dates and times shall be stated; however, no stipulations shall be made that will circumvent established rules and procedures.

7.0 Upon the request of a majority of the full time tenured and probationary faculty members of the department or school, the peer review committee may be asked to reconsider its recommendations.

8.0 The department or school appointment committees shall encourage information from non-tenured faculty and from students.

9.0 Persons appointed to academic positions at San Diego State University or its auxiliaries shall be judged on their merits. Immediate family members of faculty members (professors, administrators, and librarians) may be considered for academic positions (teaching, administrative, and library). Faculty employees shall neither initiate nor participate in institutional decisions involving a direct benefit (initial appointment, retention, promotion, salary, leave of absence, etc.) to members of their immediate families.

10.0 After considering the recommendations of the department or school and the dean of the college, the President shall appoint faculty employees. No faculty employee shall be deemed appointed in the absence of an official written notification from the President or designee.

11.0 Official notification to a faculty employee of an appointment shall include the beginning and ending dates of appointment, classification, time base, salary, rank, employee status, assigned department or school, and other conditions of employment.

12.0 Initial probationary appointments and subsequent probationary appointments may be for a period of one or more years.

12.1 Probationary appointments shall normally be made at the Assistant Professor or Senior Assistant Librarian rank. The President may appoint a faculty employee at a higher rank on the determination of merit consistent with the provisions of sec. 4.0.

12.2 The President, upon recommendation of the affected department or school, may grant to a faculty employee at the time of initial appointment to probationary status up to two years' service credit for probation based upon (a) previous service at a postsecondary education institution, (b) previous full-time CSU employment, or (c) comparable experience.

- 2.) Make the following changes to the Reappointment, Tenure, and promotion: Procedures Section of the Policy File and create a new section titled Appointment with Tenure.

Appointment with Tenure

1.0 The President or designee may award tenure to a faculty employee at the time of appointment. This shall include a faculty employee appointed and assigned to an administrative position. Appointments with tenure shall be made only after and evaluation and recommendation of the appropriate department or school.

2.0 The following standards shall be met in recommending appointment with tenure:

2.1 Faculty Appointments

2.11 Candidates shall demonstrate evidence of outstanding performance in teaching by documentation of teaching effectiveness or by consideration of modes of instruction typical of the research or professional setting.

2.12 Candidates shall demonstrate evidence of outstanding professional growth.

2.13 Candidates shall demonstrate evidence of academic, professional, or community service.

2.2 Administrative Appointments

2.21 Candidates shall demonstrate evidence of outstanding administrative experience.

2.22 Candidates shall demonstrate evidence of outstanding achievement in the professional discipline.

2.23 Candidates shall demonstrate career evidence of teaching with distinction by documentation of teaching effectiveness or by consideration of modes of instruction typical of the research or professional setting.

2.24 Candidates shall demonstrate evidence of academic, professional, or community service.

Reappointment, Tenure, and Promotion: Procedures

1.0 Definitions and Eligibility

1.1 Personnel Decisions

1.11 Personnel decisions shall include decisions regarding appointment, reappointment, tenure, and promotion.

1.12 Faculty participation shall be in accord with Title 5 of the California Code of Regulations, the Collective Bargaining Agreement (CBA), and university policy. University policy shall not contradict or be inconsistent with the Collective Bargaining Agreement. In

the event of conflict between any university, college, or department/school policy and the Collective Bargaining Agreement. The Collective Bargaining Agreement shall govern.

1.13 Faculty employees, students, academic administrators, and the President may contribute information to the evaluation of a faculty employee. Only tenured faculty employees and academic department administrators shall engage in deliberations and make recommendations to the President (or designee) regarding the evaluation of a faculty employee.

1.2 Probationary Period

1.21 The normal probationary period shall be six years of full-time probationary service. Probationary faculty may request consideration for tenure earlier than the sixth year if the faculty employee believes he or she has satisfied the criteria for tenure.

1.22 The President or designee may award tenure to a faculty employee before the normal six-year probationary period.

1.23 A first- or second-year probationary academic employee may be terminated with proper notice at the end of that academic year. Terminal year appointments shall be limited to probationary faculty who have served a minimum of three years of probation.

1.24 When the President or designee determines that credit toward tenure or tenure at San Diego State University shall be granted, the candidate's letter of appointment shall specify status with regard to tenure or credit toward tenure. In calculating the probationary period, a year of service shall commence with the first fall semester of the appointment.

1.25 A probationary faculty employee shall normally be considered for promotion when considered for tenure.

1.3 Appointment with Tenure

~~1.31 The President or designee may award tenure to a faculty employee at the time of appointment. This shall include a faculty employee appointed and assigned to an administrative position. Appointments with tenure shall be made only after an evaluation and recommendation of the appropriate department or school.~~

~~1.32 The following standards shall be met in recommending appointment with tenure:~~

~~1.331 Faculty Appointments~~

~~1.3311 Candidates shall demonstrate evidence of outstanding performance in teaching by documentation of teaching effectiveness or by consideration of modes of instruction typical of the research or professional setting.~~

~~1.3312 Candidates shall demonstrate evidence of outstanding professional growth.~~

~~1.3313 Candidates shall demonstrate evidence of academic, professional, or community service.~~

~~1.332 Administrative Appointments~~

~~1.3321 Candidates shall demonstrate evidence of outstanding administrative experience.~~

~~1.3322 Candidates shall demonstrate evidence of outstanding achievement in the professional discipline.~~

~~1.3323 Candidates shall demonstrate career evidence of teaching with distinction by documentation of teaching effectiveness or by consideration of modes of instruction typical of the research or professional setting.~~

~~1.3324 Candidates shall demonstrate evidence of academic, professional, or community service.~~

Rationales:

Clarifies search and appointment procedures for probationary faculty and faculty appointment with tenure.

Creates a specific policy for appointment with tenure. Current policy mixes appointment with tenure process for probationary faculty.

To: SEN

From: Julio Valdes, Chair, Faculty Honors and Awards Committee

Date: 14 April 2015

Re: Action

The Faculty Honors and Awards Committee recommends that the Senate approve emeritus status for:

Annalisa Berta, Professor of Biology, May 20, 2015, 33 years

Thomas Novotny, Professor of Public Health, May 20, 2015, 6 years

Edward P. Riley, Professor of Psychology, June 1, 2015, 27 years

Loren Schreiber, Professor of Theatre, Television, and Film, May 20, 2015, 21 years

Michael G. Simpson, Professor of Biology, May 20, 2015, 29 years

TO: Senate
FROM: Library Committee
Date: May 5, 2015
Re: Action Changes to Policy File: Library Privileges

Action:

Change to section 4.1 (This section only refers to undergraduates.)

Now reads: “The checkout period for books shall be four weeks. The callback period shall be one week.”

Change to: “The due date for books checked out from the main collection shall be 7 days before the start of that semester’s first day of finals. One renewal is allowed. Materials are subject to recall with a maximum of two weeks to return.”

Justification: A simple loan period provides a more efficient and transparent policy for both library users and library staff. It reduces the number of overdue item transactions and will reduce the numbers of renewals for patrons who require longer use of the materials.

Change to section 5.0

Now reads: “Fines: Borrowers shall be responsible for overdue or recalled Library materials. The fine levied for the library materials not returned within two weeks shall reflect not only the cost of the book but also the cost of processing it.”
Nonrefundable account charges shall be assessed if payroll deduction is initiated.”

Change to: “Fines: Borrowers shall be responsible for overdue or recalled Library materials. Fines only apply to materials in the Course Reserves, Media Reserves, Student Computing Center, Resource Sharing (ILL) and Reference collections. Patrons with overdue books from the main collection will no longer be subject to daily accruing fines, but will be charged a replacement and processing fee for material not returned after 60 days.

Justification: A simple fine structure will be easier for students to understand and cause less stress about returning material and paying fines. This proposal will dramatically reduce the amount of fines sent to the Cashier’s Office and will reduce the amount of students affected by registration blocks—allowing for a more seamless registration process. There will be a reduction in staff time (both in the library and at the Cashier’s Office) dealing with fine inconsistencies and claims return processes. This proposal supports the university’s mission for student success.

To: Senate
From: Library Committee
Date: May 5, 2015
Re: 2014-15 Annual Report

The Library Committee met twice each semester this year to discuss library issues.

Increasing the library budget

The committee discussed and unanimously approved Dean Gale Etschmaier's request for an annual addition of \$1 million/year to the Library collections fund. The SDSU Library & Information materials budget is well below the average of peer institutions and continues to decrease. The new funding request is designed to support the University's Strategic Plan goal to sustain scholarly activity and productivity and is required to cover collections costs as follows:

1. Current subscriptions to core research journals are expected to exceed current funding allocations by approximately \$250,000--\$300,000/year. Without this minimum level of increased funding, journal subscriptions in this amount must be canceled for 2015/2016. Additional core journal title and database subscriptions of approximately \$200,000/year.
2. Annual one-time funds for critical monographic resources (print and electronic) to support research and teaching, especially in the arts, social sciences, and humanities of approximately \$250,000/year. Past allocations of one-time funding resulted in requests for approximately \$3 million in collections from faculty. This annual funding would permit prioritization and purchase of essential research materials.
3. Subscriptions for additional journals essential to research initiatives for SDSU of \$250,000. These journals would support designated areas of research excellence.
4. Replacement of large physical collections in microform, print, and DVD and VHS format to meet the changing needs of students and faculty for approximately \$250,000.

Changing the policy file on library privileges

The Library Committee discussed and unanimously agreed to changes in the Policy File that extend the due date for undergraduates and will no longer assess fines to patrons for overdue books from the library's main collection—instead, charging a replacement and processing fee for material not returned after 60 days.

Use of Student Use Fee

We were apprised of the spending of the library's student use fee which has been used to make much needed renovations to the library.

Nominating new Chair for 2015-16

The committee voted to select Peter Herman as the Chair of the Library Committee for 2015-16.

To: Senate
From: Charles Toombs, Chapter President, CFA
Date: 29 April 2015
Re: Information Item

CFA Report:

CFA passes resolution on re-opener bargaining at its spring assembly, April 24-26, 2015

Whereas the CFA white paper series, “Race to the Bottom” has revealed that thousands of faculty are struggling to make ends meet as a result of a decade of neglect, and

Whereas these conditions have taken a terrible toll on many who feel that they are being pushed out of the middle class or will never even get into it, and

Whereas the salaries of faculty on every single campus have lost purchasing power, and

Whereas this has caused CSU faculty to both lose ground economically and lose faith in the CSU management, and

Whereas the CSU management has failed to invest in the faculty, our most important driver of student success, and

Whereas this has demonstrable impacts on CSU faculty’s ability to provide for student success, especially for students of color and those from disadvantaged backgrounds, and

Whereas the “Race to the Bottom” series has determined that the CSU management has consistently prioritized those at the top of the organizational hierarchy rather than prioritizing the university’s core mission,

Therefore be it resolved that the CFA Board of Directors and Spring Delegate’s Assembly direct our Bargaining Team to reopen Article 31 and to negotiate for general salary increases, provide for progression through the salary ranges, and address salary inversion and compression; and to reopen Article 40 to negotiate benefits for our members who teach in Extended Education,

And be it further resolved that the Assembly recommends that faculty on all 23 campuses prepare themselves for the difficult fight ahead, as winning improvements in faculty salaries will come from a united faculty determined to take action together for a fair contract.

Delegates to the 82nd California Faculty Association assembly elect Jen Eagan of CSU East Bay to succeed Lillian Taiz

Jen Eagan has served as CFA Associate Vice President-North for two years and as president of her campus chapter. She is a professor of Philosophy and Public Policy.

Delegates also elected the other seven statewide officers. Molly Talcott, CFA Chapter President at Cal State Los Angeles, was elected Secretary. Kevin Wehr, who is Sacramento Chapter President and chair of the CFA Bargaining Team, was elected to Associate Vice President-North. Officers re-elected were:

- Vice President Kim Geron (CSU East Bay)
- Treasurer Susan Green (CSU Chico)
- Associate Vice President Affirmative Action Cecil Canton (CSU Sacramento)
- Associate Vice President-South Charles Toombs (San Diego State)
- Associate Vice President-Lecturers South Leslie Bryan (CSU San Bernardino)
- Associate Vice President-Lecturers North Jonathan Karpf (San Jose State)

Academic freedom discussion

CFA hosted an informal lunch discussion on **Academic Freedom in the 21st Century**, on **Monday, April 20**, 12:00-1:00pm, in the Faculty Staff Club. Mark Wheeler, our former CFA chapter president and a current statewide Academic Senator, facilitated the informal, open discussion, with over twenty faculty members.

CFA Contact Information

Please feel free to contact our campus California Faculty Association office at any time if we can provide assistance, whether on a contract rights issue or other matter. Our campus CFA chapter has a Faculty Rights Committee, composed of faculty volunteers, and we are available to talk with faculty colleagues about individual situations and assist in resolving issues. We can be reached at cfa@mail.sdsu.edu or x42775.

TO: Senate
FROM: Rebecca Moore, Chair, Committee on Committees and Elections
DATE: 5 May 2015
RE: Information Items

The Committee on Committees and Elections met on Tuesday, April 14, and considered the following issues:

1. The Committee discussed vacancies for College-assigned seats and Open-seats on various Senate and Senate-Appointed Committees. An Action Item was adopted for presentation to the Senate [and subsequently ratified by email vote] at its May 5 meeting.
2. Committee members reviewed proposed constitutional changes, and after some discussion, decided to retain the current procedure for selecting CCE members. The chair was directed to send a memo to all senators by college, after the upcoming Senate elections, asking that they try to identify a committee member (or members) prior to the last meeting of the Senate. Since no policies have been changed, the current policy file will be followed for the final Senate meeting of the semester. Committee members directed the chair [by email vote] to forward the proposed changes to the Committee on Constitution and Bylaws.
3. Committee members approved an “Orientation Sheet” for incoming committee members to introduce them to the way the committee operates. The sheet is attached to this item, along with an “Interest Form” college representatives to CCE are encouraged to use to identify qualified nominees for committee openings.
4. The chair thanked the committee members for their dedicated service this past year, and committee members thanked the chair. Accomplishments include: development and posting of an online roster of all Senate and Senate-appointed committee members; development of a Committee Orientation sheet; development and implementation of an “Interest Form”; and streamlining of committee procedures through proposed policy file changes.

To: Senate
From: The Graduate Council
Date: February 2, 2015
Re: Master's program time limit policy

INFORMATION

At its April 9 meeting, the Graduate Council unanimously approved the following time limit policy for master's degrees:

All requirements for advanced certificates and master's degrees entailing 30 to 36 units of coursework must be completed within six consecutive calendar years after initial registration. All requirements for masters' and joint master's degrees entailing more than 36 units must be completed within seven consecutive calendar years after initial registration. Time spent on leave of absence is counted toward the degree time limit. (Time spent in compulsory service by active duty military is not counted toward the degree time limit.) Students who do not graduate by this deadline will be subject to administrative disqualification by the graduate dean. With the approval of the program or department graduate advisor, a student in the sixth academic year of graduate study may appeal to the graduate dean for a one-year time limit extension. Students who exceed the time limit and wish to continue their studies must formally apply for new admission. Programs readmitting students who have been disqualified for exceeding the time limit should consult with the student at the time of readmission to determine whether credits previously earned will meet current degree requirements. Disqualified and readmitted students will be held to current Graduate Bulletin requirements and will need approval from their program advisor to use expired courses.

BACKGROUND

- SDSU presently has no time limit policy for graduate students. Current policy stipulates that graduate courses expire after seven years and must be validated for recency to count towards a degree.
- National average time to degree for master's students is just over two years; SDSU average masters time to degree is 5.9 semesters. 90% of our current master's students have been enrolled 0 – 3 years; 2.1% have been enrolled more than five years.
- During Fall 2014, in consideration of the “Building on Excellence” Strategic Plan goal of “Improved Time to Completion for Master and Doctoral Students” (11), the Graduate Council's Policy Committee developed a suite of measures to support improved time to degree, modeled on best practices at peer and aspirational universities including Arizona State University, George Mason University, and University of Illinois—Chicago. All of these universities have five or six-year time limits for completion of master's degrees.
- The Policy Committee developed and unanimously approved the above-indicated time limit policy, which received unanimous Graduate Council approval at its April meeting.
- The Policy Committee developed, unanimously approved, and has implemented or will implement the following additional measures to support improved time to degree: 1) registration holds, advisor notification and mandatory advising for students enrolled five years or longer; 2) Webportal “pop up” warning, registration hold, and advising for students requesting three or more semesters' leave of absence; 3) automated time-to-degree reports for program advisors each semester (to begin Fall 2015).

ADDITIONAL INFORMATION

When would this policy take effect? Students are bound by policies in the Graduate Bulletin at the time their Program of Study (POS) is filed. If this policy appears in the 2015- 2016 Graduate Bulletin, it will apply to all students who file their POS's in 2015 – 2016 and later.

If a student exceeds the six year time limit but applies to and is readmitted by the same program, will older courses count? Will they undergo a validation for recency process?

The new policy is designed to replace the current validation for recency process. Under the new policy, courses do not expire; however, a student's enrollment at the university can expire. The clock restarts at the time of readmission. On the question of whether older courses would count for timed-out and readmitted students, we surveyed best practices at peer and aspirational universities like UIUC, UNC, and U. Pennsylvania. All universities delegated to academic programs responsibility to determine which courses would count for readmitted students. Our policy asks programs to establish a clear understanding of which courses will count at the time of readmission. Courses will "count" if the program advisor opts to include them on the POS. Grad Affairs will not determine recency of courses.

TO: SEC

FROM: Mary Ruth Carleton, Vice President, University Relations and Development

DATE: April 21, 2015

RE: Information

The Campaign for SDSU:

Over \$575M has now been raised for The Campaign for SDSU. The following gifts have been received since the last report:

Engineering Alumnus Kevin Mayer has pledged \$100K to support construction of the new Engineering and Interdisciplinary Sciences Building.

Jack in the Box has pledged \$20,000 for the Jack in the Box Diversity Scholarship.

Alumna Susan Watson and her husband Michael have made a \$100,000 gift in kind to the Library's Special Collections.

Faculty Emeritus Michael Peddecord and his wife Mary have named SDSU as a beneficiary of their estate. They have committed to a \$30,000 gift to support scholarships in the Graduate School of Public Health where Dr. Peddecord taught for 29 years.

Microbiologist Marlene DeMers, who retired from teaching in the College of Sciences in December, has made a second planned gift to SDSU. She is committing to a gift of \$100,000 from her estate to support teaching in the College of Sciences.

Alumnus Donald Kelm is making a planned gift of \$400,000 to support Geology scholarships and the President's Leadership Fund.

Campanile Foundation Board members continue to step forward in their mini-campaign to establish the Campanile Foundation Endowed Chair. Board member Ed Blessing and his wife Kalita have pledged \$75,000 to the endowment. Alumna Kris Michell is pledging \$35,000 and Alumnus Thom McElroy \$50,000 to support the endowment. Alumni and Campanile Board members Mike Pack and Jerry Sanders have pledged gifts of \$25,000 and \$5,000 respectively.

The Hervey Foundation has made a gift of \$25,000 to support the Consensus Organizing Program.

Alumnus Steve Black has made a new gift of \$25,000. This gift will support the Women's Crew Program.

The Troops to Engineering Program has received a \$100,000 commitment from the Northrop Grumman Foundation.

Solar Turbines is gifting \$37,500 to the Mesa Program in the College of Engineering.

Alumnus Roger Ball is making a new commitment of \$20,000 to the College of Engineering.

Irwin Zahn has made a new pledge to the Zahn Innovation Center. This pledge is for \$25,000 to support the Zahn Center Success Fund.

And from Athletics, a very significant gift. Alumni Jim and Deborah Marshall have committed to an estate gift to support Athletics' scholarships and other programs, as well as to establish an endowment. This gift is for \$4.25M.

Leave Your Legacy Student-Giving Campaign – Gradfest 2015:

Graduating seniors had the opportunity to leave their legacy by making a modest donation to SDSU. The giving-back campaign took place during the three-day Gradfest event in late March.

Results were strong as just over 5,800 students attended Gradfest and a remarkable 1,041 students made a donation of \$10 to The Campaign for SDSU Student Scholarships. This impressive 18% giving rate demonstrates that there is a strong philanthropic spirit among students.

A total of \$10,410 was raised and as part of the campaign, the SDSU Bookstore agreed to match up to \$10,000. A total of \$20,410 was raised for The Campaign for SDSU Student Scholarships.

During SDSU's Commencement 2015, each student who made a donation will be wearing a red and white cord to recognize his or her gift.

Campaign, Presidential & Special Events:

President Elliot Hirshman and Vice President Mary Ruth Carleton hosted the “**Tower Society Appreciation Event**” on Sunday, March 8 at Scripps Cottage. Tower Society consists of lifetime members who have donated \$50,000 plus to San Diego State. Nearly 80 guests attended this annual event where they interacted with students and faculty responsible for the costume, scenic and lighting designs from the play *Alice: Curiouser and Curiouser!*

The Kyoto Prize Symposium was held on March 18, recognizing Dr. Robert Langer, the Kyoto Prize Laureate in Advanced Technology. Dr. Langer is a founder of the field of tissue engineering and the creator of revolutionary drug delivery system technologies. The Kyoto Prize, often compared to the Nobel Prize, is awarded annually by the Inamori Foundation.

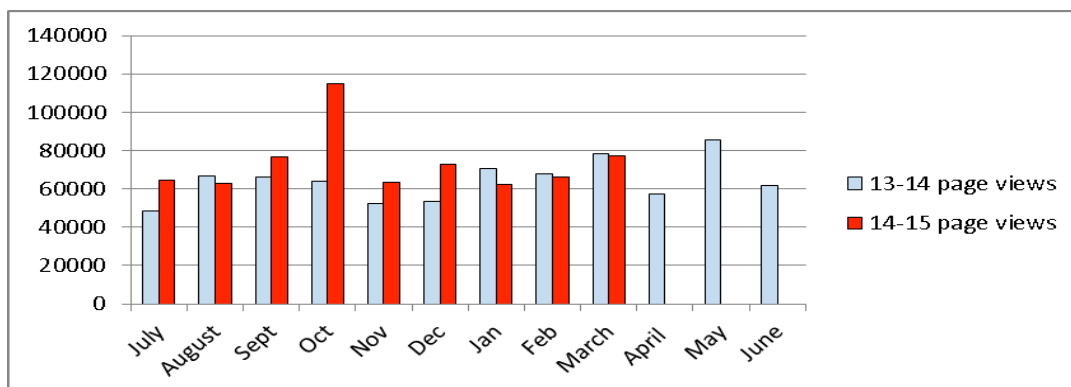
On Friday, March 27 a **Presidential Reception** was held in the college area at the home of Bob and Sheryl Scarano. Mr. Scarano is a new member of The Campanile Foundation board. In line with the strategic plan, SDSU's Research and Creative Endeavors were highlighted and an update about the Campaign for SDSU was given to nearly 80 guests. Professor Robert Quimby, Director of the Mount Laguna Observatory, was one of the featured speakers.

President Hirshman and Vice President Carleton hosted a regional event in New York, which focused on Creative Endeavors. There is a strong New York Tri-State Regional Council and nearly 50 guests attended the event. The goal of this Presidential Reception was to further steward Council members and encourage others to become involved with their Alma Mater.

Media Relations & New Media Team Highlights March 2015

This report shows the level of engagement SDSU has with its various audiences through online media. We measure the value and impact of our efforts to support The Campaign for SDSU, recruiting of high achieving students, alumni engagement and significant rankings, via traffic to our websites, clicks on the links we are posting, growth of our social media audiences, and comments and dialogue with our social media properties.

SDSU NewsCenter: (The number of people reading stories in SDSU NewsCenter, and the ways they are finding those stories)



| | Current Month | |
|--------------------------------|---|--|
| Page Views | 77,245 | YTD: 661,069 <i>Ann. Goal = 850,000</i> |
| Visitors | 43,164 | YTD: 372,034 <i>Ann. Goal = 512,000</i> |
| Top Stories (page view) | Put Your Phone Away (3,306), Aztecs in the NCAA Tournament (2,760), Your New A.S. Leaders (1,567) | |
| Traffic Sources | Google (17,376), Facebook (13,514), SDSU (5,305), Twitter (1,869) | |

Online Publications/Social Media: (Organic social media activity, and traffic to key SDSU websites – proactive engagement with our audiences)

| | SDSU.edu visitors | SDSU.edu page views | SDSU Events Calendar page views | Twitter Followers* | Clicks on links we posted to Twitter | Facebook Fans* | Facebook comments & likes | YouTube Views |
|---------------------|-------------------|---------------------|---------------------------------|--------------------|--------------------------------------|----------------|---------------------------|----------------|
| Mar. 15 | 207,193 | 412,761 | 32,609 | 37,194 | 189 | 70,593 | 49,353 | 15,030 |
| <i>Year to Date</i> | <i>1,846,184</i> | <i>3,808,152</i> | <i>244,474</i> | <i>(+1,686)</i> | <i>4,729</i> | <i>(-556)</i> | <i>291,113</i> | <i>234,417</i> |
| <i>Ann. Goal</i> | <i>-</i> | <i>-</i> | <i>-</i> | <i>26,000</i> | <i>10,300</i> | <i>61,000</i> | <i>390,000</i> | <i>302,000</i> |

**YTD number shows month-to-month increase (*Facebook deleted inactive accounts this month, resulting in a decrease in our page fans)*

National Branding and Marketing Campaign: (Paid advertising to brand the university, targeting audiences in specific markets)

| | Facebook Impressions (saw our ads) | *Facebook Clicks (Clicked on our ads) | Twitter Impressions (saw our ads) | Twitter Clicks (Clicked on our ads) | YouTube Views | Google AdWords Impressions (saw our ads) | Google AdWords Clicks (Clicked on our ads) |
|---------------------|--|---|---|---|----------------------|--|---|
| Mar. 15 | 699,855 | 4,819 | 108,395 | 1,409 | 6,962 | 72,447 | 424 |
| <i>Year to date</i> | <i>16,222,050</i> | <i>38,558</i> | <i>4,315,387</i> | <i>41,255</i> | <i>189,159</i> | <i>2,604,100</i> | <i>12,863</i> |
| <i>Ann. Goal</i> | <i>10,670,000</i> | <i>25,620</i> | <i>3,520,000</i> | <i>37,000</i> | <i>271,000</i> | <i>2,860,000</i> | <i>12,700</i> |

Traditional Media Relations: (Local, regional and national media. A national publication is a Top 25 metropolitan daily or an online publication with more than 1 million impressions a day. A Major hit is a story where the primary focus is about SDSU)

| | Total Clips | National | Major hit | Faculty Experts Quoted |
|---------------------|--------------------|----------------------------------|------------------------------|-------------------------------|
| Mar. 15 | 3,473 | 518 | 36 | 920 |
| <i>Year to date</i> | <i>18,260</i> | <i>2,550 (Ann. Goal = 2,100)</i> | <i>152 (Ann. Goal = 170)</i> | <i>6,536</i> |

Media Relations Major media coverage this month included U.S. News & World Report ranked SDSU as a Top 10 Business School With the Most Full-Time Female Students; Melbourne Hovell’s research on kids exposure to secondhand smoke tied to clogged arteries was covered by Reuters Health; Martha Lauzan’s Celluloid Ceiling report (covered by **TIME, Yahoo, Examiner, The Daily Beast** and others); Girsh Melkani’s research on when you eat is more important than what you eat (covered by **Yahoo, The Economic Times, Medical News Today, Science Daily**); Forest Rohwer’s phage research covered in a feature story by the **Smithsonian**.

Experts Quoted: Faculty experts from all over campus were quoted by national media on a variety of topics this month including Elizabeth Cobbs Hoffman wrote an op-ed for **Reuters** discussing Iran-U.S relations; Dan Eaton commented on Google’s new hire for **USA Today**; Frank Harris III discussed “hyper-masculine” groups in **The Guardian**; Risa Levitt Kohn was interviewed on the Dead Sea Scrolls for the **Jewish Journal**.

National Markets: Key San Diego media coverage included a feature article highlighting SDSU’s theater scene in the **U-T**; **KUSI** in-studio interview of Girish Melkani’s fruit fly research (other local and target market outlets picked it up); SDSU ranked 10th in rehabilitation counseling by U.S. News & World report covered by several local outlets (**KUSI, KFMB, Times of San Diego**, etc.).

Additional coverage in our target markets this month included Jean Twenge’s narcissist research broadcasted on **Hawaii, Arizona and Spokane Public Radios** as well as **Denver, Arizona and Texas** news stations.

Environment and Safety Committee Annual Agenda
(Penelope JE 'Jenny' Quintana, Professor, Graduate School of Public Health, Chair)

Agenda 2015 – 2016

- Work to increase safety for pedestrians on campus, especially individuals with disabilities, e.g. in relation to bicycle lanes and other issues
- Continue to ensure a smoke-free campus by assisting in the implementation and maintenance of the smoke-free campus policy
- Increase student, faculty and staff awareness of campus resources to enhance personal safety and to advocate for safe behaviors
- Continue providing feedback on campus emergency preparedness and evacuation, with a focus on outreach to faculty and individuals with disabilities
- Support best practices for recycling and work towards a mandate for the University, campus entities, and contracts to use recycled products
- Monitor and promote Green Seal products for cleaning and maintenance of the campus
- Continue to consider exposure to leaf blowers on campus and encourage best practices to reduce exposure to pedestrians and workers

Committee 2014-2015 Annual Report

Environment and Safety

(Penelope (Jenny) Quintana, Professor, Graduate School of Public Health, Chair)

The committee met monthly throughout the year. Priority topics were to promote a smoke-free campus environment, to promote emergency preparedness and safety of students, faculty and staff, to encourage recycling and waste reduction.

Major activities were:

- We research, collected data and presented a report to the senate evaluating the implementation of the smoke-free policy
- We provided input into emergency preparedness and continued to give recommendations on how to best educate and involve faculty, e.g. by using Blackboard as a tool to enhance preparedness of faculty regarding emergency procedures.
- We provided guidance to the Transportation Task Force plan regarding improvements to increase pedestrian safety, especially for individuals with disabilities.

Ongoing projects are to:

- Work to increase safety for pedestrians on campus, especially individuals with disabilities, e.g. in relation to bicycle lanes and other issues
- Continue to ensure a smoke-free campus by assisting in the implementation and maintenance of the smoke-free campus policy
- Increase student, faculty and staff awareness of campus resources to enhance personal safety and to advocate for safe behaviors
- Continue providing feedback on campus emergency preparedness and evacuation, with a focus on outreach to faculty and individuals with disabilities
- Support best practices for recycling and work towards a mandate for the University, campus entities, and contracts to use recycled products
- Monitor and promote Green Seal products for cleaning and maintenance of the campus
- Continue to consider exposure to leaf blowers on campus and encourage best practices to reduce exposure to pedestrians and workers

Challenges were: adequate representation; representation from staff was excellent, but we lacked adequate representation from students